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D3.1 GOVERNANCE NEEDS AND OBJECTIVES

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Executive summary

The overarching objective of Work Package 3 (WP3) is to define and establish an appropriate governance model of the ECHO network, as by the completion of this Horizon 2020 funding the ECHO project will need to transition from a Consortium to a networked organisation. The governance model as a whole, or the underlying principles and some of its main components, would potentially be of interest for establishing and operating the European Cybersecurity Industrial, Technology and Research Competence Centre and the Network of National Coordination Centres.

In these instances, a networked organization is defined as an organisation incorporating independent entities connected (*networked*) to collaborate towards achieving the main goal of becoming a cybersecurity competence centre, as well as to provide cybersecurity products and services.

Thus, in the effort to determine what factors underlie the establishment of a strong and efficient governance model, Task 3.1 “Governance needs and objectives”, under the remit of WP3, pursued three objectives:

1. identifying and clustering existing network business models; analysing clusters vis-a-vis ECHO objectives so as to identify business models of potential utility for ECHO;
2. identifying and prioritising governance needs; and
3. structuring the space of possible governance models of network organisations and providing examples of how existing network governance models fit into that space.

To achieve these objectives, contributing partners devised a common methodological approach, analysed four types of primary sources: norms and regulations relevant to networked organisations in the field of cybersecurity; existing networks; academic sources; and interviews with stakeholders.

The comprehensiveness and the complementarity of the primary sources allowed to treat the subject of governance comprehensively (all aspects of governance referenced in the primary sources were structured in 34 “governance issues”); to identify and describe good practices in the elaboration and implementation of business and governance models of collaborative networked organisations; to cluster examples of business and governance models of existing networks and thus indicate possible alternative models in the follow up studies in WP3; and to prioritise governance needs and objectives.

The results in terms of identified best practice, clusters of business and governance models and the prioritised list of governance needs and objectives are expected to *inform* and *orient* the development of alternative governance models and their evaluation, and not to predetermine the actions of the ECHO research team in follow-up tasks in WP3.

The current deliverable D3.1: “Governance needs and objectives” will be updated twice during the lifetime of the project. The first update (D3.8, due M36) is needed to reflect on the evolving cyber threat landscape and the anticipated proliferation of models, including networked models, of developing solutions and organising for cybersecurity, as well as more general economic and societal developments (and perceptions and attitudes more specifically) that will have an impact on the governance needs and requirements. The second update (D3.9, due M48) will be used to reflect on key new developments and contribute to the delivery of a current and consistent package of documents presenting in detail governance requirements, analysis of practice, and the final (within the project duration) ECHO governance model.

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1. Introduction

1.1 Purpose and scope of the document

The long-term objective for the *European network of Cybersecurity centres and competence Hub for innovation and Operations* (ECHO) project following the completion of Horizon 2020 funding, is to transition from a project-based consortium to an established, stand-alone networked organisation, i.e. an organisation composed of independent companies with complementary competences which collaborate to provide cybersecurity products and services. Towards that purpose, the overarching objective of Work Package 3 (WP3) is to develop a governance model of the future ECHO-base network and a plan to transition (change management plan) from Consortium governance and management to Network governance and management. This governance model—as a whole, or the underlying principles and some of its main components—would potentially be of interest for establishing and operating the European Cybersecurity Industrial, Technology and Research Competence Centre and the Network of National Coordination Centres.

The purpose of Task 3.1 “Governance needs and objectives” under the remit of WP3 centres on identifying and prioritising governance needs and objectives and thus to establish requirements to the governance model of the ECHO network. Further, it aims to establish best practices for governance and management of networked organisations to assist the later elaboration of governance models (subject of Task 3.3). The experience of existing networks and the academic publications serve as main sources for identifying good practice. In accordance with the project programme of work, towards that purpose the project team evaluates existing centres of competence in the area of cybersecurity and elicits the opinion and expectations of stakeholders from two types of organisations – potential major customers and funding organisations. In addition, the team analysed applicable norms and regulations, some of which were expected to codify good practices in the governance and management of network organisations.

Key decisions with respect to the operation of the ECHO network will also be identified in accordance with the business model developed – with a particular focus on the processes of engagement with potential customers, funding and delivery models. These case studies will highlight which governance frameworks need to be prioritised so that the network can be run in an effective and efficient manner.

Thus, in an effort to determine what factors underlie the establishment of a strong and efficient governance model, Task 3.1 “Governance needs and objectives”, under the remit of WP3, pursues three objectives:

1. identifying and clustering existing network business models; analysing clusters vis-a-vis ECHO objectives so as to identify business models of potential utility for ECHO;
2. identifying and prioritising governance needs; and
3. structuring the space of possible governance models of network organisations and providing examples of how existing network governance models fit into that space.

1.2 Structure of the document

This document details the means by which data derived from various sources—existing networks, academic literature, norms and regulations, and interviews with stakeholders—was compiled, collated, analysed and critiqued in an effort to determine what factors underlie the establishment of a strong and efficient governance model. As such the layout of this document reflects the process by which all relevant information was procured and assimilated culminating in recommendations with respect to governance for the ECHO project (following the cessation of Horizon 2020 funding).

The next section of the report presents the *methodological approach* underlying the Task 3.1 study. It describes the process and the methods used to select and analyse norms and regulations, existing networked organisations, academic sources, and to conduct interviews with stakeholders external to the ECHO consortium.

The following three sections are structured in accordance with the three study objectives of Task 3.1, presented above.

The key questions in the elaboration of a future business model relate to the profit or non-profit orientation of the network, the funding streams, and the level of coordination (or centralisation) both in the provision of services and sales of products and in taking decisions on network development. These questions are addressed in Section 3 which, based on the analysis of the academic literature, existing networks and quantitative analysis of the available data, presents good practices and outlines major options for the future ECHO business model.

Section 4 presents needs, objectives and requirements to the governance of networked organisations. It builds on the analysis of all four types of primary sources and concludes with a prioritised list of governance needs and objectives.

Section 5 presents the findings on the governance models and good practices in the governance of networked organisations. It builds primarily on findings from the analysis of the academic literature and existing networked organisations.

Section 6 concludes the report with a summary of the findings and envisioned future activities leading to the two updates of this report, respectively in M36 and M48.

The report includes five annexes. Annex 1 presents a glossary of key terms, while the remaining four annexes list the primary sources used in the study: Annex 2 – the Norms and Regulations; Annex 3 – the analysed academic sources; Annex 4 – the list of interviews; and Annex 5 – the list of analysed networked organisations.

1.3 Relation to other work in the project

The study presented in this report builds on governance and management arrangements underlying the work of the ECHO consortium, as agreed in the grant and consortium agreements. This identification of cybersecurity competence centres and networks is coordinated with the market analysis in T9.3. This deliverable will provide the main input for the development and assessment of alternative governance models in Task 3.3 “Governance models definition”.

1.4 Applicable and reference documents

The following documents contain project requirements applicable to the generation of this document:

Reference	Document Title	Document Reference	Version	Date
[GA]	Grant Agreement 830943 – ECHO	-	1.0	02/04/2019
[PH]	D1.1 Project Handbook	ECHO_D1.1_v1.41	1.41	02/05/2019
[PQP]	D1.3 Project Quality Plan	ECHO_D1.3_v1.1	1.1	31/05/2019

Table 1: Applicable project documents.

In addition, Annex 2 lists norms and regulations used to identify governance needs and objectives and identify good practices, while Annex 3 presents a list of 60 books, book chapters, and articles subject of analysis. A small number of additional reference sources are included in footnotes.

1.5 List of acronyms

Acronym	Description
AACC	Authority Authorised to Conclude Contracts
ACAP	Absorptive CAPacity
BM	Business Model
BN	Business Network
CA	Consortium Agreement
CAB	Change Advisory Board
CCC	Cybersecurity Competence Centre
CEF	Connecting Europe Facility
CFSP	Common Foreign and Security Policy
CN	Collaborative Network
CNO	Collaborative Networked Organisation
COBIT	Control Objectives for Information and Related Technologies
COINs	Collaborative Innovation Networks
COM	Current Operating Mode
CSDP	Common Security and Defence Policy
DOA	Description of Activity
ECHO	European network of Cybersecurity centres and competence Hub for innovation and Operations
ECSSO	European Cyber Security Organisation
EDA	European Defence Agency
EE	Extended Enterprise
ENISA	European Cybersecurity Agency (previously “European Network and Information Security Agency”)
GA	Grant Agreement
GaaS	Governance as a Service
GDPR	General Data Protection Regulation
GNE	Governance in Networked Enterprises
GRI	Global Reporting Initiative
IBAN	International Board of Auditors
ICT	Information and Communication Technologies
IFIP	International Federation for Information Processing
IPR	Intellectual Property Rights
ISAC	Information Sharing and Analysis Centre
ITIL	Information Technology Infrastructure Library
JRC	Joint Research Centre [of the EU]
KPI	Key Performance Indicator
MSP	Microsoft Project
NDA	Non-Disclosure Agreement
OECD	Organization for Economic Cooperation and Development

Acronym	Description
POW	Programs of Work
PRINCE II	PRjects IN Controlled Environments (PRINCE II)
PSS	Product-Service System
R&I	Research & Innovation
RACI	Responsible, Accountable, Consulted, and Informed (model)
SBM	Social Business Model
SBN	Strategic Business Network
SMEs	Small- and Medium-sized Enterprises
SN	Supply-chain Network
SOCN	Service-Oriented Collaborative Network
SOVO	Service-Oriented Virtual Organization
TLP	Traffic Light Protocol
VBE	Virtual organisations Breeding Environment
VCC	Virtual Customer Community
VDO	Virtual Development Office
VE	Virtual Enterprise
VEE	Virtual Extended Enterprise
VIBBM	Virtual Industry Broker Business Model
VO	Virtual Organisation
VS	Value System
WP	Work Package

Table 2: List of acronyms, initialisms and abbreviations.

2. Methodological approach

This study was organised in four phases, illustrated in a simplified manner in Figure 1. These are: (1) Preparation; (2) Preliminary analysis; (3) Secondary analysis; and (4) Aggregation.

In the **Preparation** phase, based on analysis of the project documents, own experience and an online search, the task leader prepared the preliminary structure of this deliverable, a list of governance issues and issues related to business and governance models of networked organisations and a list of existing networked organisation of possible interest to this study. All these were presented in a preliminary draft, distributed to ECHO WP3 partners for feedback and amendment. An amended draft list was presented by the task leader and discussed during the WP3 kick-off meeting in Brussels on June 3rd.

A final draft list and a template in Excel format to present the analysis of networked organisations were created as a result of these “crowd sourcing” activities. The template was piloted by six ECHO partner organisations, analysing 12 networks in total by using its online version on the ECHO SharePoint repository. The feedback received from piloting the template and the overall analysis process was used to prepare the final template and to clarify information of administrative nature, e.g. the average effort needed to analyse a network organisation. The template is presented in Table 3 below. It includes also detailed instructions for analysing network organisations.

The list of governance issues in this final template served also to construct the questionnaire for interviews with stakeholders and to orient the selection and analysis of normative documents and academic sources.

In the second phase of **Preliminary analysis** partners analysed in parallel three types of sources: existing network organisations, norms and regulations related to the governance of networked organisations in the field of cybersecurity, and academic literature. The fourth source of information came from conducting interviews with stakeholders. The sub-sections below provide detail on methods of selection and analysis

In the phase of **Secondary analysis**, a small group of researchers, working individually or in teams of two, analysed the results of the preliminary (or primary) analysis for each type of primary source. In regard to governance needs and objectives, the content analysis was complemented by quantitative analysis – all governance issues were placed in four tiers, depending on the number of times a certain issue was addressed in the respective types of sources. Placement in a higher tier is indicative of a higher interest to that governance issue, and hence it is likely of a higher priority.

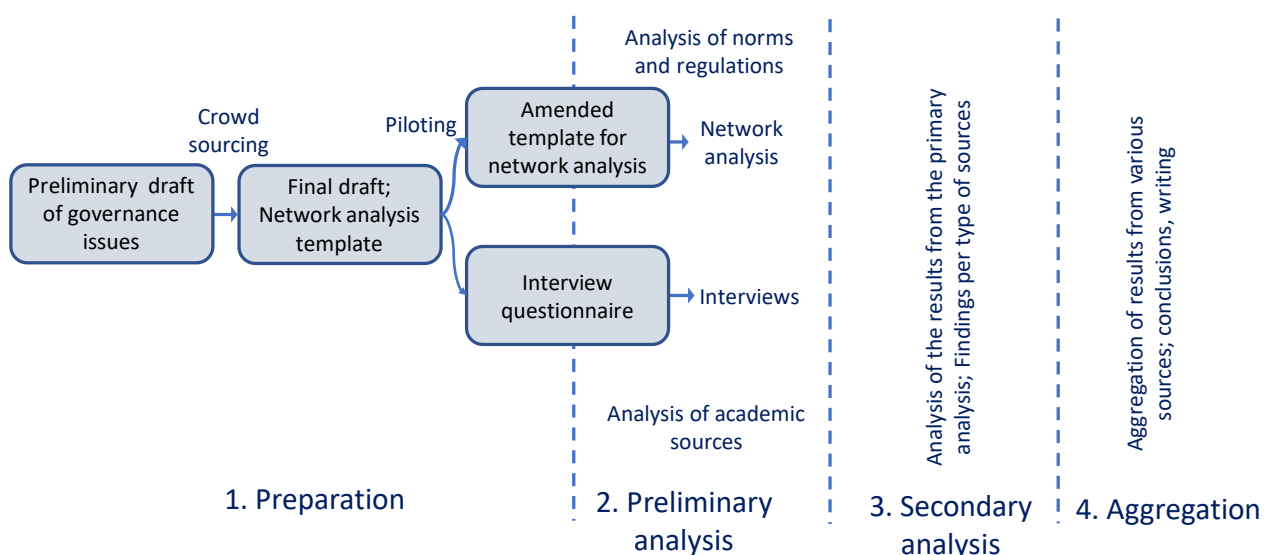


Figure 1: Methodological approach.

The final phase of **Aggregation** of results from various sources allowed to highlight the key issues in business and governance models of network organisations and, in particular, to prioritise governance needs, objectives, and requirements.

2.1 Existing networks: primary analysis

This phase involved partners collating and analysing data with respect to existing networks. The list of networks included four types of networks:

- Networks dedicated to information/cybersecurity research and services;
- Cybersecurity incubators/ accelerators/ tech parks/ ecosystems;
- Other research-intensive networks;
- Networked organisations providing (among others) information services.

Each contributing partner was assigned a specific set of existing networks to analyse. To ensure that the scope of the analysis was inclusive and robust, networks which operated worldwide were also selected, not just those which originate from European Union countries.

When the publicly available information on a certain network was not sufficient to analyse it properly, the respective partner could either select from networks unassigned at the time (the full list contained more than 100 networks) or suggest to the task leader another network. Such suggestions were approved with the exception of two cases, when the suggested networks consisted of geographically distributed entities, each one with specific competences in the field of cybersecurity, but all part of a larger hierarchical organisation. The reason for rejection was that the governance mechanisms of those networks were defined beyond their boundaries, largely adhering to some more general governance principles and regulations.

A comprehensive template was devised to capture inputs from partners, wherein relevant data was accounted for using the captions outlined in Table 3 which was uploaded to the ECHO SharePoint. A hyperlink to the Excel file was circulated to partners shortly thereafter seeking analyses of assigned Collaborative Networked Organisations (CNO's). Partners were also tasked with uploading key governance/management documentation relating to the respective network into the relevant sub-folder on the T3.1 SharePoint location.

A total of 92 CNO's were assessed during the primary analysis phase. The full list of these networks is included in Annex 5.

