

D9.22 UPDATE - EVENT CALENDAR

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Submission date: 29 January, 2021

PUBLIC DOCUMENT







Title	European network of Cybersecurity centres and competence Hub for innovation and Operations
Acronym	ECHO
Number	830943
Type of instrument	Research and Innovation Action
Topic	SU-ICT-03-2018
Starting date	01/02/2019
Duration	48
Website	www.echonetwork.eu

D9.22 UPDATE - EVENT CALENDAR

Work package	WP9 Dissemination, Exploitation, and Innovation Management						
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Version	V1.0						
Due date	31/01/2021						
Submission date	29/01/2021						

Dissemination level

Х	PU: Public
	CO: Confidential, only for members of the consortium (including the Commission)
	EU-RES. Classified Information: RESTREINT UE (Commission Decision 2005/444/EC)
	EU-CON. Classified Information: CONFIDENTIEL UE (Commission Decision 2005/444/EC)
	EU-SEC. Classified Information: SECRET UE (Commission Decision 2005/444/EC)



Version history

Revision	Date	Editor	Comments
0.1	10/12/2020	Marton Kis (SU)	ТоС
0.2	20/12/2020	Anna Feller (SU), Dóra Tóth (SU), Melinda Szögi (SU)	First draft
0.3	07/01/2020	Anna Feller (SU), Dóra Tóth (SU), Melinda Szögi (SU)	Fine tune content
0.4	08/01/2021	Marton Kis (SU)	Final draft
0.5	19/01/2021	Melinda Szögi (SU), Marton Kis (SU)	Peer review consolidation
0.6	28/01/2021	Tiago Nogueira (VisionSpace)	QA review
1.0	29/01/2021	Matteo Merialdo (RHEA)	Final submission

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Keywords

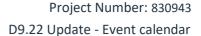
Event, calendar.

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Executive summary

The main purpose of this document is to provide a yearly update on the event participation and organization activities of the ECHO team. While ECHO maintained the methodological background, originally set out in *D9.5 Event calendar* one year ago, the landscape of events has dramatically changed due to the effect of the pandemic. All conferences and other events (such as summer schools) moved to the cyberspace, so WP9 team had to adjust the plans during the course of 2020 continuously. With all the changing circumstances ECHO products still were presented at the similar number of events than in 2019 (30+) and ECHO engaged in co-producing a significant number of events too.

For the selection of the potential 2021 events WP9 team already could build upon the experience of 2020, but still, the proposed events were selected in order to maximize the reach of our target and stakeholder groups, and are based on the Dissemination Strategy (D9.2), Stakeholder Mapping (D9.3) and Communication and Stakeholder Engagement Plan (D9.16) developed during the first year of the project.

During the selection process the ECHO selection and monitoring criteria (described in chapter 2 of D9.5) was observed. The criteria is based on the existing knowledge and experience of the ECHO project partners. As in 2020, the principle has not changed for 2021, that cybersecurity efforts are widespread on an EU and Member State (MS) level, as well as on different industry and IT levels, so ECHO will aim to participate in a widespread cross-section of conferences.

In 2021 the project intends to continue to organize more ECHO or co-branded events, in order to reach a wider audience, and strengthen the presence of ECHO on the cybersecurity landscape in Europe. As ECHO enters the 3rd year of operations in 2021 more and more products are either being released or getting to a maturity level, when they can be presented and represented on targeted conferences, establishing a good base and collecting feedback for the exploitation of the ECHO products and services.

Based on the current vaccination strategies of the European countries, and the vaccination passport proposed by the European Union (EU) and World Health Organization (WHO) as well, it is expected, that the conference sector will return (at least partially) to the offline, face-to-face world, so ECHO WP9 team is still continuously monitoring the developments and is ready to adjust the plans accordingly.



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1. Introduction

1.1 Purpose and scope of the document

The main purpose of this document is to provide a yearly update on the event participation and organization activities of the ECHO team.

