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## D9.5 EVENT CALENDAR

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### Dissemination level

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## *Executive summary*

The main purpose of this document is to establish the methodology for the ongoing event selection. The proposed events should be either; attended by ECHO Partners for the purposes of disseminating the ECHO project results by delivering presentations or; providing speeches at relevant events; or be (co)organized by the ECHO consortium. Events should be selected in order to maximize the reach of our target and stakeholder groups, and will be based on the Dissemination Strategy (D9.2), Stakeholder Mapping (D9.3) and Communication and Stakeholder Engagement Plan (D9.16) developed during the first year of the project.

The number of potential conferences is high due to the increasing interest in cybersecurity, therefore, the project must identify those which offer the best opportunity to present and disseminate results as widely as possible and to the most relevant audience, maximising the impact. Consideration must be paid to the quality of the conferences and the number and type of participants.

To achieve this ECHO will implement a selection and monitoring criteria (described in chapter 2), which is based on the existing knowledge and experience of the ECHO project partners. As cybersecurity efforts are widespread on an EU and Member State (MS) level, as well as on different industry and IT levels, ECHO will aim to participate in a widespread cross-section of conferences.

In addition, ECHO will ensure an innovative approach will be taken in dissemination activities at relevant events such as technical and awareness-raising hackathons, interactive workshops, events, and webinars. It is expected that these events will not only serve to disseminate results more widely, but also provide meaningful opportunities to engage potential new partners and stakeholders.

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## 1. Introduction

### 1.1 Purpose and scope of the document

The main purpose of this document is to establish the methodology for the ongoing selection of events.

The proposed events should be either; attended by ECHO Partners for the purposes of disseminating the ECHO project results by delivering presentations or; providing speeches at relevant events; or be (co)organized by the ECHO consortium. Events should be selected in order to maximize the reach of our target and stakeholder groups, and will be based on the Dissemination Strategy (D9.2), Stakeholder Mapping (D9.3) and Communication and Stakeholder Engagement Plan (D9.16) developed during the first year of the project.

### 1.2 Structure of the document

The document sets forth the proposed methodology for selecting the events to be attended and offers a methodology and rationale for the events the ECHO project intends to organize.

The next chapter provides an inventory of the 2019 events and proposes a selection of 2020 events to be visited or organized.

The final chapter describes the way the event calendar is administered and maintained online within our central document repository.

### 1.3 Relation to other work in the project

The Dissemination Strategy (D9.2), Stakeholder Mapping (D9.3) and Communication and Stakeholder Engagement Plan (D9.16), previously produced by WP9 are to be considered when selecting events and conferences.

Evolving project results need to be monitored – those are the underlying assets of the dissemination activities – so the events should be monitored and adjusted according to the schedule and maturity level of the products being delivered by technical WPs (WP2-8).

### 1.4 Applicable and reference documents

The following documents contain requirements applicable to the generation of this document:

Reference	Document Title	Document Reference	Version	Date
[GA]	Grant Agreement 830943 – ECHO	-	1.0	02/04/2019
[PH]	D1.1 Project Handbook	ECHO_D1.1_v1.41	1.41	02/05/2019
[PQP]	D1.3 Project Quality Plan	ECHO_D1.3_v1.1	1.1	31/05/2019

Table 1: Applicable documents

The following documents have been consulted for the generation of this document:

Reference	Document Title	Document Reference	Version	Date
[CP]	Communication and Stakeholder Engagement Plan (D9.16)	ECHO_D9.16_v0.9	0.9	31/07/2019

Reference	Document Title	Document Reference	Version	Date
[DS]	Dissemination Strategy (D9.2)	ECHO_D9.2_v1.0	1.0	31/07/2019
[SM]	Stakeholder Mapping Report (D9.3)	ECHO_D9.3_v1.0	1.0	31/07/2019

Table 2: Reference documents

## 1.5 Glossary of acronyms

Acronym	Description
<b>CCN</b>	Cyber Competence Network
<b>ECSO</b>	European Cyber Security Organisation
<b>ENISA</b>	European Union Agency for Cybersecurity
<b>MS</b>	Member State
<b>WP</b>	Work Package

Table 3: Glossary of acronyms, initialisms and abbreviations

## 2. Event selection process

The ECHO project began its operations in early 2019 (together with the other 3 cyber competence centre pilot projects), as the topic of cybersecurity began gaining momentum at the EU level. The innovative approach of ECHO was received very well by the market and resulted in several conference and workshop invitations (detailed below in chapter 3.1).

However, as the project matures we cannot rely solely on invitations, therefore we will introduce a continuous monitoring process to identify suitable events and ensure a proactive approach to participation. ECHO editorial team will exchange information and monitor the upcoming events of:

- relevant EU level organisations (ENISA, ECSO, CyberWatching)
- other 3 CCN pilots
- other H2020 cyber projects
- major EU conferences and events
- partner/country level cybersecurity events
- events by industry with cyber blocks

Following the identification of potential events (either identified during this process or by one of the ECHO partners), the relevance of the event will be evaluated by the WP1 and WP9 management team. Once a decision is made about participation, the process described in chapter 4 will be followed.