Excel Template Captions

Administrative information	
Network Code	
Short name	
Responsible ECHO partner	
Date the analysis is uploaded or amended	
General information	
Network name	
Website	
Year established	
Number of members	
Number of countries represented	
Restricted to EU countries	Y/N

General information	
Restricted to EU and Associated countries	
Type of partners (select all applicable types)	
` Public sector (e.g. central or local government body)	
` Defence/military	
` Academia/Research	
` Foundation	
` Company	
` Individuals	
Annual budget	
Main markets/customers	
Main products and services	
Applicable sectors	
Legal status	
Does the network have a legal status?	Y/N
Legal name	
Legal form	
Country of registration	
Duration according to the statute	
Goals according to the statute	
Is the network a for profit organisation?	
How profit is distributed among members?	
Rights of members	
Obligations of members	
Business model	
Income streams/funding model	
Provision of services & sales of products	
Network development/Investment decisions	
Outreach/ Dissemination strategy	
Other features of interest	
Definition of governance needs and objectives	
Please be short and precise in extracting governance requirements, goals, objectives	
Governance model	
Senior decision-making body, e.g. Board of Directors, and powers	
Mechanisms for assuring fair representation on the Board	
General Assembly (or equivalent); powers	
Working Groups/Panels	

Governance model	
Decision making rules (e.g. by consensus, simple or qualified majority; one organisation – one vote or weighted votes; ...)	
List the external stakeholders and the modalities of their involvement, e.g. through an “Advisory Board”, Supervisory bodies of representatives from outside/above the network, etc.	
Policy (model) to allow partners to enter or exit the network (to allow partners to enter or exit the network)	
Does the network have a secretariat? If Yes, please describe	
` Personnel size of the secretariat	
` Annual budget of the secretariat	
Other executive functions in the network (e.g. CEO, operations, resources, finances, security, technology, strategy, ... Where possible, please provide the “job descriptions”)	
Other organizational bodies of interest	
Key governance documents (List with links to key governance (and management, where available) documents, e.g. strategy, policies, organizational structure, manning list, business plan, financial plan, partnership development plan, performance measures/KPIs, risks register, annual reports, financial statements, audit reports, etc.)	
Standards and methodologies adopted (List standards or methodologies on which it is based the day by day governance and management of the Hub, e.g. COBIT 5, SCRUM, etc.)	
Financial management arrangements	
Auditing – internal and external	
Dispute/conflict management	
Confidentiality (Rules, NDAs, ...)	
Intellectual Property – IPR rules and provision	
Codes, applicability – Codes, applicability	
Specific ethical issues, e.g. in regard to slavery, labour of minors, etc.	
Gender policies , e.g. equality, representation, etc.	
Other good governance issues, e.g. transparency, integrity policy, etc.	
References	
List the key governance/management documents with links; Number and upload the files in the respective sub-folder on SharePoint	

Table 3: Template for analysis of networked organisations.

2.2 Norms and regulations: primary analysis

With respect to the norms and regulations that can influence networks which are similar in design to the ECHO project in terms of structure, three types of documents were reviewed:

1. EU norms, with focus on the Proposal for a Regulation of the European Parliament and of the Council establishing the European Cybersecurity Industrial, Technology and Research Competence Centre and the Network of National Coordination Centres;
2. Initial governance models of ECHO and the other three consortia – ECHO grant and consortium agreements, project handbook; DOAs and CAs (if available) of the other three pilot projects;
3. Relevant national regulations.

The ECHO project is concerned with norms which are relevant to networks comprising independent entities, ideally both public and private, profit and non-profit, but NOT to networks of organisations that are in hierarchical relationship or with common ownership.

The list of identified norms and regulations is presented in Table 4. At this stage, no national regulations on establishing collaborative cybersecurity networks have been identified.

ID	Document	Type	Source
R630, 2018	Regulation of the European Parliament and of the Council establishing the European Cybersecurity Industrial, Technology and Research Competence Centre and the Network of National Coordination Centres	EU Regulation/ Document	https://ec.europa.eu/digital-single-market/en/news/proposal-regulation-establishing-european-cybersecurity-industrial-technology-and-research
CA, 2019	Cybersecurity Act	EU Regulation/ Document	https://ec.europa.eu/digital-single-market/en/eu-cybersecurity-act
Incidents & Crisis	EC Recommendation on Coordinated Response to Large Scale Cybersecurity Incidents and Crises	EU Regulation/ Document	http://ec.europa.eu/transparency/regdoc/rep/3/2017/EN/C-2017-6100-F1-EN-MAIN-PART-1.PDF
RDD, 2017	Joint Communication to the European Parliament and the Council "Resilience, Deterrence and Defence: Building strong cybersecurity for the EU"	EU Regulation/ Document	https://eur-lex.europa.eu/legal-content/en/TXT/?uri=CELEX%3A52017JC0450
NIS, 2016	Directive (EU) 2016/1148 of the European Parliament and of the Council of 6 July 2016 concerning measures for a high common level of security of network and information systems across the Union (NIS Directive, 2016)	EU Regulation/ Document	https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv:OJ.L_.2016.194.01.0001.01.ENG&toc=OJ:L:2016:194:TOC
Pilots	Pilot Projects - Overview analysis	H2020 Contractual document	
Pilots HB	Pilots Handbook	H2020 Contractual document	
ECHO GA	ECHO Grant Agreement	H2020 Contractual document	
ECHO CA	ECHO Consortium Agreement	H2020 Contractual document	
ECHOPH	ECHO Project Handbook	H2020 Contractual document	
Concordia GA	CONCORDIA GA - part B	H2020 Contractual document	
Concordia Proposal	CONCORDIA Proposal	H2020 Contractual document	
Cyber4EU	CYBERSEC4EU RIA - IA Part B	H2020 Contractual document	
Sparta DoA	SPARTA DoA - Part B	H2020 Contractual document	

Table 4: Summary of norms and regulations sources.

Akin to the examination of ‘existing networks’, an Excel matrix was devised to collate and summarize norms and regulations data; Table 5 provides an overview of the captions used to gather relevant information.

Norms and Regulations – Excel Matrix Captions	
1	Document
2	Explicit Requirements
3	Implicit Requirements
4	Expectations to the governance of networks
5	Governance Structure/ Roles and Responsibilities
6	Particular Feature (Differentiator)
7	Points of Strength (with regards to Pilots)
8	Points of Weakness (with regards to Pilots)
9	Processes and procedures

Table 5: Norms and regulations – summary table of captions.

2.3 Academic literature: primary analysis

The following approach was used to identify and select academic publications for the primary analysis. At the first stage, an extensive search has conducted in the SCOPUS database using two key phrases: “networked organizations” and “networked organisations”, correspondingly in US and UK spelling of the English language. The search was then specified adding the term “collaborative”. The results gave a set of 543 publications. Figure 2 illustrates the dynamics of these publications.

The first review of the search results showed that while publications on networked organisations appear already in the early 1990s, the field is dominated by publications out of the EU-funded ECOLEAD project ¹ in the EU Sixth Framework Programme (the peak of the chart below coincides with the end of that project) and follow up publications of key researchers, including in the IFIP PRO-VE series of conferences of virtual enterprises, published by Springer in the series “IFIP Advances in Information and Communication Technology”.²

At the second stage therefore the research team:

- read the abstracts of the publications to identify those that would be useful from the viewpoint of presenting and discussing governance needs and various aspects of business and governance models of networked organisations;
- looked to add authors beyond the European Union;
- gave preference to open access publications;
- searched for books presenting comparative analyses and benchmarking studies of collaborative networked organisations; and
- gave some preference to more recent publications.

As a result, the team selected 60 publications for further analysis, illustrated in Figure 3. While half of the publications in the Scopus generated set were published in the last decade, that percentage is 72 % for the set selected for primary analysis.

¹ The ECOLEAD (European COLlaborative networked Organisations LEADership) project involved 27 industry and research organisations from 13 EU Member States, Mexico and Brazil. See, for example, David Romero, Servane Crave, Nathalie Galeano, and Arturo Molina, “Experiences of ECOLEAD Research Project: Working in a Cross-Cultural and Multidisciplinary Professional Virtual Community,” *4th International Conference on Intercultural Communication Competence, “Building Bridges across Educational Communities: World Class Practices in Higher Education,”* Monterrey, Mexico, February 2007.

² See <https://www.springer.com/series/6102>.

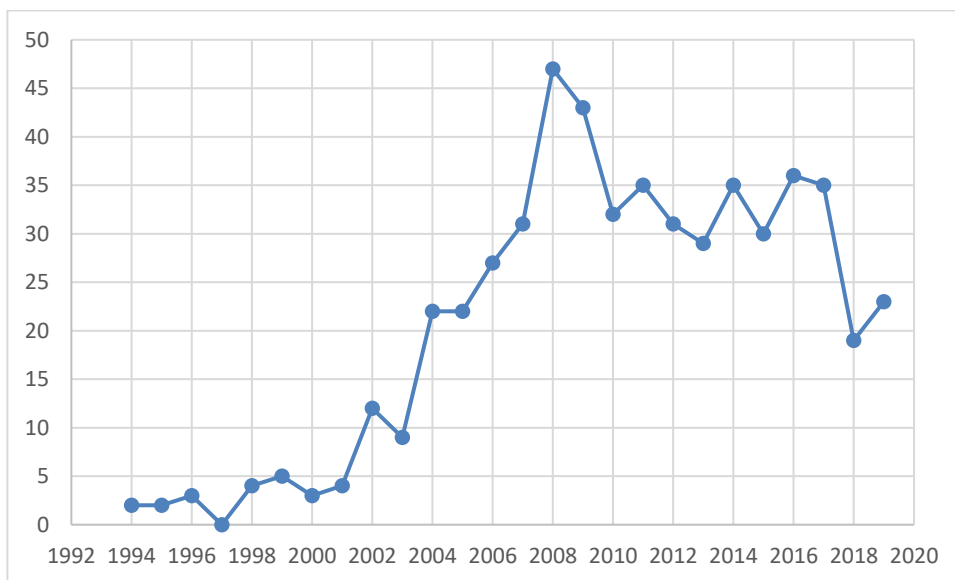


Figure 2: Academic sources in a Scopus search.

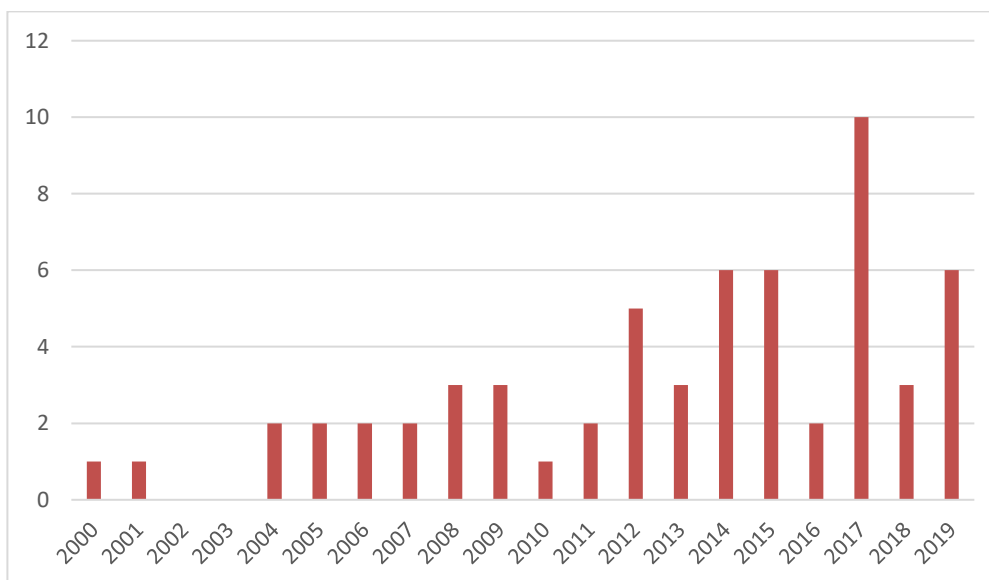


Figure 3: Academic sources selected for primary analysis.

An Excel template was created to structure the analysis which contains the following attributes: bibliographic information, short reference, year of publication, ECHO partner responsible for the analysis, countries of origin of the authors, abstract, keywords, focus of the article, business model issues (the type of the business model: centralised vs decentralised, type of funding: public budget vs customer funded, for-profit vs non-for profit organisation); governance model; good practices identified and other statements of potential interest to ECHO. The articles were assigned for analysis to three ECHO partners: BDI, IICT and TME.

2.4 Interviews

The views of major stakeholders are of significant importance for elaborating the governance model of a networked organisation in the field of cybersecurity. ECHO partners were asked to use their institutional and

personal connections to approach with a request for an interview mid- to senior-level representatives of funding organisations and potential major customers who have a tangible impact on decisions to allocate resources.

Nine ECHO partners identified and accepted to approach 12 potential interviewees. By the time of writing this report, eight of these partners provide transcripts, in English, of nine interviews. Three of the interviewees came with current or recent experience in organisations funding cybersecurity research and technology development, and six came from potential major customers of cybersecurity products and/or services.

A structured questionnaire was used for the interviews. It included questions on the 16 governance issues (Table 3) identified in the *Preparation phase* of the study (see Figure 1) and an open question on additional governance issues of importance. There was a slight variation in the first question depending on whether the interviewee represented a funding organisation or a potential customer. Annex 4 presents the questionnaire for an interview with a representative of a potential major customer.

The team prepared also a privacy statement to assure compliance with GDPR. Every one of the nine interviewees signed this statement prior to giving the interview.

During the secondary analysis, the research team used both content analysis techniques and a quantitative analysis in order to prioritise governance needs, objectives, and requirements.

3. Business models of network organisations

The governance model of any organisation, including networked organisations, builds on and reflects the specific needs of the selected business model of the organisation. Therefore, the analysis in this report starts with identification of requirements to, good practices and patterns of business models of collaborative networked organisations. The analysis of EU norms and project documents, academic sources, and existing networks allows to shed light on existing or anticipated requirements and business models. The results of the analysis are presented in the three sub-sections below.

3.1 Network business models in normative documents

EU regulations do not address explicitly business models of cybersecurity networks; yet, it is possible to outline main expectations in that regard.

The proposed (draft) Regulation 630/2018 is the main Regulation aiming to establish the European Cybersecurity Industrial, Technology and Research Competence Centre and the Network of National Coordination Centres.

Each of the four projects (ECHO, CONCORDIA, SPARTA, CyberSec4EU) has a different but complementary approach to shared common goals. They are in fact networks, seen also as the *Competence Centres*.

In September 2017, the Commission and the High Representative of the Union for Foreign Affairs and Security Policy presented a Joint Communication on *Resilience, Deterrence and Defence: Building strong cybersecurity for the EU* (RDD, 2017) to further reinforce the Union's resilience, deterrence and response to cyber-attacks.

The *National Coordination Centres* should be selected by Member States. In addition to the necessary administrative capacity, Centres should either possess or have direct access to cybersecurity technological expertise and should also have the capacity to effectively engage and coordinate with the industry, the public sector, including authorities designated pursuant to the Directive (EU) 2016/1148 of the European Parliament and of the Council (NIS, 2016), and the research community.

The European Cybersecurity Industrial, Technology and Research Competence Centre, together with the Cybersecurity competence network, will also work towards supporting research to facilitate and accelerate standardisation and certification processes, in particular those related to cybersecurity certification schemes in the meaning of the Cybersecurity Act (CA, 2019).

The *Cybersecurity Competence Community*, which would involve a large, open, and diverse group of actors involved in cybersecurity technology, should include in particular research entities, supply-side industries, demand side industries, and the public sector.

3.2 Network business models in the academic literature

The term "business model" (BM) is used for a broad range of informal and formal representations of core aspects of a business, including its *purpose, target customers, strategies, offerings, business processes, organizational structures, infrastructure, sourcing, trading practices, and operational processes* and policies in regard to *culture*.

According to Afuah and Tucci (2001), a business model explains how a business “creates, delivers and captures value” in a relationship with a network of exchange partners.³ In another level of abstraction Gassmann, Frankenberger and Csik (2014) describe the BM as an archetype of 55 different BM building blocks that can be combined in various ways to accommodate the BM in which the business operates (quoted in Aagaard, 2019).

3.2.1 Traditional vs digital BMs

Traditional BMs are designed on a company-, or firm-centric basis. Owing to the rapid developments of digital infrastructures and the Internet of Things (IoT) ecosystem, in which firms must collaborate with competitors and across industries, traditional BMs are becoming inadequate. Moreover, rapidly changing market environments in technology-related industries mean that companies must swiftly adjust to market challenges to succeed and remain competitive.

The analysis of the selected academic literature allowed to identify new ideas for BMs, applicable to networked organisations.