1.2 Structure of the document

While ECHO maintained the methodological background, originally set out in *D9.5 Event calendar* one year ago, the landscape of events has dramatically changed due to the effect of the pandemic.

The next two chapters describe the event selection process, provide the inventory of the 2020 events and propose a selection of 2021 events to be visited or organized.

The final chapter describes the way the event calendar is administered and maintained online within our central document repository.

1.3 Relation to other work in the project

The approach described in Dissemination Strategy (D9.2), Stakeholder Mapping (D9.3) and Communication and Stakeholder Engagement Plan (D9.16), previously produced by WP9 also applies in 2021 and is taken into consideration when selecting events and conferences.

Evolving project results need to be monitored – those are the underlying assets of the dissemination activities – so the events should be monitored and adjusted according to the schedule and maturity level of the products being delivered by technical work packages (WP2-8).

1.4 Applicable and reference documents

The following documents contain requirements applicable to the generation of this document:

Reference	Document Title	Document Reference	Version	Date
[GA]	GRANT AGREEMENT 830943 – ECHO	-	1.0	02/04/2019
[PH]	D1.1 PROJECT HANDBOOK	ECHO_D1.1_V1.41	1.41	02/05/2019
[PQP]	D1.3 PROJECT QUALITY PLAN	ECHO_D1.3_V1.3	1.3	15/06/2020

Table 1: Applicable documents



The following documents have been consulted for the generation of this document:

Reference	Document Title	Document Reference	Version	Date
[CP]	Communication and Stakeholder Engagement Plan (D9.16)	ECHO_D9.16_v0.9	0.9	31/07/2019
[DS]	Dissemination Strategy (D9.2)	ECHO_D9.2_v1.0	1.0	31/07/2019
[SM]	Stakeholder Mapping Report (D9.3)	ECHO_D9.3_v1.0	1.0	31/07/2019
P[EC]	D9.5 Event calendar	ECHO_D9.5_Event- Calendar_v1.0	1.0	31/01/2020

Table 2: Reference documents

1.5 Intellectual Property Rights

Based on the legal framework provided in the ECHO Grant Agreement and the Consortium Agreement, ECHO specific IPR procedures have been established to protect the innovations and knowledge developed within this deliverable.

1.6 Glossary of acronyms

Acronym	Description
CCN	Cyber Competence Network
ECSO	European Cyber Security Organisation
ENISA	European Union Agency for Cybersecurity
EU	European Union
IPR	Intellectual Property Rights
MS	Member State
WHO	World Health Oganisation
WP	Work Package

Table 3: Glossary of acronyms, initialisms and abbreviations



2. Event selection process

The ECHO project began its operations in early 2019 (together with the other three cyber competence centre pilot projects), as the topic of cybersecurity began gaining momentum at the EU level. The innovative approach of ECHO was received very well by the market and resulted in several conference and workshop invitations.

As already predicted in D9.5 last year, as the project matures, ECHO cannot rely solely on invitations; therefore WP9 has introduced a continuous monitoring process to identify suitable events and ensure a proactive approach to participation. ECHO editorial team continuously collects information and monitors the upcoming events of:

- relevant EU level organisations (ENISA, ECSO, CyberWatching)
- other 3 CCN pilots
- other H2020 cyber projects
- major EU conferences and events
- partner/country level cybersecurity events
- events by industry with cyber blocks

Following the identification of potential events (either identified during this process or by one of the ECHO partners), the relevance of the event will be evaluated by the WP1 and WP9 management team. Once a decision is made about participation, the process described in chapter 3 will be followed.



3. List of events

Due to the Covid-19 pandemic the whole world had to change the conferences and the meetings to online platforms, ECHO represented itself at numerous online webinars and events.

Following the changes in 2020, the project during its first two years of operation has the following event matrics:

- 60+ event presentations all over Europe;
- 12 co-organized events;
- 10+ high-level meetings with EU representatives and other top-level members of cybersecurity organizations (ENISA, ECSO);
- reaching 4000-5000 audience personally and virtually combined.