### 3. List of events

#### 3.1 List of 2019 events

Inventory of the events in 2019, where ECHO project partners have participated and disseminated the project goals, aims and interim results.

Event	Place	Date
<b>Laurea CyberMorning</b>	Helsinki	2019.05.09
<b>ItaliaSec Summit</b>	Rome	2019.05.14
<b>NATO Critical Space Infrastructure From Vulnerabilities and Threats to Resilience</b>	Norfolk	2019.05.21
<b>Cyberwatching.eu CONCERTATION Event</b>	Brussels	2019.06.04
<b>National Congress for the Protection of Classified Information in Business and Personal Data</b>	Bialka Tatrzenska, Poland	2019.06.11
<b>Idealist2020/SEREN4 Meet &amp; Share workshop</b>	Luxembourg	2019.06.13
<b>H2020 Canvas Consolidation Conference</b>	Brussels	2019.06.19
<b>Cybersecurity &amp; Cloud EXPO Europe 2019</b>	RAI Amsterdam	2019.06.20
<b>TME CyberSec talk Enterprise Clients</b>	Madrid	2019.06.25
<b>TME CyberSec talk Enterprise Clients</b>	Madrid	2019.07.01
<b>18th European Conference on Cyber Warfare and Security ECCWS 2019</b>	University of Coimbra, Portugal	2019.07.04
<b>CODE</b>	Munich	2019.07.10
<b>1ST EHACTION INTEROPERABILITY WORKSHOP FOR HOSPITAL CIOs AND CEOs</b>	Thessaloniki, Greece	2019.07.10
<b>ECSO-ECHO WG5 Workshop</b>	ECSO TBD - Brussels	2019.07.12
<b>NIS Summer School</b>	Heraklion	2019.09.16
<b>Forum Mediterraneo in Sanità 2019</b>	Bari	2019.09.23
<b>Austro-Bulgarian Security Forum</b>	Sofia	2019.09.25
<b>EDA workshop - Federation of Ranges</b>		2019.09.26
<b>DIGILIENCE 2019</b>	Sofia (Bulgaria)	2019.10.02
<b>CS4CA Europe</b>	London	2019.10.02
<b>Hungaromed</b>	Budapest	2019.10.07
<b>Cybersec 2019</b>	Budapest	2019.10.29
<b>Yearly conference of the Disaster Recovery arm of the Ministry of Interior</b>	Budapest	2019.11.04
<b>Cyberwiser + ECHO Cyber Range workshop</b>	Pisa	2019.11.05
<b>Security Research Event 2019</b>	Helsinki, Finland	2019.11.06
<b>EDA Federation of Ranges presentation in Helsinki</b>	Helsinki	2019.11.06
<b>Laurea Cyber Morning 2, 8th November 2019</b>	Vanha maantie 9, 02650 Espoo, Suomi	2019.11.08
<b>Cybersec 4 Europe 2019</b>	Toulouse	2019.11.13

Event	Place	Date
<b>Space Tech Expo Europe</b>	Bremen	2019.11.19
<b>Digital Italy Summit 2019</b>	Rome	2019.11.27
<b>CS4E / Cyber Range Federation keskustelu ECHO -project</b>	Telco / Zoom	2019.12.18

Table 4: ECHO event participation 2019

### 3.2 List of proposed 2020 events

This section provides a summary inventory of the proposed own and participatory events and conferences for the year 2020.

#### 3.2.1 ECHO own events

In 2020 the project intends to organize more ECHO or co-branded events, in order to deliver more concentrated information to our stakeholders and the wider audience about our products (FCR and EWS) and project results.

This is due to ECHO partners recognising that the reach and effectiveness of ordinary conference or workshop type events is not sufficient for the reach we wish to achieve. Therefore ECHO partners decided to introduce more innovative ways of delivering our results, such as technical and multidisciplinary hackathons.

Name	Type	Partner	Date
<b>Multidisciplinary Cyber Hackathon</b>	Co-branded	National University of Public Service, Budapest Semmelweis University, Budapest	May 2020
<b>Cyber Europe</b>	Co-branded	ENISA	Summer 2020
<b>FCR and EWS demonstrator events</b>	Own	All ECHO partners	Multiple times in 2020
<b>Cyber Morning</b>	Own	Laurea	Multiple times in 2020

Table 5: ECHO own events 2020

#### 3.2.2 ECHO event participation

The below proposed events are based on the above described selection criteria. The list is based on the currently available information only and will be updated and maintained on the internal online system, as described in chapter 4.