In a recent publication, Aagaard (2019) elaborates the concept of *Digital Business Models* (DBMs) and shows a growing interest in digital transformation. However, the DBMs remain in the early stages of development and hence Aagaard addresses the BM concept as a “*missing link*” between business strategy, processes, and information technology (IT) and suggests three application streams: (1) BMs in IT industries (a product orientation); (2) IT-enabled BMs (a process orientation); and (3) IT support for developing and managing BMs (a toolkit orientation).

The use of BM frameworks provides three distinct advantages, as they offer: (1) a “common language” that fosters dialogue; (2) scaled-down representations and the opportunity to experiment with ideas; and (3) representations that boost legitimacy and activate resources.

Aagaard (2019) further identifies six frameworks for business model innovation: (1) three traditional BM frameworks (*Business Model Canvas*, *Business Model Navigator* and *Value Design Model*); and (2) three new/recent IoT/ digital-focused DBM frameworks (*DNA Model*, *BM Type for IoT Model* and *IoT Business Model Framework*).

3.2.2 Examples of BMs of Collaborative Networked Organisations (CNOs)

In many of the analysed publications, collaborative networked organisations (CNOs) have been proposed as a response to the characteristics of highly competitive global business environments (Ardakani, Hashemi, and Razzazi, 2019). For the agile/fluid creation of virtual organisations within the *Virtual organisations Breeding Environment* (VBE), a VBE management system was proposed to support the necessary functionalities with automated or semi-automated activities and processes.

The interrelations between various types of networked organisations are presented in Figure 4. The figure is an extract from figure 3 on p. 10 of the book by Camarinha-Matos, Afsarmanesh, and Ollus (2008). The Glossary in Annex 1 provides definitions of the main types of networked organisations.

A VBE is defined as an association of organisations and related supporting institutions adhering to a base long-term cooperation agreement, and adopting common operating principles and infrastructures, with the main goal of increasing both their chances and preparedness towards collaboration in potential VOs. Establishing trust relationships among VBE members and the ability to assess the trustworthiness of others in the VBE are the basic requirements for the effective operation of VBEs and the creation of successful VOs.

³ Allan Afuah and Christopher L. Tucci, *Internet Business Models and Strategies* (New York: McGraw-Hill, 2001).

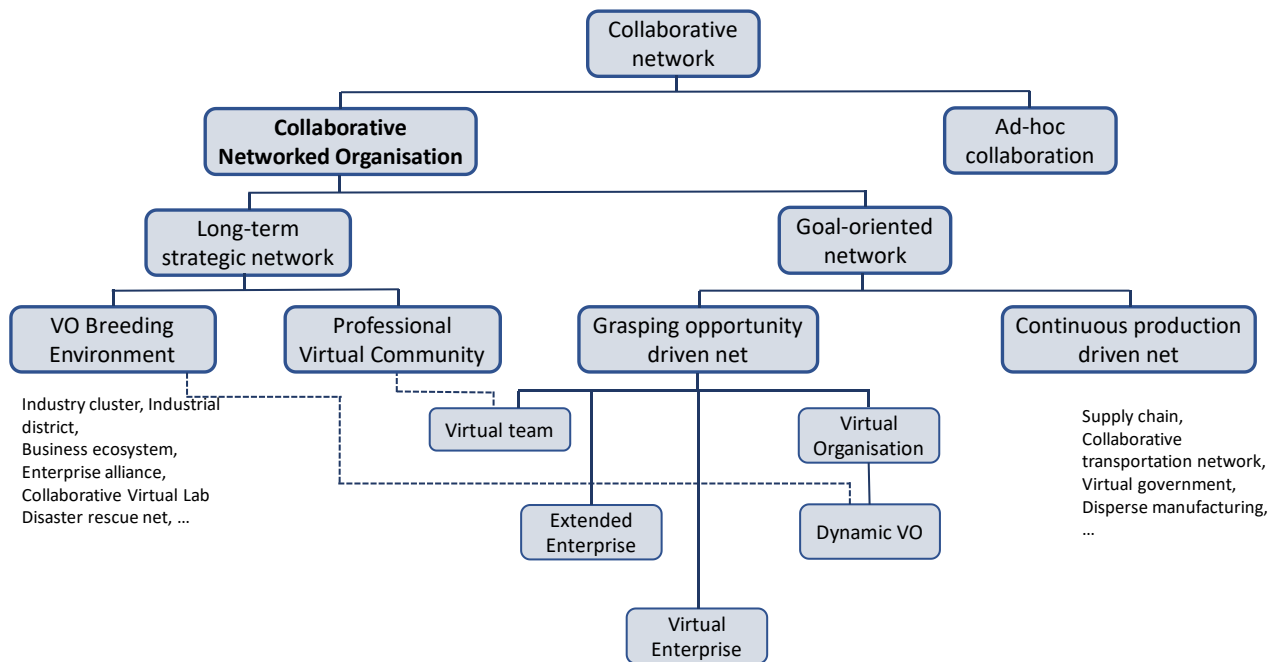


Figure 4: A taxonomy of collaborative networks
(extract from Camarinha-Matos, Afsarmanesh, and Ollus, 2008).

A Virtual Organisation (VO) is an association of (legally) independent organisations that come together to share resources and skills to achieve a common goal such as acquiring and executing a collaboration opportunity. VOs are configured from constituting suitable VBE members that are selected based on requirements of the opportunity, such as competence, trust level, etc. (Msanjila and Afsarmanesh, 2007).

The VO creation is supported by a number of VBE management subsystems, including:

- the **trust management subsystem** that aims to assist a variety of VBE users (such as VO planner, VBE administrator, VBE member organisations, trust experts, and external stakeholders) with handling tasks related to the management of trust among organisations in the VBE;
- the **decision support subsystem** which provides services supporting the monitoring of certain indicators in the VBE and issuance of notifications and warnings; this subsystem covers the following areas in VBEs: warning for lack of performance, warning for emerging VBE competency gap, and warning for low trustworthiness in an organization;
- the **information management subsystem** that stores in the VBE profile information on created VOs.

The dynamic and complex context in which current SMEs are competing has led to their choice to constitute collaborative networks, to improve their capabilities and to take advantage of more resources, such as skills and knowledge. Through involvement in CNOs, companies may protect themselves from possible competitive risks and, at the same time, may extend their product and their attractiveness across a wider market (Bandinelli, d'Avolio, and Rinaldi, 2014). The framework for collaboration has to be *process-oriented*, to cover all the business processes carried out by the companies.

According to Camarinha-Matos and Afsarmanesh (2008), most forms of collaborative networks imply *some kind of organization over the activities of their constituents, identifying roles for the participants, and some governance rules*. Their study introduces the idea of a *reference model*, i.e. a generic abstract representation for understanding the entities and the significant relationships among those entities of some area, which facilitates the derivation of other specific models for particular cases in that area. Once established, the reference model defines a common basis for understanding and explaining (at least at a high level of abstraction) the

different manifestations of the collaboration paradigm. The use of the generic reference model facilitates the development of particular models for specific CNOs.

The authors present two venues for creating *virtual enterprises/virtual organisations* (VE/VO) reference models:

- *Enterprise-centric stream*, which starts from the extensive past modelling activities at the enterprise level and tries to incrementally extend/adapt such models to the context of networks of enterprises; and
- *Network-centric stream*, which puts the emphasis primarily on the networks and their properties, rather than on the characteristics of the individual elements.

In addition, VE/VO ICT-focused studies put a strong emphasis on the ICT tools and infrastructures to support collaboration.

Other examples of possible interest include:

- *Grid community*, which has been moving towards virtual organisations considering the business perspective, as in the case of the Enterprise Grid Architecture initiative (EGA, 2005);
- *e-Government*, which represents a wide area but has some common elements when it addresses the cooperation among different governmental organisations, as illustrated in part by the Federal Enterprise Architecture;
- *Social networks and virtual communities* are areas that, although not yet offering much in terms of reference models, have developed a considerable background in terms of the basic properties of networks with a strong basis on graph theory; and
- *Collaborative networks road-mapping initiatives*.

In the influential definition of Camarinha-Matos, Afsarmanesh and co-authors, a *collaborative network* (CN) is an alliance constituted by a variety of entities (e.g. organisations and people) that are “largely autonomous, geographically distributed, and heterogeneous in terms of their operating environment, culture, social capital, and goals, but that collaborate to better achieve common or compatible goals, and whose interactions are supported by a computer network”.⁴

Other more spontaneous forms of collaboration in networks can also be foreseen. For instance, *various ad-hoc collaboration processes* can take place in virtual communities, namely those that are not business oriented, e.g. individual citizens’ contributions in case of a natural disaster, in which people or organisations may volunteer and come together hoping to improve the general aim, but there is no overarching plan and/or organization on how their activities should go.⁵ A related example from the cybersecurity domain is the Estonian cyber defence league, that brings together volunteers for the purposes on the national cyber defence.⁶

Among the CNOs, some networks are *goal-oriented* where intense collaboration (towards a common goal) is practiced among their partners, as opposed to *long-term strategic alliances* where cooperation is practiced among their members (Figure 4). The longer-term strategic establishments aim at offering the conditions and environment for rapid and fluid configuration of collaboration networks when opportunities arise.

⁴ Luis M. Camarinha-Matos, Hamideh Afsarmanesh, Nathalie Galeano, and Arturo Molina, “Collaborative Networked Organizations – Concepts and Practice in Manufacturing Enterprises,” *Computers & Industrial Engineering* 57, no. 1 (August 2009): 46–60.

⁵ Such contributions to resilience are already codified for example in ISO 22319:2017 “Security and resilience – Community resilience – Guidelines for planning the involvement of spontaneous volunteers,” <https://www.iso.org/standard/66951.html>.

⁶ Kadri Kaska, Anna-Maria Osula, and Jan Stinissen, *The Cyber Defence Unit of the Estonian Defence League: Legal, Policy and Organisational Analysis* (Tallinn: NATO Cooperative Cyber Defence Centre of Excellence, 2013), https://ccdcoe.org/uploads/2018/10/CDU_Analysis.pdf.

Many case studies in the analysed academic publications (e.g. Camarinha-Matos et al., 2009) presented examples of CNOs that illustrate the state of applicability of the collaborative network concepts in manufacturing industries. Camarinha-Matos et al. (2009) draw some general conclusions from these cases regarding the main characteristics Virtual organisations Breeding Environments (VBEs):

1. The *main entities involved in VBEs are usually SMEs*; brokers, integrators, and sub-networks of companies appear in some cases. Support institutions such as universities, regional development agencies, financial and governmental institutions that facilitate and enhance the performance of the network are also part of the VBEs.
2. *Different levels of membership* could be defined in a VBE, e.g. designating an organisation as an “accredited member” after it successfully passes an evaluation/accreditation process. When this process is not a rule in the VBE, the profile and competencies definition of the members becomes an important issue.
3. The definition of a *single industry sector for a VBE* is not a common practice; members usually belong to complementary sectors or the same product/service supply chain. Vertical and horizontal chain integration can be characteristic for various VBEs.
4. Most of the members in the analysed VBEs belong to the *same geographic region*. Those VBEs are focused on the competitive improvement of a specific region or industry sector in a geographical area (regional ecosystem). This could be explained by the programs of incentives that local support institutions may offer to SMEs in a specific country or region to sustain its social and economic development.
5. Among the main common business processes the studied VBEs have:
 - 5.1. Processes that support *network creation and enhancement*: partner's profiling, partners' accreditation, training, and education;
 - 5.2. Processes that support the *creation and management of VEs / VO*s: marketing and commercialization tasks, business opportunities identification and assessment, brokerage services, partners' search, quotation, and negotiation support, project and quality management, support for export processes, customer follow-up;
 - 5.3. *Innovation and technology processes*: research and technological development support, entrepreneurship programs, and intellectual property rights (IPR) services;
 - 5.4. *ICT processes*, the ones related to the offering of services through information and communication technologies (ICT) tools and, usually, internet-based applications;
 - 5.5. *Complementary processes* such as financial support, specialised training, collaboration tools, job search, and news posting.
6. The governance structure of the VBE may depend on its formal constitutions and the possibilities offered by the governing legal framework; industrial associations and specific coordination companies are the most common structures.
7. The use of *ICT tools* supporting the operation of VBEs depends on each case.

Recent advances in the ICT that support the concept of collaborative networks have allowed manufacturing enterprises to move from highly *data-driven environments* to more cooperative *information/knowledge-driven environments*. Enterprise knowledge sharing (know-how), adoption of common best practices, and open-source/web-based applications are enablers to achieve both the concept of integrated enterprise and the implementation of collaborative networked enterprises for the manufacturing industry.

Some publications (for example da Silva and de Almeida, 2017) describe the virtual organization (VO) business model as a *distributed, geographically dispersed, ongoing, dynamic, temporary and self-restructured network of independent win-win partners that extends the internal organization by cooperative processes*. These processes are facilitated by market coordination mechanisms. They are driven by (1) market and demand; (2) by the trust that should be coordinated and aligned with the internal systems; (3) by sharing opportunities, information, cost, and risk; and (4) are supported by a common IT infrastructure.

The *VO goal* is to address mostly *short-term business opportunities*, in fast-changing markets, to spot challenges and realise value, by achieving more together, by focusing on distribution, on knowledge development and on innovation explosion.

A VO might be *led, designed and cared for by a so-called 'broker', 'entrepreneur' or 'promoter'*, who is legitimized by his/her focal position within the network, his/her social competence and also by the customer to be served. Sometimes, it might involve both cooperation and competition, or co-opetition, among the partners. These customer-centric networks intelligently combine complementary competencies, professional services, experienced routines and resources for the period needed to realise and capture the value. In this way, the limits to a firm's internal growth that are generated by regulations and hierarchies are overcome.

Da Silva and de Almeida (2017) introduce *six roles* that contribute to the *strategic positioning* of the VO partners by facilitating requirements specification, organising, managing, and overseeing the VO, as follows:

1. *the broker* who acts as an entrepreneur and is responsible for the sale of the competences of potential virtual factories and for acquiring new projects for the network; the broker must be able and willing to actively create opportunities and to stretch competences beyond their primary business through interaction with involved stakeholders, to discover value that is embodied, but not yet exploited;
2. *the competence manager* that engineers the "Value System" (VS) processes and selects the best partners by providing the engineering knowledge in the network and by supporting the application with the customers; experiences of VSs have revealed engineering services to be independent competences not necessarily linked to machine tools, but which were needed to back the competence to design and to engineer complete customer solutions;
3. *the project manager* who keeps time and budget restrictions and can re-engineer processes, e.g. to replace partners; in general, they organize the response to a customer request but do not actively encourage or seek out new work;
4. *the in/outsourcing manager* of each network partner that provides a dedicated interface by offering technological know-how, resources, and the technology for the network, representing the interest of his/her firm;
5. *the auditor* who provides the business environment with neutral financial solidity, which is crucial where there is no track record for the customised on-demand engineered VS;
6. *the network coach* who is not related to a business opportunity; Governance in the network, business rules and routines for cooperation, provision of technological infrastructures, and management of the relationships illustrate his or her tasks.

While a *VBE is a long-term association* and its members are recruited from the 'open universe' of organisations according to the criteria defined by the VBE creators or administrators, a *VO is a temporary association/ consortium* of (legally) independent organisations triggered by a specific business/ collaboration opportunity, and its partners are primarily selected from the VBE members.

Other authors, for example Komanda (2012), question the *traditional understanding of the centralization/ decentralization* issue as an important factor in constructing an organization. Accordingly, there are therefore three aspects of network construction based on achieving competitive advantage: (1) specialised and complementary resources; (2) joint control over them; and (3) a common goal.

The *key issues* that must be resolved in the process of network construction are the allocation of tasks and decision-making powers and a smooth process of communication between members of a network system to achieve a synergistic effect or the use of modern communication technologies in the implementation of the tasks.

Respectively, Komanda (2012) suggests a classification of networks according to:

- *High or low level of formalization of cooperation*, e.g. imposing binding rules of operation within a network system (an example of a high level of formalization can be franchising);

- *Horizon of the existence* of the network, which is closely related to the purpose;
- *Informal level of cooperation*;
- *Nature of the entities* – complementing resources or competitors, characteristics of organisations/ social groups forming the network.

He further discusses essential roles of formal and informal groups within the organization, the objectives of these groups, and issues of leadership within the organization.