Figure 1: ECHO events location



3.1 List of events - 2019-2020

Inventory of the events in 2019-2020, where ECHO project partners have participated and disseminated the project goals, aims and interim results.

Event	Location	Date	Activity: presentation, panel, Info Stand	Motivation (and main outcomes)	Partner(s) involved	Main Target audiences
Cyber Shock Wave	Sofia	2019.04.0 4	Presentations	Dissemination to academy	BDI, IICT	Academy
ECSO WG6 workshop	Brussels	2019.04.1 0	Presentations	Dissemination to ECSO WG6	RHEA, RMA, GT, ESI CEE	ECSO WG6
Laurea CyberMorning	Helsinki	2019.05.0	Full event organization by ECHO, presentations	Dissemination to students, industry. Many contact and interests from the audience	LAU, RHEA	Laurea Students, Finnish industry
ItaliaSec Summit	Rome	2019.05.1 4	Presentations	Dissemination to industry, many contacts collected	ACEA	Wide industry audience
NATO Critical Space Infrastructure from Vulnerabilities and Threats to Resilience	Norfolk	2019.05.2	Presentations	Dissemination to NATO panel	RHEA	Audience from Defense and aerospace

Event	Location	Date	Activity: presentation, panel, Info Stand	Motivation (and main outcomes)	Partner(s) involved	Main Target audiences
Cyberwatching.e u CONCERTATION Event	Brussels	2019.06.0	Presentations	Dissemination to H2020 involved audience, European Commission	RMA	H2020 involved audience, European Commission
National Congress for the Protection of Classified Information in Business and Personal Data	Bialka Tatrzanska, Poland	2019.06.1	Presentations	Dissemination to industry	AGH	Polish industry
Idealist2020/SER EN4 Meet & Share workshop	Luxembourg	2019.06.1	Presentations	Dissemination to NCPs	RHEA	NCPs
H2020 Canvas Consolidation Conference	Brussels	2019.06.1 9	Presentations	H2020 projects audience	RMA	H2020 projects audience

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Event	Location	Date	Activity: presentation, panel, Info Stand	Motivation (and main outcomes)	Partner(s) involved	Main Target audiences
Cybersecurity & Cloud EXPO Europe 2019	RAI Amsterdam	2019.06.2	Presentations	Industry audience, multiple contacts collected	RHEA	Industry audience
CyberSec talk Enterprise Clients	Madrid	2019.06.2	Presentations	Industry audience, contacts collected	TME	Industry audience
CyberSec talk Enterprise Clients	Madrid	2019.07.0	Presentations	Industry audience, contacts collected	TME	Industry audience
18th European Conference on Cyber Warfare and Security ECCWS 2019	University of Coimbra, Portugal	2019.07.0	Presentations	Academy audience, wide dissemination	BDI	Academy audience
CODE	Munich	2019.07.1	Presentations	Invited by EC	RHEA	Academy and defense audience
1ST EHACTION INTEROPERABILI TY WORKSHOP	Thessaloniki, Greece	2019.07.1	Presentations	Healthcare audience, academy and industry, contacts collection	CERTH	Academy, industry and public

Event	Location	Date	Activity: presentation, panel, Info Stand	Motivation (and main outcomes)	Partner(s) involved	Main Target audiences
FOR HOSPITAL CIOS AND CEOS						
ECSO-ECHO WG5 Workshop	ECSO Brussels	2019.07.1	Workshop, Presentations	Discussion and workshop about E-FCR	RHEA, GT	ECSO WG5 representative s
NIS Summer School	Heraklion	2019.09.1 6	Presentations, Panel	Cross panel with other three pilots, dissemination with students	BU	Students, academy
Forum Mediterraneo in Sanità 2019	Bari	2019.09.2	Presentations	Healthcare audience, academy and industry, contacts collection	EXP	Academy, industry and public
Austro-Bulgarian Security Forum	Sofia	2019.09.2	Presentations	Dissemination to Bulgarian industry	TBS	Industry
EDA workshop - Federation of Ranges	Brussels	2019.09.2	Workshop, Presentations	Discussion and workshop about E-FCR	RHEA, GT, RMA	EDA representative s
DIGILIENCE 2019	Sofia (Bulgaria)	2019.10.0	Co-organization, presentations	Multiple ECHO dissemination activities, co- organization of the conference	IICT, BDI, ESI CEE, LAU	Academy
CS4CA Europe	London	2019.10.0	Presentations	Dissemination to energy industry	RHEA	Industry