Name	Place	Date
<b>NECS - Four Pilots Winter School</b>	Fai della Paganella, Trento, Italy	2020.01.20-24
<b>CPDP 2020</b>	Brussels	2020.01.22-24
<b>EUROControl - Cybersecurity frameworks, mappings and metrics</b>	Brussels, EUROControl Headquarters	2020.01.23

Name	Place	Date
<b>2020 CTI-EU</b>	Brussels	2020.01.30
<b>Cybersecurity Standardization Conference 2020</b>	Brussels	2020.02.03
<b>The Future of CyberSecurity Europe</b>	London	2020.03.24
<b>eHealth Week 2020</b>	Rovinj, Croatia	2020.04.15-17
<b>ENASE 2020</b>	Prague, Czech Republic	2020.05.05
<b>3rd Global IT security summit</b>	Brussels	2020.05.15
<b>CyCOOn 2020</b>	Tallinn, Estonia	2020.05.26-29
<b>Annual Privacy Forum</b>	Lisbon	2020.06.04
<b>MCSS 2020 conference</b>	Krakow, Poland	2020.06.18
<b>CyberSecurity and Cloud Expo</b>	Amsterdam	2020.07.01-02
<b>CyberSec Month</b>	all over EU	2020.10
<b>IPRED 6</b>	Tel Aviv, Israel	2020.01.12-15
<b>FIC 2020 International Cybersecurity Forum</b>	Lille, France	2020.01.28-30
<b>HIMSS DM Cambridge Summit</b>	Cambridge, UK	2020.01.27-28
<b>Future Health</b>	Basel, Switzerland	2020.01.28
<b>ITASEC 2020</b>	Ancona, Italy	2020.02.04-07
<b>Intelligent Health UK Summit</b>	London, UK	2020.02.05
<b>Innovation Health</b>	Rotterdam, Netherlands	2020.02.13
<b>Biodevices 2020</b>	La Valletta, Malta	2020.02.24-26
<b>Wearable technologies conference</b>	Munich, Germany	2020.02.27-28
<b>ETIM - Artificial Intelligence &amp; Robotics</b>	University Clinic Essen, Germany	2020.02.28-29
<b>Digital Health Rewired</b>	London, UK	2020.03.03-04
<b>European Congress of Radiology</b>	Vienna, Ausztia	2020.03.11-15
<b>Cyber Security &amp; Cloud Expo Global 2020</b>	Olympia Grand, London	2020.03.17-18
<b>MedTech Meetup</b>	Brussels, Belgium	2020.03.19.
<b>EyeForPharma</b>	Barcelona, Spain	2020.03.31.- 04.01.
<b>MedTec Summit &amp; MedTecLive</b>	Nuremberg, Germany	2020.03.31- 04.02.
<b>DMEA (formerly conhIT)</b>	Berlin, Germany	2020.04.21-23
<b>Why? Future of health 2020</b>	Bratislava, Slovakia / Vienna, Austria	2020.04.27-29
<b>CYSEC 2020</b>	Dubrovnik, Croatia	2020.04.29-30

Name	Place	Date
<b>Vitalis</b>	Gothenburg, Sweden	2020.05.05-07
<b>HIMSS Europe &amp; Health 2.0</b>	Helsinki, Finland	2020.05.26-28
<b>e-Health Conference &amp; Tradeshow</b>	Vancouver, Canada	2020-05.31-06.03.
<b>Digital Healthcare Show</b>	London, UK	2020.06.24-25
<b>12th International Conference on e-Health</b>	Zagreb, Croatia	2020.07.21-23

Table 6: ECHO event participation 2020

## 4. Event calendar administration

WP9 will be responsible for the monitoring of events based on the criteria listed in chapter 2. However, all ECHO partners are expected to monitor the potential events, making use of their own networks and local stakeholder relationships. If a relevant event shows up on their radar, then the partners will notify the WP9 editorial team. Once a decision is reached about the event participation the WP1 and WP9 management team will support the event speaker with the standard ECHO project presentations (slide deck) enabling the attending partner to tailor it to the specific audience.

All approved events are reported to the WP1 coordination team, who are responsible for keeping the updated inventory of approved events on the official project SharePoint cloud solution. The real-time inventory is available on the ECHO SharePoint under the following link (available to project partners):

<https://echoh2020.sharepoint.com/sites/ECHOTeam/Lists/External%20Events/calendar.aspx>

In alternative, the ECHO website also hosts the list of upcoming events:

<https://echonetwork.eu/events/>

## 5. Conclusions

The number of potential conferences is high due to the increasing interest in cybersecurity, therefore, the project must identify those which offer the best opportunity to present and disseminate results as widely as possible and to the most relevant audience, maximising the impact. Consideration must be paid to the quality of the conferences and the number and type of participants.

To achieve this ECHO is implementing a selection and monitoring criteria (described in chapter 2), which is based on the existing knowledge and experience of the ECHO project partners. As cybersecurity efforts are widespread on an EU and Member State (MS) level, as well as on different industry and IT levels, ECHO will aim to participate in a widespread cross-section of conferences.

In addition, ECHO will ensure an innovative approach will be taken in dissemination activities at relevant events such as technical and awareness-raising hackathons, interactive workshops, events, and webinars. It is expected that these events will not only serve to disseminate results more widely, but also provide meaningful opportunities to engage potential new partners and stakeholders.