Based on the analysis of some multinational research projects of non-profit organisations like ATLAS,⁷ Mabey and Zhao (2017) talk about the *disaggregated organizational form of collaboration*. While the ATLAS collaboration is in some ways a unique knowledge-intensive enterprise, it offers some fascinating insights on effective knowledge exchange across *non-hierarchical global networks*.

Another interesting idea for collaboration is that of business processes and services of *Service-Oriented Virtual Organisations* (SOVO) suggested by Obidallah, Raahemi, and Alaiari (2014). SOVO are subject to change to meet the internal and external requirements of the competitive and rapidly changing environment they operate in. Efficient and practical change management solutions are needed to enable partners to gain insight into the procedures and the processes which can be used to facilitate the process of change.

A recent publication by Sargolzaei and Afsarmanesh (2017) introduces the idea of a Service-Oriented Collaborative Network (SOCN), which supports collaboration among a network of organisations through their shared business services. SOCN, in comparison with traditional collaborative networks, promotes and simplifies the reusability and interconnection of shared software services, in a distributed manner. Furthermore, a set of sub-systems are designed and interconnected within an implementation architecture to support all SOCN's needed functionalities. Each VO partner should announce their services in a collaboration space, i.e. a directory of shared services, to be identifiable and accessible for other VO partners.

Some publications (e.g. Rabelo, Costa, and Romero, 2014) focus on the lifecycle of the *Virtual Enterprise* (VE), where partners share assets and sensible information and execute intra- and inter-organizational business processes in a coordinated and secure way, mostly supported via computer networks. VE partners are however independent enterprises and have their business strategies. Therefore, it is relevant to properly govern a VE in a way to minimize conflicts among its partners and hence the risks for achieving the VE goals.

Some related works on VBE and VE governances assume that a given *VE should generally inherit (partially) the governance model from the VBE whose partners belong to*. This is justified since a *VBE somehow imposes to its members a set of common principles and operating rules*. In spite of that, Rabelo, Costa, and Romero (2014) go one step forward facilitating *the instantiation and definition of particular VE governance models but keeping them aligned to the VBE governance model to preserve the VBE values and bylaws*.

Collaborative business opportunity's requirements, customer requests, and commercial rules deeply affect many aspects in the way a VE should behave and hence be managed, like the required legal framework, logistics itineraries and type of logistics partners, the setting-up of the decision model (between partners) and its structure, and the influence of the customer along the general production process. Therefore, an additional and complementary coordination instruments often need to be created. The respective *general governance framework* can be classified as a *buyer-driven, relational value chain* and *core-ring* with a coordinating firm.

The idea of *Virtual Industry Broker Business Model* (VIBBM) and in its operation is presented by Jiménez et al. (2005). It is focused on the creation of Virtual Organisations (VOs) based on small and medium enterprises. This publication suggests developing five integrated e-services: e-Marketing, e-Brokerage, e-Engineering, e-Supply, and e-Productivity. The goal is the development of information technologies necessary for the creation of a HUB, which, through the integration of e-services, promotes the creation of virtual organisations based on value-added networks of SMEs.

⁷ For details see <https://www.atlasnetwork.org>.

The idea of Social Business Models (SBMs) introduced by Jabłoński and Jabłoński (2020) also deserves attention. The authors argue that the most important goal of designing digital business models is building a community based on an attractive value proposition for societies. It must be broadly socially accepted so that it can solve problems universally, regardless of cultural factors. In the opinion of the authors, the idea of Social Business Models meets the needs of the global economy. They allow for the achievement of the expected financial results while at the same time respecting ethical and ecological aspects. SBMs fit in with social expectations through the types of created value embedded within the framework of the value economy. Accordingly, only socially acceptable ideas that generate positive results in terms of business ethics have a chance to exist in modern business space. Implementing such ideas collaborating organisations can deliver a socially attractive value proposition to recipients (Jabłoński and Jabłoński, 2020).

Another publication by Romero and Molina (2011) focuses on value co-creation and co-innovation concepts and styles through *Collaborative Networked Organisations* and *Virtual Customer Communities* (VCCs). The authors describe the process of “Designing Collaborative Business Models for Value Co-creation”. They further argue that strategic networks such as CNOs VCCs show high potential as drivers of value co-creation and co-innovation. Both look at the network structures as a source of joint creation of value and open innovation through access to new skills, knowledge, markets, and technologies by sharing risk and integrating complementary competencies. This collaborative endeavour can enhance the adaptability and flexibility of CNOs and VCCs value-creating systems to react in response to external drivers such as collaborative (business) opportunities. The authors see such *Strategic Business Networks* (SBNs) as *active entities continuously adapting to their environment to enhance their capabilities to respond to short-term business opportunities and therefore allow their business ecosystems to follow the rhythm of industry dynamics, and customers changing needs and preferences*. Value co-creation is seen as the new trend in open-business models trying to integrate organisations’ competencies and involve customers with their individual preferences into network and community formation for the purposes of co-creation.

Saetta, Tiacci, and Cagnazzo (2013) consider Gruppo Poligrafico Tiberino (GPT) as one of the most interesting CNOs in Italy. This was the first organisation in the country that adopted the *governance model with the Virtual Development Office (VDO) structure*. They present VDO as an innovative model that introduces products/ services innovation through collaboration between companies, with a particular focus on SMEs. In effect, the existing forms of collaboration are evolving towards the direction of extending the classical collaboration fields of supply chains including phases like product and service development. However, when collaboration is established exclusively among SMEs, the introduction of new products/ services is considered much more difficult. This is due to the lack of the actions of a leading firm, i.e. a big company that can innovate. The VDO model has been introduced to overcome this limit and to stimulate innovation in collaborative networks of SMEs.

A *decentralised VDO* must select the most appropriate companies from inside the network that will satisfy the business opportunity, creating either a *virtual enterprise* (VE), if only member companies are involved, *virtual organization* (VO) if institutions and/or research centres are required, or a *Virtual Extended Enterprise* (VEE) if the participation of external companies is required. In the example under study, the VDO business model is *for-profit* and includes three firms characterized by providing a range of *complementary products* and by a *partnership based on a solid personal knowledge of the entrepreneurs*, who decided to form a new company and to *involve academia* (University of Perugia) to drive the company strategy.

3.2.3 Other issues related to the study of business models of networked organisations

Two important characteristics identified by Romero et al. (2006) in collaborative business models are (1) a *multi-value system perspective*, including the identification of different types of value: economic, social, and in terms of knowledge; and (2) a *multi-stakeholder approach*, identifying each stakeholder’s participation in the value creation process.

According to Abreu and Calado (2017), the *application of social network theory* is an option to identify and quantify existing or potential hazards, for example at the level of communication, management and sharing of

knowledge among several actors of an organization in a collaborative context. They identify several nodes of CNOs: people, knowledge, resources, and tasks. Their idea is that characterization and understanding of the potential risks in collaborative processes is an important pre-condition to avoid conflicts and misunderstandings. As a result, they define seven types of risks: (1) Critical employee risk; (2) Resource allocation risk; (3) Communication risk, related to authority structure and communication level within the collaborative ecosystem; (4) Redundancy risk; (5) Task risk; (6) Personnel interaction risk; and (7) Performance risk.

Many of the publications focus on *knowledge management and organizational processes in CNOs*. For example, Barchetti et al. (2012) argue that networked organisations base their success on the quality of *management of informal processes/ activities* that are *not elicited as business practices*. The challenge they identify is organizing knowledge activities and integrating them with business processes; otherwise the networked organization faces limits on its growth. Besides, Barchetti et al. (2012) state that companies must face the problem of *managing and preserving social capital* through *knowledge workers*. Supporting information systems must allow knowledge workers to use the right information, in the right format and at the right time.

The authors identify *three main types of problems* in CNOs: (1) Problems related to the design of the collaboration among people who operate in the company to achieve a specific goal (Collaboration problems); (2) Keeping track of data exchanged among people during cooperative activities to avoid loss of information (Coordination problems); and (3) Problems related to the design of practices that are repeated many times and where there is a risk of losing useful information for the company (Know-how elicitation problems).

Many of the analysed articles focus on the *collaborative environment* for support of *knowledge sharing* and *coordination of actions* in geographically distributed (decentralised) network organisations. A strategic view of a network organization considers it “long term purposeful arrangements among distinct but related for-profit organizations, which allow those firms therein to gain or sustain competitive advantage” (Santoro, Borges and Rezende, 2006). A network organisation comprises a new type of environment around which people organize themselves to reach a common objective. A network organisation enables the recommended interaction among people with different backgrounds, which happens when the problems they deal with are complex and multidisciplinary. Most network organisations require interactions in a geographically distributed fashion, fostering the serious challenge of displaying coherence of purpose necessary for global efficacy as from local activity: these features require an environment with special functionality.

The existing *forms of collaboration* between networked companies are in the focus of several publications (e.g. Serrier, Ducq, and Vallespir, 2017). Whatever the form, it provides for organisation of the partners' activities in a manner that specifies the roles of each participant and the rules by which to run the network. This type of organisation can take several forms: (1) strategic alliance; (2) integrated logistics management; (3) network enterprise; and (4) virtual organisations and clusters. Usually, there is a “*Pivot Company*”. Serrier, Ducq, and Vallespir (2017) describe also three key collaboration processes: (1) collaborative predicting; (2) collaborative planning; and (3) collaboration with suppliers.

A recent publication by Tain (2019) focuses on network-based organisations as *adaptive, decentralised systems that create value* (profit) through iterative and systematic interactions between agents. The supporting architectures enhance knowledge creation in modern environments that, characterized by emerging situations and turbulences, naturally obligate agents to seek solutions outside their functional boundaries. To maximize value creation, it is essential therefore to characterise the role of agents in organizational networks, implementing an entrepreneurial organisational culture where agents, understanding their responsibilities in seeking new opportunities, are properly incentivised to make collaboration effective.

Authors like Krčo et al. (2019) argue that *the biggest power of a digital ecosystem is creating added value through partnerships*. The benefits of a well-developed *IoT ecosystem* are numerous. First and foremost, it allows easy access to domain specialists' know-how and expertise at reasonable costs, an essential factor in the success of IoT projects. Then, it accelerates the time to market thanks to the reuse of multiple components and a more distributed workload. The result of this is improved return on investment for each stakeholder and enhanced customer experience as visible results are achievable in a very short timeframe. Last but not least,

an IoT solution built inside a well-developed ecosystem assures customers that their investment will have continued support and innovation across the entire value chain.

3.2.4 Business models' highlights in the academic literature

The analysed academic publications focus on business models of Collaborative Networked Organisations (CNOs). A collaborative network is an alliance constituted by a variety of largely autonomous entities, geographically distributed, and heterogeneous in terms of their operating environment, culture, social capital, and goals, but that collaborate to better achieve common or compatible goals, and whose interactions are supported by an adequate digital infrastructure. Network-based organisations are adaptive, decentralised systems that create value through iterative and systematic interactions. A CNOs framework for collaboration is usually process-oriented, aiming to cover all the business processes carried out by the companies. The advantage of a collaborative environment is that it supports knowledge sharing and coordination of actions in geographically distributed and decentralised network organisations.

Contrary to the traditional BMs that are designed on a firm-centric basis, the new Digital Business Models are enhanced by ICT and are as a rule decentralised. The BM concept is considered a “missing link” between business strategy, processes, and information technology.

Several among these findings may be instrumental in defining the ECHO business model.

First, the business model of a virtual organisation, which is a distributed, geographically dispersed, dynamic, temporary and self-restructured network of independent win-win partners, allows to extend the internal organisation by cooperative processes. Two options for developing the model are presented in the literature: enterprise-centric and network-centric.

Second is the Virtual Industry Broker Business Model that is focused on the creation of Virtual Organisations based on small and medium enterprises.

Third, Virtual organisations Breeding Environment is of interest as a management system aimed to support the necessary functionalities and automated or semi-automated activities and processes of creating a virtual organisation aiming to capture an emerging business opportunity.

Fourth is the idea of Strategic Business Networks as active entities continuously adapting to their environment to enhance their capabilities to respond to short-term business opportunities and therefore allow their business ecosystems to follow the rhythm of industry dynamics, and the changing needs and preferences of customers.

And the fifth idea of key interest is that of Social Business Models, as a kind of digital business model aimed at building a community based on an attractive value proposition for societies.

3.3 Business models of existing networks

The models used by existing networked organisations provide additional information of interest. This section will outline how data with regards to existing collaborative networked organisations (CNOs) was critiqued. Secondary analysis of the data contained within the Excel matrix was a two-step process. First, key indicators concerning the business models of CNOs were assessed. Two dimensions were evaluated and compared, representing respectively profit orientation and funding streams and degree of coordination of main network activities. Then the dimensions were used to visualise and cluster available information on the business models of existing networks.

3.3.1 Dimensions and scales for representing CNO business models

In the preparation phase, including piloting, it was decided that profit orientation of the network (not-for-profit or for-profit status), the funding model/ income streams, the degree of coordination in the provision of services

and sales of products and of network development decisions are the key considerations in deciding on a possible business model of a CNO (see the Business model section in Table 3).

Two dimensions were designed to represent these considerations – **dimension 1**: profit orientation and funding streams and **dimension 2**: degree of coordination. An arbitrary numerical scale was devised in an effort to visualise these characteristics of the business model in two dimensions (outlined in Table 6 and Table 7 respectively).

<i>Profit orientation</i>	Non-for-profit	For profit
Funding streams		
Exclusively /entirely/ public funding	5	Not applicable
Primarily public funding	3	1 (unlikely)
Balanced funding streams	1	-1
Primarily commercial funding	- 1 (unlikely)	-3
Exclusively commercial funding	Not applicable	-5

Table 6: Dimension 1. Existing networks: Profit and funding streams, scale from -5 to 5.

'Commercial' in this context refers to funding from sales of products and services. Additionally, while the labels used in the assessment of this dimension include 'exclusively', 'primarily', 'balanced', which are decidedly subjective, such values are useful at denoting such criteria as these parameters are not regulated by law or statutory documents.

<i>Network development decisions:</i>	Single process	Coordination on main issues	Ad-hoc coordination	No coordination
Provision of products & services				
Single centralised point	5	4	2	1
One POC for each main product/service	4	3	1	-1
Several POCs per product/service	2	1	-1	-3
Through each CNO member	0	-2	-3	-5

Table 7: Dimension 2. Existing networks: Degree of coordination.

The following section outlines the various values under the remit of Dimension 2. Degree of coordination.

The provision of services and sales of products (including information exchange with customers, contracting, contract management, etc.) can potentially be realised through in a spectrum from a single centralised point to fully decentralised arrangements:

- A single centralised point for provision of services and sales of products;
- Designated point of contact (responsible organisation) for each main service/product;
- Several points of contact (lead organisations) for each of the main services/products;
- Each CNO member can contract network products and services.

Network development decisions (including on adding new members, establishing partnerships, investing in R&D or new capabilities, etc.) can be made in a spectrum of potential arrangements, e.g. from a single decision-making process for the CNO to fully independent decisions by each organisation (i.e. without coordination):

- Decisions are made in a single process for the CNO;
- Decisions on main 'issues' (capabilities) are coordinated within the CNO;
- Decisions are coordinated among some CNO member organisations (variable configurations; possibly ad-hoc);
- No coordination, i.e. each CNO member decides independently.

These two sub-dimensions outlined above did not merge well, as the assignment of an arbitrary scale posed an issue in the first instance as it contains duplicate numbers, which therefore cannot be arranged in a continuum, or indeed graphed. However, aspects of the scale (i.e. categorical hierarchy) were utilised to devise a two-dimensional presentation of the business models, wherein an alternative analytical approach with the same underlying principles (i.e. modelling data dimensionally) was adopted.

Notably, in instances wherein data with regards the two dimensions—profit and funding streams and/or degree of coordination—were not available, the 'not available' criteria (n/a) was applied. All classifications with respect to the CNOs were recorded, but those denoted with this label were not included in the various generated graphical representations.

3.3.2 Findings from the analysis of existing networks

Dimension 1. Profit and funding streams

All qualitative data from the primary analysis was collated with respect to profit orientation and funding streams and assessed in accordance with the categorical anchors outlined above.

Two bar graphs (Figure 5 and Figure 6) were generated to detail the distribution of funding streams for the not-for-profit and profit CNOs respectively. Complete data with respect to the profit orientation and funding streams was not available for 32 CNOs; these CNOs were excluded from further analysis. Of the 60 remaining CNOs, a total of 53 were deemed to be not-for-profit, with 7 denoted as for-profit networks.