Event	Location	Date	Activity: presentation, panel, Info Stand	Motivation (and main outcomes)	Partner(s) involved	Main Target audiences
Hungaromed	Budapest	2019.10.0 7	Presentations	Dissemination to healthcare industry	SU	Industry
Cybersec 2019	Budapest	2019.10.2 9	Presentations	Dissemination to healthcare industry	SU	Industry, academy
Yearly conference of the Disaster Recovery arm of the Ministry of Interior	Budapest	2019.11.0	Presentations	Dissemination to healthcare industry	SU	Industry, academy
Cyberwiser + ECHO Cyber Range workshop	Pisa	2019.11.0	Workshop, Presentations, co- organization	Workshop on cyber-ranges with Italian SMEs	RHEA	Industry
EDA Federation of Ranges presentation in Helsinki	Helsinki	2019.11.0	Presentations	Disseminate about E-FCR	RMA	EDA, defense
Laurea Cyber Morning 2, 8th November 2019	Helsinki	2019.11.0 8	Full event organization by	Dissemination to students, industry. Many contact and interests from the audience	LAU	Laurea Students,

Event	Location	Date	Activity: presentation, panel, Info Stand	Motivation (and main outcomes)	Partner(s) involved	Main Target audiences
			ECHO, presentations			Finnish students
Cybersec 4 Europe 2019	Toulouse	2019.11.1	Presentations	Dissemination to academy, other 3 pilot projects	RMA	Dissemination to academy, other 3 pilot projects
Space Tech Expo Europe	Bremen	2019.11.1	Presentations	Presentations to space industry, contacts collection	VisionSpace	Space industry (Europe-wide)
Digital Italy Summit 2019	Rome	2019.11.2 7	Presentations	Dissemination to energy industry	ACEA	Energy industry
RHEA Lunch & Learn Lecture	Webinar	2020.01.1 7	Presentation	Industry (RHEA internal)	RHEA	Industry
Necs PhDs Winter School	Trento	2020.01.2	Co-organization, cyber-range hands- on activities, privacy and blockchain lectures	Training to students, lectures	RHEA, CERTH, BU, RMA	Academy students
Cyberwiser + ECHO Cyber Range workshop	Pisa	2020.01.3	Workshop, Presentations, co- organization	Workshop on cyber-ranges with French SMEs	RHEA	Industry

Event	Location	Date	Activity: presentation, panel, Info Stand	Motivation (and main outcomes)	Partner(s) involved	Main Target audiences
SEREN4 Webinar: Cyber Competence Network and the four pilots: Exploring ways of collaboration for better cybersecurity in Europe	Webinar	Monday 24 February, 11:00- 12:30	Presentation	Cyber Competence Network and the four pilots: Exploring ways of collaboration for better cybersecurity in Europe	RHEA	Industry
Cyberwatching Webinar A visual Guide to the EU Cybersecurity projects landscape	Webinar	4/2/2020	Presentation	A visual Guide to the EU Cybersecurity projects landscape	RHEA	Industry
Seren4 Workshop on cybersecurity	Webinar	4/28/202	Presentation	Critical Infrastructure Protection Disaster Resilience: Safeguarding and securing society	RHEA	Industry

Event	Location	Date	Activity: presentation, panel, Info Stand	Motivation (and main outcomes)	Partner(s) involved	Main Target audiences
SecWorld 2020	Webinar	4/29/202 0	Presentation	Cybersecurity connected with Covid-19	SU	Defense
Laurea Cyber Morning #3	Helsinki	5/6/2020	Co-sponsored by ECHO	Marco Pappalardo presented ECHO	CIRM	
IEEE Dessert	Online (Kiev)	5/14/202	Presentation	Its primary focus has been on methodologies, techniques and tools for dependability, security and safety assessment	RHEA, BDI	Industry
ECSO Webinar	Webinar	5/20/202	Presentation	Information sharing, early awareness, vulnerability management and response in times of crisis	RMA	Industry
Cybershare 2020	lasi	5/28/202 0	Presentation	Boosting the effectiveness of the Cyber Security in Europe	RHEA	Industry
Cypber 2020	Cyprus (online)	6/3/2020	Cosponsoring	CyberSecurity event for Maritime - Oil & Gas - Energy in the Eastern Mediterranean	RHEA	

Event	Location	Date	Activity: presentation, panel, Info Stand	Motivation (and main outcomes)	Partner(s) involved	Main Target audiences
Cyber Security Summer Hub	Online	6/9/2020	Presentation	Online debate on European and global cyber security policy.	RMA	Industry, academy
ENISA workshop for developing the European Cybersecurity Skills Ecosystem	Webex	6/25/202	Co-organization	Collaborations efforts across the pilots of the European Competence Network		European Union Agency for Cybersecurity
CCN Webinar on Cyber Ranges	Webinar	6/25/202	Co-organization	Collaborations efforts across the pilots of the European Competence Network	RHEA	Cyber range
MODS 2020	Online	6/29/202	Presentation	Exchange of experience in research, organizational, scientific and practical work on modern aspects of mathematical modeling and simulation of systems in ecology, geology, manufacturing, information technology and cybersecurity, project management	BDI	Academy
LEAD Summer School	Online	7/10/202 0	GT, ESI CEE Presentation	Innovative use of health data on EU level	RHEA, SU	Academy

Event	Location	Date	Activity: presentation, panel, Info Stand	Motivation (and main outcomes)	Partner(s) involved	Main Target audiences
ARES 2020 Conference	Online	8/26/202 0	Presentation	The topic of the keynote was "Strengthening Cyber Security in Europe – ECHO project approach"	RHEA	Academy
CACOE'20 Cyber range Workshop	Online	9/7/2020	Presentation	Bring together researchers advancing, developing and maintaining cyber ranges	RHEA	Cyber-range
IFIP Sec2020	Online	9/21/202	Presentation	Strengthening Cyber Defence in Europe through efficient multi-sector and multi-domain collaboration	RHEA	Industry
Digilience 2020	Conference	9/30/202 0	Co-organization	"Digital Transformation, Cyber Security and Resilience"	BDI, IICT	Industry
CS4CA Europe	Webinar	10/6/202	Presentation	Organisations are digitally transforming their operations and processes, increasing business risks and presenting new opportunities for attackers to penetrate critical assets and infrastructure.	RHEA	Academy
MCSS 2020 conference	Conference	10/8/202 0	Presentation	Multimedia Communications, Services & Security	RHEA	Industry



Event	Location	Date	Activity: presentation, panel, Info Stand	Motivation (and main outcomes)	Partner(s) involved	Main Target audiences
CENTRAL EUROPEAN CYBER SECURITY PLATFORM	Online	10/22/20 20	Presentation		SU	Academy
Apulia Cyber Security Forum	Online	11/3/202 0	Presentation	Cyber Competence Network: l'approccio della Commissione Europea verso l'autonomia strategica in cyber security	RHEA	Industry
3rd Global IT security summit	Online	11/18/20 20	Presentation	Transforming the future of Information Technology	RHEA	Industry
Laurea Cyber Morning	Webinar	11/19/20 20	Presentation	Early warning system	RMA	Academy
Four Pilots Event Convergence	Online Conference	12/9/202 0	Co-organization	The Cyber Competence Network, comprising the four pilots CyberSec4Europe, SPARTA, CONCORDIA and ECHO		Academy/ Indsutry