The majority of **not-for-profit CNOs** operated utilizing "balanced funding streams" – essentially the combination of public and commercial funding; this subset accounted for 41 % of the sample. In the current context this is typically manifested when CNOs received public funding (e.g. from the national government, EU, etc.) and commercial funding (including sponsorship or donations from the private sector). Exclusive utilization of public funding represented the second largest funding stream which not-for-profits relied upon; this subset accounted for 35 % of the sample.

The majority of for-profit CNOs operated under the exclusive utilization of commercial funding; this subset accounted for 83 % of the sample. Notwithstanding, one for-profit relied upon a balanced funding stream – the relative equal combination of public and commercial funding.

Dimension 2. Degree of coordination

All qualitative data collated with respect to the degree of coordination (i.e. network development decisions and the provision of goods and services) were assessed in accordance with the categorical labels outlined in the previous section.

Complete data with respect to the degree of coordination was not available for 45 CNOs; these CNOs were excluded from further analysis. A pie graph (Figure 7) was generated to detail the distribution of provision of products and services interrelated with network development decisions for the remaining 47 CNOs.

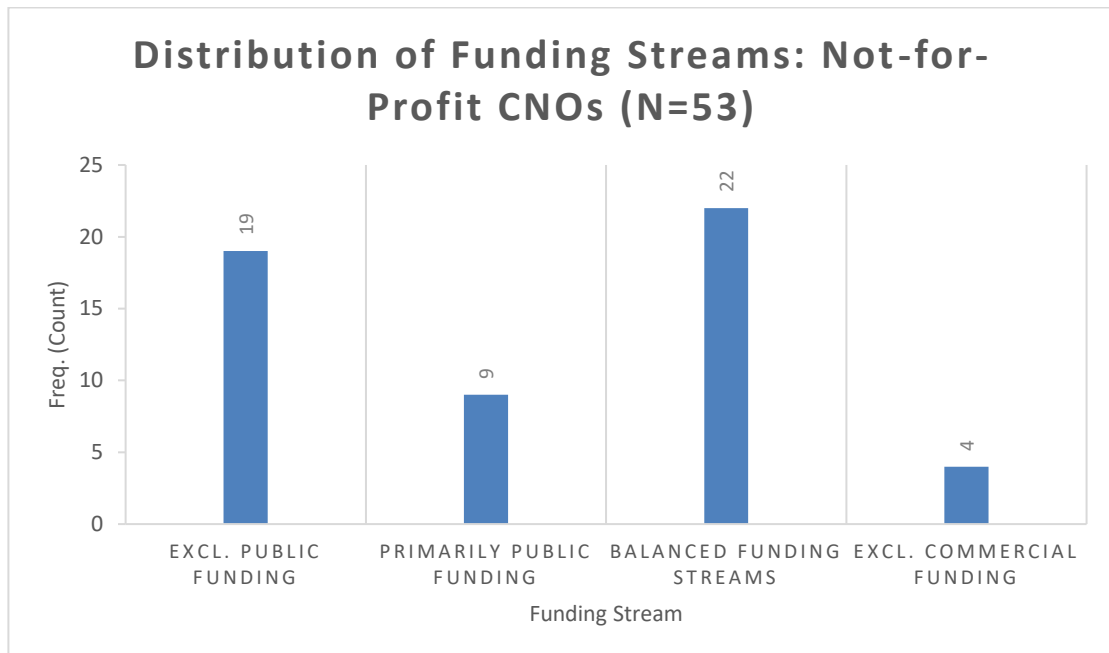


Figure 5: Distribution of funding streams – not-for-profit CNOs.

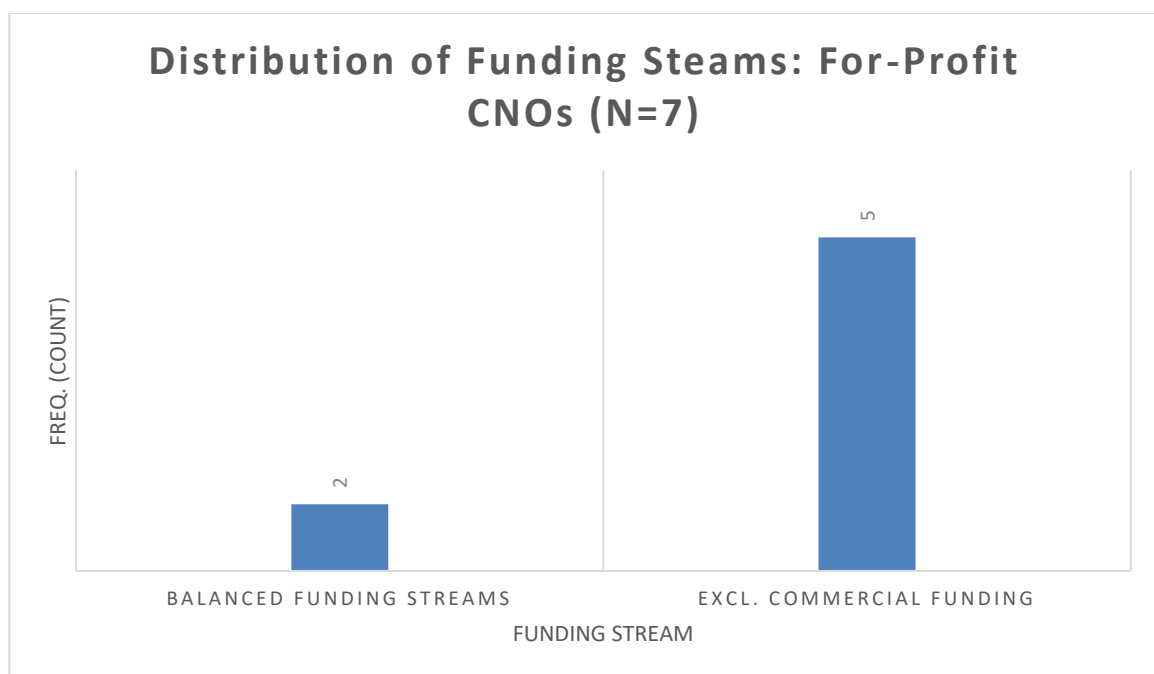


Figure 6: Distribution of funding streams – for-profit CNOs.

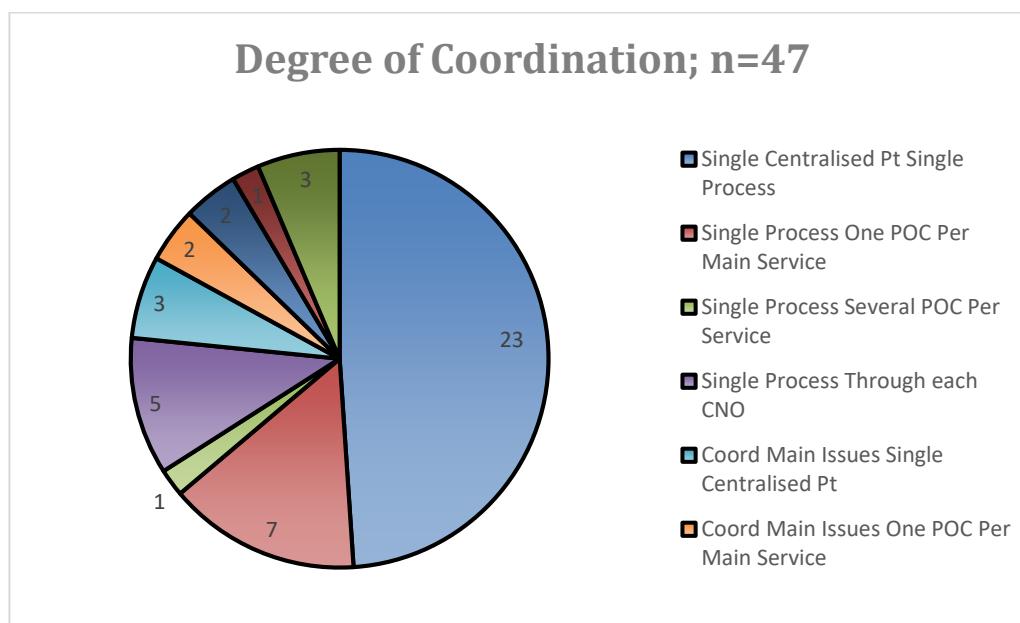


Figure 7: Degree of coordination among CNOs.

The majority of CNOs operated coordinated decisions on a single process basis while providing products and services through a single centralised point; this subset accounted for 49 % of the sample (n=23). This essentially means that for a majority of the surveyed CNOs, all decisions which impacted the operation and development of the network in addition to the provision of goods and services were all coordinated by the network itself.

Association between Dimension 1. Profit and funding streams and Dimension 2. Degree of coordination

In an effort to investigate the association of these dimensions, a Pearson Chi-square χ^2 test was utilised in IBM SPSS™ 25 to compare categorical data, i.e. profit orientation/profit streams and network development decisions/ provision of products and services. CNOs which lacked data relating to dimension 1 and/or dimension 2 were removed in the first instance (n=53). A total of 38 CNOs remained. While the association was non-significant (p=0.427), this may have been a consequence of loss of statistical power due to missing data.

Further, a crosstabulation table (Figure 8) was also generated which established that in terms of 'degree of coordination' that a majority of existing networks were not-for-profit, utilising *Exclusively public funding* (n=9; 23 %) or a *balanced funding stream* (n=6; 16 %) operationalised within the constraints of a *Single Process-Single centralised point*. These results indicate that of the 92 networks which were critiqued, the provision of services and sales of products is coordinated through a single centralised point, whether this pertains to information exchange with customers, or contracting, or indeed contract management. Moreover, these organisations rely on either public funding exclusively (i.e. government grants, etc.) or a balanced combination of commercial and public funding. A graphical representation of these findings, in the form of a scatterplot was also modelled in IBM SPSS™ 25, as detailed in (Figure 9).

		Degree of Coordination								
		Single Centralised Pt Single Process	Single Process One POC Per Main Service	Single Process Several POC Per Service	Single Process Through each CNO	Coord Main Issues Single Centralised Pt	Coord Main Issues One POC Per Main Service	Coord Main Issues Several POC Per Service	Ad-hoc Coord Single Centralised Pt	Ad Hoc Coord Through each CNO
Funding Streams	Not Profit - Excl Public Funding	9	1	1	0	1	0	0	1	1
	Not Profit - Primarily Public Funding	3	1	0	1	0	2	0	0	0
	Not Profit - Balanced Funding Streams	6	1	0	2	0	0	1	0	1
	Not Profit - Excl. Commercial Funding	0	1	0	1	0	0	0	0	1
	Profit - Balanced Funding Streams	0	1	0	0	0	0	0	0	0
	Profit - Excl. Commercial Funding	1	0	0	0	1	0	0	0	0

Figure 8: Profit and funding stream vs Degree of coordination Dimensional Crosstabulation.

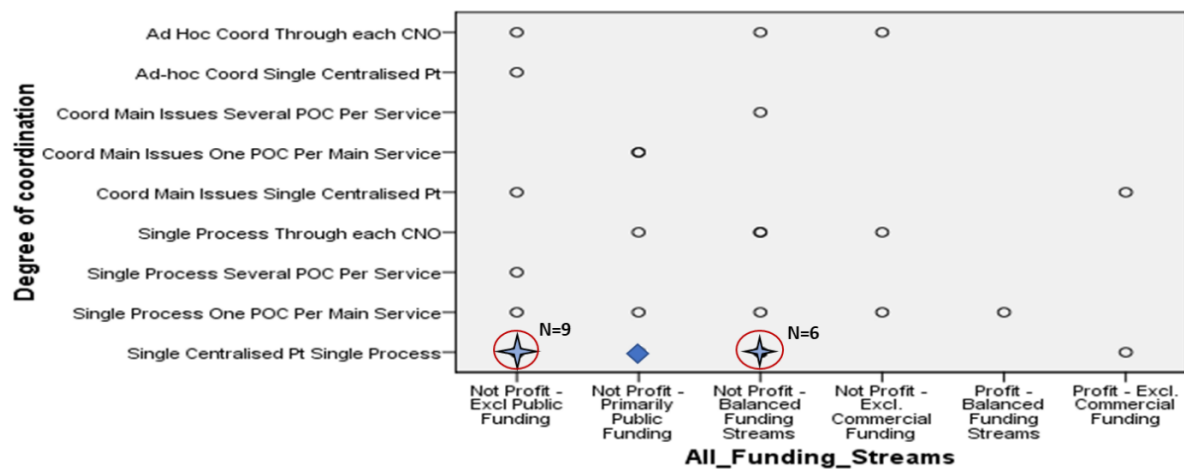


Figure 9: Dimensional Scatterplot – Distribution of profit and funding stream vs Degree of coordination.

4. Governance of network organisations: needs, requirements, prioritisation

4.1 Normative requirements to networks' governance

Regulation 2018/630 is the Regulation establishing the European Cybersecurity Industrial, Technology and Research Competence Centre and the Network of National Coordination Centres.

This Regulation establishes the European Cybersecurity Industrial, Technology and Research Competence Centre (the '*Competence Centre*'), as well as the *Network of National Coordination Centres*, and lays down rules for the nomination of National Coordination Centres as well as for the establishment of the *Cybersecurity Competence Community*.

According to Article 3 of R630, the Competence Centre and the Network shall help the Union to:

1. retain and develop the cybersecurity technological and industrial capacities necessary to secure its Digital Single Market;
2. increase the competitiveness of the Union's cybersecurity industry and turn cybersecurity into competitive advantage of other Union industries;
3. the Competence Centre shall undertake its tasks, where appropriate, in collaboration with the Network of National Coordination Centres and a Cybersecurity Competence Community.

Four pilot projects were launched under Horizon2020 as a result of the 2018 call for the topic SU-ICT-03-2018 "*Establishing and operating a pilot for a Cybersecurity Competence Network to develop and implement a common Cybersecurity Research & Innovation Roadmap*". The four pilots therefore foresee actions to collaborate with each other and also with similar ongoing projects funded under H2020, and take account of the results and work done in other relevant H2020 projects on cybersecurity/privacy.

Long Name of the Project	Short Name	ID
Cyber security cOmpeteNce fOr Research anD Innovation	CONCORDIA	830927
Cyber Security Network of Competence Centres for Europe	CyberSec4Europe	830929
European network of Cybersecurity centres and competence Hub for innovation and Operations	ECHO	830943
Strategic programs for advanced research and technology in Europe	SPARTA	830892

This is the reason for which contractual documents of other Pilots have been analysed. These projects will assist EU in defining, testing and establishing the governance model of a European Cybersecurity Competence Network of cybersecurity centres of excellence.

Regulations and norms analysed have been chosen because they are referenced in R630. In particular:

- In September 2017, the Commission and the High Representative of the Union for Foreign Affairs and Security Policy presented a Joint Communication on *Resilience, Deterrence and Defence: Building strong cybersecurity for the EU* (RDD, 2017) to further reinforce the Union's resilience, deterrence and response to cyber-attacks;
- National Coordination Centre should also have the capacity to effectively engage and coordinate with the industry, the public sector, including authorities designated pursuant to the *Directive (EU) 2016/1148 of the European Parliament and of the Council (NIS, 2016)*;

- *EC Recommendation on Coordinated Response to Large Scale Cybersecurity Incidents and Crises* (Incidents & Crisis): a rapid and shared understanding of threats and incidents as they unfold is a prerequisite for deciding whether joint mitigation or response action supported by the EU is needed. Such information exchange requires the involvement of all relevant actors – EU bodies and agencies, as well as Member States – at technical, operational and strategic levels.
- *Cybersecurity Act* (CA, 2019): the growth of the cybersecurity market in the EU – in terms of products, services and processes – is constrained in several ways. A key aspect is the lack of cybersecurity certification schemes recognised across the EU to build higher standards of resilience into products and to underpin EU-wide market confidence. The Commission is therefore putting forward a proposal to set up an EU cybersecurity certification framework. The Framework would lay down the procedure for the creation of EU-wide cybersecurity certification schemes, covering products, services and/or systems, which adapt the level of assurance to the use involved (be it critical infrastructures or consumer devices).