Table 4: ECHO event participation 2019-2020



Name	Туре	Partner	Date
Multidisciplinary Cyber Hackathon	Co-branded	National University of Public Service, Budapest Semmelweis University, Budapest	May 2020
Cyber Europe	Co-branded	ENISA	Summer 2020
E-FCR and E-EWS demonstrator events	Own	All ECHO partners	Multiple times in 2020
Cyber Morning	Own	Laurea	Multiple times in 2020
Digilience 2020	Co-branded	BDI, IICT	9/30/2020
CCN Webinar on Cyber Ranges	Co-branded	RHEA	6/25/2020
ENISA workshop for developing the European Cybersecurity Skills Ecosystem	Co-branded	GT, ESI CEE	6/25/2020
Cypber 2020	Co-branded	RHEA	6/3/2020
Necs PhDs Winter School	Co-branded	RHEA, CERTH, BU, RMA	2020.01.20
Cyberwiser + ECHO Cyber Range workshop	Co-branded	RHEA	2020.01.30
Four Pilots Event Convergence	Co-branded	All ECHO partners	12/9/2020

Table 5: Events organized by ECHO in 2020

3.2 List of proposed 2021 events

This section provides a summary inventory of the proposed own and participatory events and conferences for 2021. Based on the current vaccination strategies of the European countries and the vaccination passport proposed by EU and WHO as well, it is expected that the conference sector will return (at least partially) to the offline, face-to-face world, so the ECHO WP9 team is still continuously monitoring the developments and is ready to adjust the plans accordingly.



3.2.1 Events planned by ECHO in 2021

In 2021 the project intends to continue to organize more ECHO or co-branded events, in order to reach a wider audience, and strengthen the presence of ECHO on the cybersecurity landscape in Europe. As ECHO enters the 3rd year of operations in 2021 more and more products are either being released or reaching the getting to a maturity level, when they can be presented and represented on targeted conferences, establishing a good base and collecting feedback for the exploitation of the ECHO products and services.

Name	Туре	Partner	Date
Digilience 2021	co-branded	BDI, IICT	29/09-01/10 2021
ECHO Summer School	Own	All ECHO partners	Summer 2021
FCR and EWS demonstrator events	Own	All ECHO partners	Multiple times in 2021
Cyber Morning	Own	Laurea	Multiple times in 2021
Cyberwiser workshop	co-branded	All ECHO partners	during 2021
CCN - Four Pilots Event	co-branded	All ECHO partners	late 2021
Innovation management ideathons	Own	WP9 partners and asset owners	Multiple times in 2021
Asset centered webinars	Own	asset owner WP partners	Multiple times in 2021

Table 6: Events planned by ECHO in 2021

3.2.2 ECHO event participation

The below proposed events are based on the above described selection criteria. The list is based on the currently available information only and will be updated and maintained on the internal online system.

Event	Location	Date
International Conference on Cyber Defense and Data Security (ICCDDS) 2021	Paris, France	25 January 2021
14th International Conference on Computers, Privacy & Data Protection (CPDP)	Brussels, Belgium	27 January 2021
ENISA - Cybersecurity Standardization Conference 2021	online conference	2-4 February 2021



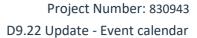
Event	Location	Date
International Conference On Maritime Security and Defense	Hamburg, Germany	2-5 February 2021
International Conference on Safety and Security Analysis for Cyber-Physical Systems (ICSSACPS) 2021	Lisbon, Portugal	8 February 2021
International Conference on Digital Forensics and Investigations (ICDFI) 2021	Barcelona, Spain	4 March 2021
The 2nd International Workshop on Data-Driven Security (DDSW) 2021	Warsaw, Poland	23 March 2021
21th international conference EU cybersecurity act	online conference	24 March 2021
Ukrainian Defence & Security Forum	Kiev, Ukraine	25 March 2021
ITASEC 2021	online conference	7-9 April 2021
Third Party and supply chain cyber security summit	Amsterdam, Netherlands	15-16 April 2021
International Conference on the Design of Reliable Communication Networks (DRCN)	Milan, Italy	19 April 2021
6th International Conference on Complexity, Future Information Systems and Risk (COMPLEXIS) 2021	Prague, Czech Republic	24 April 2021
T2.FI 2021	Helsinki, Finland	6 May 2021
Critical infrastructure protection and resilience europe 2021 (Cipre-expo)	Bucharest, Romania	11-13 May 2021
European Data Protection Days (EDPD) 2021	Berlin, Germany	17 May 2021
13th International Conference on Cyber Conflict (CyCon 2021) - ez NATO-s	Tallinn, Estonia	25-28 May 2021
InfoSecurity Europe 2021	London, United Kingdom	8-10 June 2021
International Conference on Cyber Incident Response,	Dublin, Ireland	14 June 2021



Event	Location	Date
Coordination, Containment & Control (Cyber Incident) 2021		
34th IEEE Computer Security Foundations Symposium (CSF)	Dubrovnik, Croatia	21 June 2021
20 th European Conference on Cyber Warfare and Security	Chester, United Kingdom	24-25 June 2021
IFIP International Symposium on Human Aspects of Information Security & Assurance (HAISA) 2021	Lesbos, Greece	7 July 2021
International Conference on Network and Information Security (NISecurity) 2021	Budapest, Hungary	9 July 2021
IEEE Cyber Security & Resilience	Rhodes, Greece	26-28 July 2021
6th IEEE European Symposium on Security and Privacy (EuroS&P) 2021	Vienna, Austria	7 September 2021
12th International Conference on Network and Communications Security (NCS)	Copenhagen, Denmark	26 September 2020
International Cyber Expo (ICE) 2021	London, United Kingdom	28 September 2021
Digilience 2021	Bulgaria	29 September 1 October 2021
Broadband World Forum 2021	Amsterdam, Netherlands	12 October 2021
Gartner IT Symposium XPO: Barcelona 2021	Barcelona, Spain	08 November 2021
European Interdisciplinary Cybersecurity Conference (EICC)	Rennes, France	18 November 2021
e-CyberHealth	Nicosia, Cyprus	ТВА

Table 7: ECHO event participation 2021

The well-established administration process did not change - WP9 is responsible for the monitoring of events based on the criteria listed in chapter 2. However, all ECHO partners are expected to monitor the potential events, making use of their own networks and local stakeholder relationships. If a relevant event shows up on their radar, then the partners will notify the WP9 editorial team. Once a decision is reached about the event participation the WP1 and WP9 management team will support the event speaker with the standard ECHO project presentations (slide deck) enabling the attending partner to tailor it to the specific audience.





All approved events are reported to the WP1 coordination team, who are responsible for keeping the updated inventory of approved events on the official project SharePoint cloud solution. The real-time inventory is available on the ECHO SharePoint under the following link (available to project partners):

https://echoh2020.sharepoint.com/sites/ECHOTeam/Lists/External%20Events/calendar.aspx

Alternatively, the ECHO website also hosts the list of upcoming events:

https://echonetwork.eu/events/



4. Conclusions

The conference participation is still a major, vital part of the ECHO dissemination activities. With the ECHO products entering their more mature and ultimately market-ready phases, it is essential to select effective communication platforms and methods to inform target audiences about the product.

ECHO cannot predict the turmoil caused by the pandemic and its effect on the conference industry. ECHO consortium has to acknowledge it and react to the fact that the cyberspace has become too crowded, the number of online events is really high, while their reach and the engagement of the audience is constantly decreasing. It is a common phenomenon that participants in online conferences are less receptive. Either they register but do not participate (the no-show rate is much higher than at the on-site conferences) or do not maintain the focus due to other distractions.

Realizing the above's effect, while maintaining ECHO presence at the most valuable conferences, the WP9 team is actively engaging our target audience using the alternative dissemination channels (website, social media, blog, newsletter, video content etc.) to counterbalance the COVID effect on the conference industry.