4.1.1 Explicit requirements

Governance requirements need to be in line with the vision of the draft Regulation 630 (R630, 2018). The following table summarizes in a high-level approach the different roles and duties in the future.

For the purpose of this Regulation, the following definitions shall apply:

- *cybersecurity* means the protection of network and information systems, their users, and other persons against cyber threats;
- *cybersecurity products and solutions* mean ICT products, services or process with the specific purpose of protecting network and information systems, their users and affected persons from cyber threats;
- *public authority* means any government or other public administration, including public advisory bodies, at national, regional or local level or any natural or legal person performing public administrative functions under national law, including specific duties;
- *participating Member State* means a Member State which voluntarily contributes financially to the administrative and operational costs of the Competence Centre.

	Competence Centre (CC)	Network	National Coordination Centres (NCC)	Cybersecurity Competence Community (CCC)
Contractual docs	<p>Provision to guarantee the liability and transparency of the CC</p> <p>Contractual public-private partnership on cybersecurity during the duration of Horizon2020, through its Industrial and Scientific Advisory Board</p>	Contractual agreement with the CC	<p>The list of NCC shall be published by the Commission</p> <p>The relationship between the CC and the NCC shall be based on a contractual agreement signed between them.</p> <p>The agreement shall provide for the rules governing the relationship and division of</p>	<p>Only entities which are established within the Union may be accredited as members of the CCC</p> <p>Assessment made by the NCC of the Member State where the entity is established;</p>

	Competence Centre (CC)	Network	National Coordination Centres (NCC)	Cybersecurity Competence Community (CCC)
	Working arrangements for cooperation with Union institutions, bodies, offices and agencies (prior approval of the EU Commission)		tasks between the CC and each NCC	
Governing Structure	<p>Industrial and Scientific Advisory Board</p> <p>Governing Board of the Competence Centre, composed of the Member States and the Commission</p> <p>Executive Director</p>	The Network shall be composed of all the National Coordination Centres nominated by the Member States	NCC are selected by Members States	<p>CCC consists of Industry, academic and non-profit research organisations, public entities, entities dealing with technological matters</p> <p>Joint Research Centre of the Commission and ENISA have active part in the CCC</p> <p>Representatives of the Commission may participate in the work of the Community</p>
Main Objectives	<p>Disseminate latest cybersecurity solutions</p> <p>Support to operators of critical services</p>	<p>Retain and develop the cybersecurity technological and industrial capacities necessary to secure its Digital Single Market</p> <p>Increase the competitiveness of the Union's cybersecurity industry and turn cybersecurity into competitive advantage of other Union industries</p>	<p>Effective engage and coordinate with the industry, Public sector and research community</p> <p>Access to cyber security technological expertise</p>	<p>Contribute to the mission of the Competence Centre as laid down in Article 3 and enhance and disseminate cybersecurity expertise across the Union</p> <p>Provide input and work plan for the Competence Centre</p>
Functions/ Tasks	<p>Coordination the Network</p> <p>Feeding the CCC</p> <p>Allocation of Grants for implementation of Digital Europe and Horizon Programmes</p>	<p>Assist the CC in joint procurement actions</p> <p>Assist the CC in the implementation of the mission and vision</p>	<p>Assist the CC in joint procurement actions</p> <p>Coordinating the CCC</p> <p>Addressing sector-specific cyber security industrial challenges</p>	<p>Work closely with the CC and the relevant NCC</p> <p>Participate in working groups established by the Governing Board of the CC to carry out</p>

	Competence Centre (CC)	Network	National Coordination Centres (NCC)	Cybersecurity Competence Community (CCC)
	<p>Acquiring, upgrading, operating and making available cybersecurity industrial and research infrastructures and related services</p> <p>Facilitating access to the expertise available in the Network and the CCC</p> <p>Development of Cyber security products</p> <p>Development of Cyber security skills</p> <p>Annual agenda for innovation and standardisation of Cyber security in EU</p> <p>Enhance cooperation between Defence and the civil sphere</p> <p>Cooperation with relevant Union institutions, bodies, offices and agencies (Art. 10)</p>		<p>Contact point between CC and CCC</p> <p>Implementing specific actions under conditions specified in the concerned grant agreements</p> <p>Disseminating the relevant outcomes at national or regional level</p> <p>Assessing requests by entities for becoming part of the Cybersecurity Competence Community</p> <p>Cooperate through the Network to implement aforementioned tasks (Art. 7)</p>	<p>specific activities as provided by the CC's work plan</p> <p>Participate in activities promoted by the CC and NCC</p> <p>Promoting specific projects and their relevant outcomes</p>
Financial	<p>EU finances half of the costs arising from the establishment, administrative and coordination activities</p> <p>Investment in and use of infrastructures, capabilities, products or solutions (Art. 5)</p>		<p>Financial contribution from the general budget of the Union</p> <p>The Commission may terminate, proportionally reduce or suspend the Union's financial contribution to the Competence Centre if the participating Member States do not contribute, contribute only partially or contribute late</p>	Support by NCC

	Competence Centre (CC)	Network	National Coordination Centres (NCC)	Cybersecurity Competence Community (CCC)
Voting		Only Member States who contribute financially to the administrative and operational costs of the CC should hold voting rights	Direct Union financial support	
Decision Making	Rules regarding the prevention and the management of conflict of interest			
Duties	<p>Article 28</p> <p>Operational and financial reporting</p> <p>Article 29</p> <p>Financial rules</p> <p>Article 30</p> <p>Protection of financial interests</p> <p>Prevention, detection and investigation of irregularities, the recovery of lost, wrongly paid or incorrectly used funds</p> <p>The rules of procedure of the bodies of the Competence Centre should be made publicly available</p>		<p>The participating Member States shall make a total contribution to the operational and administrative costs of the Competence Centre of at least the same amounts as those in Article 21(1) of this Regulation</p> <p>The participating Member States shall report by 31 January each year to the Governing Board on the value of the contributions made in each of the previous financial year</p>	<p>Members of CCC shall demonstrate that they have cybersecurity expertise with regard to at least one of the following domains: (a) research; (b) industrial development; (c) training and education</p> <p>Fulfil the criteria set out in paragraph 3 or it falls under the relevant provisions set out in Article 136 of the new financial regulation</p>

The Competence Centre and the Network should be at the service of developers and operators in critical sectors (NIS, 2016) such as transport, energy, health, financial, government, telecom, manufacturing, defence, and space to help them solve their cybersecurity challenges.

Among the specific requirements identified in the NIS Directive are:

- understanding own resources and a tool for identifying unknown devices;
- establishing a vulnerability management program;
- advanced systems for threat detection, including detection, identification and reporting capabilities with effective mechanisms for reporting incidents, including systems to record and report incidents within 72 hours of detection to CSIRTs;
- effective incident management, including response and recovery plans.

The organizational requirements include:

- an organisational approach to risk management;
- adequate management policies and processes to govern the approach to security of networks and information systems;
- understanding and managing security risks throughout the production chain;
- adequate staff training and awareness in the field of security of networks and information systems.

A rapid and shared understanding of threats and incidents as they unfold is a prerequisite for deciding whether joint mitigation or response action is needed. Such information exchange requires the involvement of all relevant actors – EU bodies and agencies, as well as Member States – at technical, operational and strategic levels. Furthermore, the important role of third-party security researchers in discovering vulnerabilities in existing products and services needs to be acknowledged and conditions to enable coordinated vulnerability disclosure should be created across Member States, building on best practices and relevant standards. At the same time, specific sectors face specific issues and should be encouraged to develop their own approach. In this way, general cybersecurity strategies would be complemented by sector-specific cybersecurity strategies in areas like financial services, energy, transport and health.

Resilience through rapid emergency response must be grounded on:

- full implementation of the Directive on the Security of Network and Information Systems;
- adoption of the ENISA European Framework for certification;
- a joint Commission/industry initiative to define a “duty of care” principle for reducing product/ software vulnerabilities and promoting “security by design”;
- swift implementation of the blueprint for cross-border major incident response;
- support Member States in identifying areas where common cybersecurity projects could be considered for support by the European Defence Fund;
- an EU-wide *one-stop-shop* to help victims of cyber-attacks, providing information on latest threats and bringing together practical advice and cybersecurity tools;
- action by Member States to mainstream cybersecurity into skills programmes, e-government and awareness campaigns;
- action by industry to step up cybersecurity-related training for their staff and adopt a “security by design” approach for their products, services and processes;
- set up a Network of Cybersecurity competence centres and a European Cybersecurity Research and Competence Centre (R630, 2018);

Deterrence means putting in place a framework of measures that are both credible and dissuasive for would-be cyber criminals and attackers. Deterrence must be grounded on:

- Commission initiative for cross-border access to electronic evidence;
- swift adoption by the European Parliament and the Council of the proposed Directive on combatting fraud and counterfeiting of non-cash means of payment;
- introduction of requirements on IPv6 in EU procurement, research and project funding; voluntary agreements between Member States and Internet Service Providers to drive up the uptake of IPv6;
- a renewed/expanded focus in Europol on cyber forensics and monitoring the darknet;
- implementation of the framework for a joint EU diplomatic response to malicious cyber activities;
- enhanced financial support to national and transnational projects improving criminal justice in cyberspace;
- a cybersecurity-related education platform to address the current skills gap in cybersecurity and cyber defence.

To strengthen the European cooperation on cybersecurity, key initiatives aim to:

- advance the strategic framework for conflict prevention and stability in cyberspace;
- develop a new Capacity Building Network to support third countries' ability to address cyber threats and EU Cybersecurity Capacity Building Guidelines to better prioritise EU efforts;
- further the cooperation between EU and NATO, including participation in parallel and coordinated exercises and enhanced interoperability of cybersecurity standards.

4.1.2 Implicit requirements

Each of the four winning project proposals (ECHO, CONCORDIA, SPARTA, CyberSec4Europe) has a different but complementary approach to shared common goals. In order to maximize the individual project impact and leverage on the joint communication and dissemination activities, the four projects of the 2018 Horizon 2020 cybersecurity call have decided to build a joint web platform. The umbrella website is intended to promote the joint cybersecurity effort of the projects, as well as provide a central platform for advertising joint and individual events. Furthermore, it will be used to publish news from the pilots along with general information regarding the cybersecurity domain. In recognition of the European Commission's communication objectives, ECHO has also undertaken the lead in producing the domain www.cybercompetencenetwork.eu to serve as the common web platform for all four of the Pilot Projects. The joint umbrella website is live since 3rd June 2019.

These are some of the potentially relevant synergies and overlaps about *Governance* identified in the contractual documents of the Projects. ECHO should aim to form a working group to build and deliver a common roadmap. The common tasks are presented in the following table.

Category	CONCORDIA	ECHO	SPARTA	CyberSec4Europe
Community and governance	T3.5: Community Building, Support and Incentive Models		T1.1: Drive, continuous improvement and networking for the governance	T1.1: Drive, continuous improvement and networking for the governance
	Governance models will also be studied in:	T3.1: Governance needs and objectives	T1.2: Adaptation, synchronization, progress, measurement and improvement for governance of R&D&I activities	T1.4: Governance assessment and recommendations
	Task T3.4: Establishing an European Education Ecosystem for Cybersecurity	T3.2: Information sharing models' definition	T1.3: Adaptation, synchronization, progress, measurement and improvement for governance community and exploitation activities	T2.1 Stakeholders Viewpoints
	Task T3.2: Piloting a DDoS Clearing House for Europe	T3.3: Governance models definition	T1.4: Governance assessment and recommendations	T2.2 Assessing Best Governance Practices
	Objective 2: CONCORDIA addresses this with a governance model that combines the agility of a start-up with the sustainability of a large centre	T3.4: Governance operations	T8.1: Establishment of the SPARTA Joint	T2.3 Governance Structure Design
		T3.5: New partner engagements		T2.4 Operation and Testing of the Governance Structure
				T2.5 Preparation for the future Cybersecurity Competence Network

Category	CONCORDIA	ECHO	SPARTA	CyberSec4Europe
			<p>Competence Centre Infrastructure</p> <p>T8.2: Clustering of SPARTA activities at national and EU level</p> <p>T8.3: Clustering of SPARTA project with the other two EU projects of SU-ICT-03 and other calls</p> <p>T8.4: Cooperation of SPARTA consortium with other EU and international bodies</p>	<p>T10.1 Clustering and collaboration activities with funded projects from SU-ICT-03 and other EC cybersecurity projects</p> <p>T10.2 Collaboration with existing cybersecurity communities and ecosystems innovation</p> <p>T10.3 Cooperative efforts and interactions with EU bodies</p>
Legal aspects and IPR	T4.2: Legal aspects		<p>T2.1: Identification of CCN relevant ethical, legal and societal aspects</p> <p>T2.5: Internal ethical, legal and societal aspects auditing and supervision</p> <p>T4.5: Legal issues analysis and framework development</p> <p>T10.1: Legal and licensing support</p>	T4.2 Legal and regulatory requirements
Financial aspects	T4.3: Economic perspectives	<p>T3.3: Governance models definition</p> <p>T3.4: Governance operations</p>	T10.2: Sustainable exploitation and commercial deployment strategy definition	T3.10 Impact on Society
Stakeholders	T4.6: Liaison with stakeholders	T3.4: Governance operations	<p>T8.4: Cooperation of SPARTA consortium with other EU and international bodies</p> <p>T11.2: Liaison with EU and national cybersecurity authorities</p>	<p>T4.1 Vertical stakeholders engagement and consultation</p> <p>T2.1 Stakeholders Viewpoints</p> <p>T10.2 Collaboration with existing cybersecurity communities and ecosystems innovation</p>

Category	CONCORDIA	ECHO	SPARTA	CyberSec4Europe
				T10.3 Cooperative efforts and interactions with EU bodies
Gender balance	T4.5: Women in cybersecurity		T12.4: Closing the gender and diversity gap	

There are also synergies in the *technological* context. A roadmap working group shall be created with the names/ participants responsible to work on the roadmap from each pilot to further enhance the cooperation and the communication.

Category	CONCORDIA	ECHO	SPARTA	Cyber-Sec4Europe
Technologies	T1.1: Device-centric security T1.2: Network-centric security T1.3: Software system-centric security	T2.3: Transversal cybersecurity challenges and opportunities	T5.3: Risk discovery assessment and management of complex systems T6.1: Securing operating system software T6.2: Hardening Legacy components T6.4: Resilience by-design of II	T3.2 Research and Integration on Cybersecurity Enablers and underlying Technologies T3.3 SDL – Software Development Lifecycle T3.4 Security Intelligence T3.5 Adaptive Security
Technologies	T1.4: Data/Application-centric security	T2.3: Transversal cybersecurity challenges and opportunities	T4.4: Information sharing integration technologies contest	
Technologies	T1.5: User-centric security	T2.3: Transversal cybersecurity challenges and opportunities		T3.6 Usable Security (Human-centred Cybersecurity)
Information exchange	T3.1: Building a Threat Intelligence for Europe T3.2: Piloting a DDoS Clearing House for Europe	T2.4: Inter-sector technology challenges and opportunities T3.2: Information sharing models definition T4.1: Detailed analysis of common technical security challenges T5.1: EWS system architecture and reference models	T4.4: Information sharing integration challenges contest WP7 Program #4 T7.1: Threat modelling for AI systems T7.2: Design defensive and reactive security measures T7.3: Enhance explainability of AI T7.4: Design measures of fairness in AI	T3.4: Security Intelligence T3.5: Adaptive security T4.7: Roadmap for industrial challenge 5.4 (Incident Reporting)

Category	CONCORDIA	ECHO	SPARTA	Cyber-Sec4Europe
		T5.2: EWS Research, development and implementation	T7.5: Testing and validation	
Infrastructure	T3.3: Developing the CONCORDIA's Ecosystem: Virtual Lab, Services and Training	T6.1: FCR system architecture and reference models T6.2: FCR Research, development and implementation T6.3: FCR Integration and test	T8.2: Clustering of SPARTA activities at national and EU level	T7.1: Open tools and common portable virtual labs T7.2: Federated infrastructures for cyber range and testing T7.3: Certification-methodologies, tools and infrastructures
Education /training/ awareness	T3.4: Establishing a European Education Ecosystem for Cybersecurity	T2.6: Derivation of ECHO Cyber skills Framework and related trainings T8.2: EWS/FCR Demonstration workshops T8.3: Early prototypes demonstration workshops	T9.2: Academic programs in cybersecurity T9.3: Professional training in cybersecurity T9.4: Raising awareness in cybersecurity	T6.1 University Education T6.2 Professional Training and Workforce Assessment T6.3 Virtual Education T6.4: Cyber Ranges as platform for education, training and exercises
Roadmap	T4.4: Cybersecurity Roadmap for Europe	T4.2: Inter-sector roadmap and demonstration cases definition T4.3: Early prototype selection, research and development	T3.1: Initial roadmap design T3.2: Accomplish a general view over different EU and national research and innovation roadmaps T3.3: Identification and selection of strategic challenges T3.4: Taskforce emerging and disruptive topics and technologies	T4.4 Roadmap for industrial challenge 5.1 (e-Commerce) T4.5 Roadmap for industrial challenge 5.2 (Supply Chain) T4.6 Roadmap for industrial challenge 5.3 (Privacy-preserving Identity Management) T4.7 Roadmap for industrial challenge 5.4 (Incident Reporting) T4.8 Roadmap for industrial challenge 5.5 (Maritime Transport)

Category	CONCORDIA	ECHO	SPARTA	Cyber-Sec4Europe
				<p>T4.9 Roadmap for industrial challenge 5.6 (Medical Data Exchange)</p> <p>T4.10 Roadmap for industrial challenge</p> <p>5.7 Smart cities</p>
Standardisation	T5.3: Certification and standardization activities	T2.7: Derivation of ECHO Cybersecurity certification scheme	<p>T11.1: Mapping international and EU cybersecurity certification</p> <p>T11.4: Process oriented certification concepts for complex mainstream commercial software systems</p>	<p>Task 8.1 Maintaining contacts with the (European) SDOs and the relevant cybersecurity committees</p> <p>Task 8.2 Linking the technical work of the project to standards and standards to the project</p> <p>Task 8.3: Assessing the appropriateness of the existing standardization procedures for the cybersecurity goals</p>
Certification	T5.3: Certification and standardization activities	T2.7: Derivation of ECHO Cybersecurity certification scheme	<p>T11.1: Mapping international and EU cybersecurity certification</p> <p>T11.4: Process oriented certification concepts for complex mainstream commercial software systems</p>	T7.3: Certification-methodologies, tools and infrastructures

Possible synergies related to *communication* are:

Category	CONCORDIA	ECHO	SPARTA	Cyber-Sec4Europe
Communication & Dissemination	<p>T5.1: Exploitation and incubators</p> <p>T5.2: Dissemination and communication activities</p>	<p>T9.1: Marketing and communication</p> <p>T9.2: Dissemination</p>	<p>T12.1: Dissemination and communication strategy, planning, updates and evaluation</p> <p>T12.2: Communication activities</p>	<p>T9.1 Dissemination activities & reporting</p> <p>T9.2 Outreach</p> <p>T9.3 Spreading of excellence</p>

Category	CONCORDIA	ECHO	SPARTA	Cyber-Sec4Europe
		T9.3: Market analysis, Business models and exploitation	T12.3: Dissemination materials and dissemination events T12.5: Outermost Regions engagement – “Go cyber with SPARTA” campaign	T9.4 Raising cybersecurity awareness T9.5 Exploitation & Sustainability T9.6 Policy Recommendations

The following implicit requirements have been identified in projects' documents:

- bring together the research, industry and public sector communities to facilitate research and innovation in cybersecurity;
- address sector specific, as well as inter- and cross-sector challenges and threats;
- provide a distinct position dedicated to administrative matters;
- envision distinct functions in the network for HR development, financial management, Innovation management, and partnership development;
- assure adequate competences on legal and organizational matters;
- introduce accreditation procedures for members of the Cybersecurity Competence Community.

Among the normative documents, the NIS Directive (NIS, 2016) makes an essential step in promoting a culture of *risk management* by introducing security requirements as legal obligations for the key economic actors, notably operators providing essential services and suppliers of some key digital services. With security requirements seen as essential to safeguard the benefits of the evolving digitalisation of society, and given the rapid proliferation of connected devices, the NIS Directive also puts forward the idea of establishing a framework for security certification for ICT products and services in order to increase trust and security in the digital single market. ICT *cybersecurity certification* becomes particularly relevant in view of the increased use of technologies which require a high level of cybersecurity, such as connected and automated cars, electronic health or industrial automation control systems.

Article 4(4) of the draft Regulation 630 (R630, 2018) states that the future Competence Centre shall contribute to the wide deployment of state-of-the-art cybersecurity products and solutions across the economy, by carrying out the following tasks:

1. stimulating cybersecurity research, development and the uptake of Union *cybersecurity products and solutions* by public authorities and user industries;
2. assisting public authorities, demand side industries and other users in adopting and integrating the *latest cybersecurity solutions*;
3. supporting in particular public authorities in organising their public procurement, or carrying out *procurement of state-of-the-art cybersecurity products and solutions* on behalf of public authorities;
4. providing financial support and *technical assistance to cybersecurity start-ups and SMEs* to connect to potential markets and to attract investment.

Cybersecurity products and solutions should be certified, receiving security assessment and levels of guarantee.

4.2 Interviews with stakeholders

The findings in this sub-section resulted from the secondary analysis of conducted interviews with stakeholders. ECHO partners identified and reached preliminary agreement with 12 interviewees. At the time of writing this section of the report, transcripts of nine interviews were available, along with the agreement of the interviewee that the response can be used in the current study.

Three of the interviewees came from funding organisations, while the other six represent potential major customer organisations.

The sub-section presents the responses along the 16 governance issues included in the questionnaire, analysis of the responses to the open-ended invitation to list additional governance issues, and concludes by ranking the governance requirements based on the stakeholders' views.

4.2.1 Profit orientation

Interviewees were asked whether profit or non-profit arrangements are preferable for networked organisations. All interviewees consider both options possible. Two of them gave some preference on non-profit arrangements citing as reasons that it would be easier to reach an agreement between member organisations and to exercise public oversight. Another two of the interviewees would prefer for-profit arrangements that would provide better opportunities for investing in infrastructure. A fifth interviewee combined the two types of arguments, stating that non-profit organisations may be preferred for some funding streams, while for-profit arrangements might be preferable in terms of sustainability of the network.

4.2.2 Geographical representation and limitations

Interviewees were asked whether certain geographical representation needs to be guaranteed and/or constraints imposed on membership from certain countries or regions. One of the interviewees noted that the composition of the network depends on its purpose, and this is reflected in all responses. Two of the respondents focused on national representation; one of them stating that “national arrangements are preferred for strategic sectors [as cybersecurity].”

Most of the interviewees stated that balanced, EU-wide representation is necessary or even crucial. One emphasised the need to achieve cohesion – to “support less developed regions,” e.g. by a strategy of smart specialization; another interviewee stressed that EU cohesion is important to guarantee “European cyber sovereignty.” Two of the responses addressed local representation as beneficial, but not mandatory in one case, and as advantageous in competing on target (local) markets in the other.

One interviewee stated that an EU-centred network should be flexible to include partners also from both EU- associated and NATO countries.

Two of the respondents stated that EU-centred networks cannot be open to partners from “Eastern countries”.

4.2.3 Supply chain security

The question on involving non-EU partners relates to supply chain security concerns and potential measures. The majority of the respondents shared these concerns.

One interviewee interpreted the question as guaranteed availability of the necessary components of cybersecurity capability and expressed two main concerns: the provision of skills (both basic and advanced) and of R&D, in particular R&D in academia.

The views on the appropriate supply chain security measures differ widely, including:

- sufficiency of a legally binding agreement;
- preference for a completely national management of the cyber services;

- provision of transparency and fairness between the parties in the network;
- requirement for security accreditation of each supplier and, preferably, guarantees from the national level authority;
- the need to put in place relevant policies and control mechanisms and to introduce applicable supply chain standards;
- provide for complete tracking of the supply chain (understanding that “advanced social engineering and the chain of supplies are extraordinarily good tools to violate a system”).

4.2.4 Involvement of external stakeholders

All interviewees agree that a network organisation should involve external stakeholders, and identified several possible roles:

- strengthen the network by enhancing its cybersecurity capacity, e.g. providing access to knowledge and experience in relevant R&D and innovation; knowledge and capabilities suppliers;
- representatives of universities in order to foster education and training activities;
- piloting (cybersecurity services) by companies or in certain countries;
- expert users to realise some specialization and customization of knowledge;
- opinion makers for big enterprises or service providers;
- representatives of major funding organisations;
- when applicable, civil society representatives.

The views on involving governments differ. Two interviewees stated that governmental/political stakeholders need to be involved, while one asserted that “representation [on network bodies] of organisations with political or governmental affiliation should be avoided.”

One interviewee explicitly stated that industry associations of SMEs are not the main targets (contrary to big companies).

Interviewees pointed to several ways of involving external stakeholders:

- membership on an Advisory Board/Council;
- through an annual conference of stakeholders;
- directly by a permanent robust “secretariat”;
- by regularly informing stakeholders on the network plans and activities.

One interviewee recommended “major funding organisations to be invited on a Steering or even on the Supervisory Board.”

4.2.5 Standards and methodologies

The fifth question was “What standards and methodologies are or need to be used in the governance and management of the networked organisation?” The interviewees identified the following norms, frameworks, and methodologies:

- The EU Cybersecurity Act for general guidelines;
- COBIT as the key governance / management framework with ITIL for service provision and PRINCE II / MSP for project / program management;
- GDPR for personal data protection;
- The RACI model as inspiration to keep the size of the governance structure efficient while allowing to exercise its central role, i.e. take and implement fair and knowledge-based decisions.

One of the interviewees also stressed the need to adopt a standards-oriented approach to network governance and management.

However, in their responses to the question most interviewees did not focus on standards and methodologies, but emphasised instead that the governance model needs to provide for flexibility of the decision-making process and autonomy in implementation, including giving the “right level” of autonomy to the CEO in the decision process, unity of purpose of the network and capacity to adapt to changing circumstances, and to afford the implementation of a “cluster strategy.”

One interviewee pointed to the need to have rules and procedures in place to allow for processing sensitive information and, in some cases, of classified information.

4.2.6 Representation on senior governance body/ies

All interviewees who responded to this question stated that “fair” representation of network members on the senior governance body or bodies is *sine qua non*, a factor that will influence decisions on using the services provided by the network or not.

Some more specific points were made as well:

- “fair” may be considered in terms of regional representation on the ‘Board’;
- representation must provide for collaboration between academia, industry and government;
- for an “European Union network” all member states need to be represented, plus key stakeholders such as ENISA, the European Defence Agency (EDA), the EU Military Staff (EUMS), ECSO (for industry representatives), and the EU Joint Research Centre (JRC).

One interviewee noted that smaller partners may have limited human resources to allow for participation in senior governance bodies of a network.

4.2.7 Decision making

Interviewees were asked what in their view are the appropriate decision-making principles and rules, i.e.

1. whether votes of partners need to be of equal value or a weighted in some way, and
2. whether decisions need to be made by consensus or by a majority vote, with a simple or qualified majority.

All interviewees that commented on the first sub-question stated that votes of all partners need to have equal weight.

There is also an agreement that consensus is the desired decision-making principle (“preferred option”), but may be difficult to reach. Yet, decisions on some issues, e.g. adding a new partner to the network, need to be taken by consensus. On other issues decisions can be taken by a majority vote. The opinions of interviewees who commented on this are equally split – some consider simple majority sufficient, while others call for decision-making by qualified majority.

4.2.8 Auditing

One third of the interviewees dismissed the question on the need for internal and/or external audits of networked organisations. The remaining respondents agree that regular auditing is necessary. There is preference on using external auditors, that are not (and have not been) part of the network operation. One interviewee emphasises that the external auditors need to have a mandate, for a “EU network” – by mandate by a respective EU organisation.

One interviewee cautions not to overplay the need for auditing, stating that “there has been an increasing tendency to over-audit in public organisations in the past 10-15 years. This is counterproductive and resources intensive, often with doubtful result.” The same interviewee recommends to adopt risk-based approach to auditing; ensuring that audits are proportionate to the pursued objectives of the network.

One interviewee stated that financial audits should be performed by external auditors, while internally conducted audits of results and performance may be more beneficial for the network.

Agreeing with the need for internal and external audits, one interviewee recommends that they are complemented by certification, e.g. ISO 27001 certification, which also increases the confidence in the network organisation.

4.2.9 Dispute/conflict management arrangements

Two thirds of the interviewees consider that it is important to have some sort of arbitration in place to resolve disputes or conflicts between partners in the network. Respective rules need to be set in advance.

One interviewee suggests to have the Chairperson of a Governance group/ structure as internal Arbiter.

Another interviewee calls for such internal arbitration, stipulated in the network governance documents, in disputes of a business or financial nature, while referring to an *Ethics Code* to resolve ethical disputes, e.g. related to spreading information that can be damaging to a partner or an external stakeholder.

A third interviewee recommends setting up in network governance documents an escalation path to the highest governance body of the network, followed by the respective court authority, depending on registration.

Another interviewee opts for national management guarantees and the principle of territoriality in dispute/conflict scenario envisioning escalation.

4.2.10 Confidentiality

Most interviewees refer to confidentiality as a crucial consideration for the proper functioning of a network organisation in the field of cybersecurity, including the protection of personal data and other sensitive or classified information. Among the specific measures, interviewees listed:

- signing mutual non-disclosure agreements (NDAs);
- introducing layered confidentiality agreements;
- adhering to applicable legislation/rules of international or EU organisations, i.e. the guidelines from EU, OECD or UN should serve as a basis to establish a reliable confidentiality framework;
- implementing vetting and levels of classification;
- screening and profiling of people;
- introducing methods for controlled use of shared information, like Chatham House Rules and TLP protocols (for unclassified information).
- establishing mechanisms in place to allow working with sensitive, confidential information; at least some of the partners need to have in place the organizational prerequisites and the technical infrastructure to allow work with classified information, including for example security of collaborative environments and provision of communications security;
- not allowing external partners to work with local classified information;
- continuous verification or rules, procedures and actual status of confidentiality.

4.2.11 Intellectual Property management arrangements

Most interviewees examine intellectual property management arrangements as needed or very important, e.g. to protect valuable knowledge, competence and capacity while facilitating collaboration and sharing of experience.

One interviewee emphasises the need to put in place strong fees and penalties for intellectual properties infringements, and to provide regularly evidence that the protection of intellectual properties is well managed.

Another interviewee advises to follow the EC rules for the IPR developed under EU funding, but introduce specific arrangements for customer funding, and in all cases to seek preservation of IPR for the network organisation, thus allowing to multiply to results of the common work.

4.2.12 Ethics code

Nearly half of the interviewees consider ethical behaviour as an issue that does not require special discussion, since all network partners are expected to adhere to applicable EU policies and guidelines. Yet, other respondents state that a network organisation needs an Ethics Code, that is:

- accessible, and well communicated and documented;
- includes a map of values and is supported by an “action structure” allowing to implement ethical guidelines;
- covers confidentiality and transparency considerations, equal access to services, incentives, non-discrimination of members and partners;
- of specific interest is the regulations for “ethical hacking,” as well as the potential collaboration with law enforcement and secret services.

One interviewee emphasises that it is fairly easy to adopt a set of standards that should be respected in delivering services, in organizing and managing the network, etc., while enforcement is trickier; yet, “removal from duties / laying off/ stopping ongoing third-party contractors etc. should be embodied as possibilities/rules in the ‘founding principles’ of the network.”

4.2.13 Specific ethical issues

The interviewees were asked to evaluate the relevance to cybersecurity networks of specific ethical issues, such as policy in regard to slavery and the use of labour of minors.

Most respondents consider these issues either not applicable or not in need of discussion, i.e. because “we would never engage ourselves with anything unethical.”

Only one interviewee states that it is “mandatory [for a network organisation] to conform on EU regulations on these topics in order to be considered a service supplier for my organization.” Yet, the general opinion is that adherence to the relevant EU regulations and guidelines in this respect will suffice.

4.2.14 ‘Green’ policies

Most interviewees agree that environmental considerations are important, e.g. to reach the 2030 sustainable development targets, but they cannot be in the focus of network governance policies and models, and that adherence to “applicable EU policy” is sufficient.

One of the respondents elaborates on the issue, stating that

Green policies should ensure: preference for green services, products and processes, for economic operators and groups actively engaged in respecting international commitments as far as climate change is considered; they (policies) should ensure mandatory clauses in contracts and procurement securing preference for products and services, and in hiring staff who display a green mindset.

4.2.15 Gender policies and representation

Just over half of the interviewees elaborate on this governance aspect, some clearly stating that this is “not a fundamental aspect; [we need to] put the merit in front of gender equality.” Others are content with adherence to “applicable EU policy.”

One interviewee emphasised the advantages in ensuring diversity of the cybersecurity workforce and gave examples in delivering courses, incl. e-learning courses, aimed at girls to contribute to skills' objectives, as well as in having women in leadership positions.

Another interviewee considers it mandatory to implement some specific regulations.

Further, one of the interviewees recommends the adoption of an "equal treatment, equal opportunities" framework using existing corpus of UN, EC, Council of Europe, and OECD policies, and seeking expertise and ready-to-use material from EU Agencies such as the European Institute for Gender Equality (EIGE), the Fundamental Rights Agency (FRA), etc.

4.2.16 Transparency and integrity policies

Interviewees were asked to assess the importance of other good governance issues, including transparency, integrity policy, whistleblowers' protection, or anti-corruption policy more generally.

More than half of them consider these aspects important, and one calls for "maximum transparency and integrity in the governance."

The general view, however, is that if one follows EU legislation, no special additional requirements need to be set. One of the interviewees states that

There is a robust existing architecture for integrity, anti-corruption, integrity at EU level, and international guidelines and instruments that can be used to design a framework ensuring for such networks the rule of law, legality and ethics in all their dimensions. If the network organization is financed by the EU, the existing framework at EU level can be readily used. If the network is operating internationally, respective frameworks and conventions designed at UN, OECD, OSCE, World Bank etc. could be adopted.

One specific recommendation is to provide "special training [for network organisations' personnel] for conflict of interest and anti-fraud, plus e-exam and signing of a declaration."

4.2.17 Additional governance issues

Interviewees were asked to list additional governance issues that they consider important but were not included in the list of previous questions.

Some used the opportunity to reemphasise **transparency**, **openness** and **accountability**, e.g. by introducing requirements for publication of an annual report and financial statement; separation of roles and responsibilities to assure that decision-making bodies abide to transparency; and assuring compliance to the regulatory, legal and operational framework defined in the founding charter of the network.

Respondents also stressed **ethical considerations**, including:

- adherence to formal and strict rules that ensure the selection of the right staff, whereas such rules are defined during the network's founding and establishment phase and endorsed by the networks' "ultimate stakeholders";
- support the implementation of such HR policy by formal guidance, toolkits, and rewarding mechanisms;
- development of a charter defining funding, selection of the key leaders on governance and management level and their respective accountability;
- remain independent from partisan and political influence.

A related group of governance needs and requirements relate to **trust** between the partners and to the network as a whole. Internally, it is important that all participants in the network have a good reputation and share goals and values that are considered fair, honest and equal. Cultural differences need to be recognised and mutually

tolerated, with the exception of illegal or immoral behaviour. Towards that purpose, fair and open communication between the members of the network needs to be maintained. Externally, the trust in the network depends on the extent to which it includes recognised authorities in relevant technical/research fields.

Fairness and trust facilitate the network's **cohesion**, which may be further strengthened by a common perception of threats in cyberspace, providing opportunities to all network members, supporting the ones that are more active while giving feasible challenges to those who are not highly involved.

One interviewee again emphasised the preference to having one supplier of cybersecurity products and services per country or even to look for solutions envisioning "full nationality" in both the resources used and the potential suppliers. One possible approach here is that the network provides its technology for license to national implementors.

Interviewees referred also to some **managerial considerations** such as:

- introduction of results-oriented management, supported by appropriate instruments for performance monitoring and measurement, e-Procurement, and provision of information and targeted training opportunities;
- sharing of knowledge;
- quality control.

A group of statements calls for governance assuring **openness**, **adaptiveness** of the network and **innovation**, needed to:

- remain open for new opportunities and partners to pursue new initiatives;
- connect the network with other technology-specific EU organisations and EU partnerships so that new multidisciplinary initiatives can be pursued;
- create a rapid, dynamic organisation with short decision-making process which detects opportunities, adapts to the needs of the times and generates innovation;
- use crises to promote change.

Among others, these qualities of the network re expected to make it more **resilient** and **sustainable**.

In the final group of needs and requirements, interviewees underline the role of **strategic communication and engagement** aiming to:

- develop the network's capacity to work with media, stakeholders, and the wider public;
- create opportunities to share knowledge and awareness about the network;
- formal use of collaborative platforms and social media to stimulate/encourage citizen feedback, participation and continuous input;
- engage in an open culture favouring open interaction with the civil society, encouraging co-creation, social innovation and an open participatory network.

4.2.18 Ranking governance requirements

Figure 10 summarises the results of the analysis of interviews, allowing to suggest three categories of governance needs and requirements:

1. Those that need to be in the focus of attention in developing and evaluating network governance models (addressed by more than 75 percent of the interviews). In this tier are the **geographic representation**, the involvement of **external stakeholders**, the **decision-making arrangements**, and the need to provide for **confidentiality**;

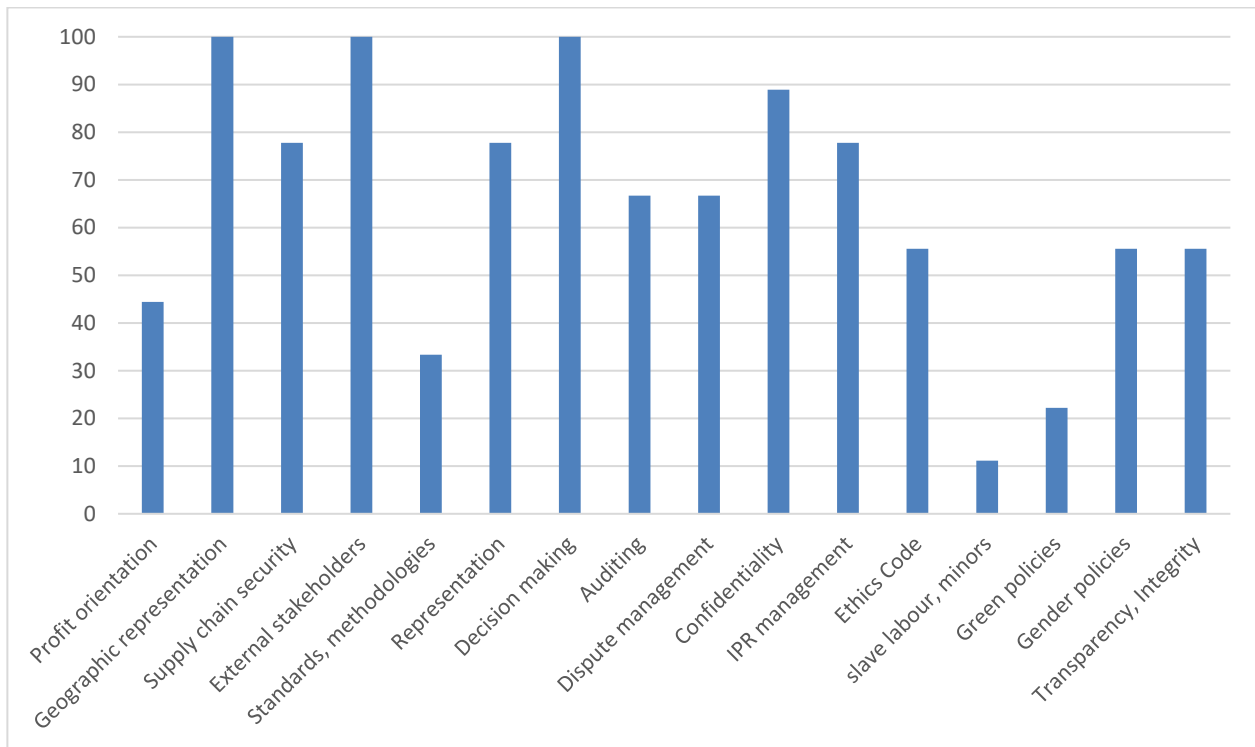


Figure 10: Interviews-based ranking of governance requirements.

2. “Important” may be considered governance needs addressed by 50 to 75 percent of the interviewees. **Supply chain security, representation** on the senior governance bodies, **auditing, dispute** and **IPR** management, having an **ethics code, gender policy, transparency, accountability** and **integrity**.
3. The remaining governance issues were found of interest by less than 50 percent of the respondents. Hence, it is possible that a reference to some more general norms, e.g. EU norms, might be sufficient to address these governance issues. They can be further subdivided in two tiers – referenced by 25 to 50 percent of the respondents (**profit orientation** of the network and the implemented **standards and methodologies**), and those found to be of interest by less than a quarter of the interviewees (the use of **slave labour** or **labour of minors**, and **‘green’ policies**).

Several additional governance issues were identified by interviewees: **innovation, adaptiveness**, network **cohesion, trust** between the partners, as well as to the network as a whole, **sustainability, resilience, communication and engagement**, and **knowledge sharing**. Some of the respondents referred also to some managerial considerations aimed at making the network more effective, efficient and, as a result, more **competitive**.

4.3 The academic literature on network governance requirements

4.3.1 Reflection of governance requirements included in the interviews’ and network analysis template

The governance issues listed in the template for interviews with stakeholders and analysis of networked organisations do not feature prominently in the academic sources. None of the sources addresses explicitly **supply chain security** concerns and measures, ways of involving **external stakeholders** (other than the general recommendations for communication); the **representation** of member organisation on the senior governance body; **specific ethical issues** such as the use of labour of minors or slave labour; and **gender** policies

and representation. Only one source refers respectively to **auditing** and the need for **anti-corruption policy**, while **accountability** and the need for an **ethics code** are addressed by two sources each.

The **management of disputes** and **IPR** issues are referenced in four academic sources, i.e. in discussing escalation patterns (Barchetti et al., 2012) and risks of Intellectual Property Rights infringement (Su, Biennier, and Ouedraogo, 2012).

Five publications threat **confidentiality and security** issues, e.g. the collaborative security requirements and protection of knowledge (Aagaard, 2019). These are newer publications, dealing with the importance of the digital infrastructure for collaboration or the advantages novel technologies, such as blockchain, provide (Schaffers, 2018). Another five sources address **green policies**, e.g. the need to respect ecological aspects, to take account of environmental challenges, promote biodiversity and apply the concepts of cyclic economy and the “Green Virtual Enterprise Breeding Environment”.

Geographical representation is addressed in seven publications primarily from the point of view of regional collaboration with positive economic and social impact on local communities (e.g. Bandinelli, d’Avolio, and Rinaldi, 2014), but also accounting for the need to access new markets and go beyond traditional geographic boundaries (Arrais-Castro et al., 2018).

The authors of nine academic publications address **decision making** aspects of governance, e.g. that member organisations want to maintain a “fair level of autonomy in their decision-making and negotiation processes” (Rossignoli, Mola, and Zardini, 2007) and to provide for “similarity regarding authority and rank” within their organisations to assure “decision making within rank homogenous” groups (Ulbrich et al., 2011).

Most salient among the ‘original’ governance requirements, i.e. those included in the interview questionnaires and the template for analysis of networked organisations, is **transparency**. Authors of 15 of the analysed publications discuss the needs of greater visibility and open access to information, in particular in:

- understanding how the network creates value (Romero and Molina, 2011), how different variables of the collaboration fit together as a system to help creating value for each participant (Tapia, 2009), and assuring that the ‘value system’ that is relevant to all network stakeholders (Harrington and Srail, 2016);
- assessing partner competences (Durugbo and Riedel, 2013);
- network delivery assessment (Durugbo and Riedel, 2013);
- revenue streams and cost structures between collaborators (Romero and Molina, 2011); and
- enabling traceability of changes in collaborative processes and organisation (Obidallah, Raahemi, and Alaieri, 2014).

The ranking of these governance needs according to the number of academic sources that refer to them is visualised in Figure 11.

The following subsections presents findings on governance issues already identified by interviewees (innovation, adaptiveness, cohesion, trust, sustainability, and resilience), as well as new ones referenced in the analysed academic sources – communication and engagement, knowledge management, long-term perspective on collaboration, interoperability, leadership, organisational culture, competences, risk management, evidence-based decision-making, and competitiveness. The next subsection highlights briefly the interplay among a number of the presented governance issues, and the final one summarises the findings of the analysis of academic sources.

4.3.2 Innovation

The need for and the opportunities for innovation provided by collaboration are addressed in 24 of the analysed academic sources. The references span from the importance of innovation to capture new business opportunities through the need to develop capacity and readiness to innovate and the application of the Open Innovation paradigm arguing for the need to establish new models, where much of the knowledge comes from

outside the boundaries of the company (Mortati, 2013) to the call for establishing Collaborative Innovation Networks, or COINs—"self-organizing emergent social systems"—as "primary building blocks of innovation" (Grippa et al., 2018).

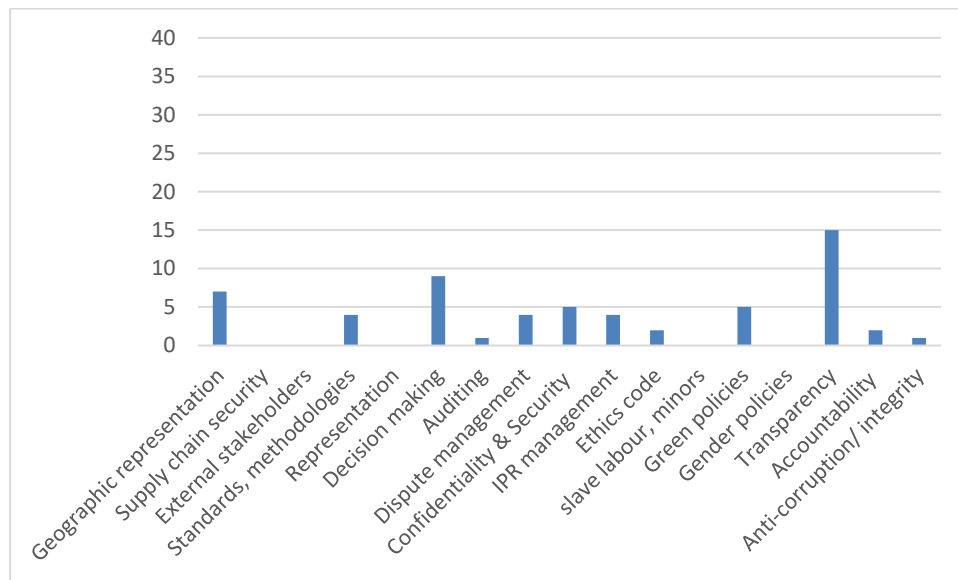


Figure 11: Ranking of 'original' governance requirements in the academic literature.

The ECHO consortium will deal with this governance aspect in more detail in Task 9.4 "Innovation Management".

4.3.3 Adaptiveness

Based on the analysis of the academic literature, **adaptiveness** emerged as the most salient governance issue, along with the consideration of *competitiveness*. It is addressed by 35, or nearly 60 percent, of the analysed sources. Authors emphasise that "systems that want to live long must co-evolve with their environment" (Kandjani and Bernus, 2012) and highlight various aspects of adaptiveness, including:

- CNOs' adaptability to changing environment (markets, technologies), the need to cope with external change through an adequate rate of adaptation, and evolutionary development, aiming at continuous improvement;
- flexibility and the need to swiftly adjust to market challenges and adapt to turbulent contexts;
- change management; redesign, reengineering, renewal and restructuring; process reengineering and having flexible business processes;
- agility and the capabilities "to sense and respond to predictable and unpredictable events (Hovorka and Larsen, 2006);
- the capacity to self-organise, self-adapt, and exhibit emergent behaviour (Bilal, Daclin, and Chapurlat, 2014);
- achieving "strategic flexibility" (Crawford et al., 2009), e.g. through adaptive policy-making (Jackson and Cardoni, 2017).

4.3.4 Cohesion

Sixteen academic sources underline the importance of achieving **cohesion**. Network cohesion builds on shared understanding and attitudes, negotiation and agreement on rules of cooperation, planning and prediction process shaped by negotiation, good level of alignment among the value systems of the various members of the network, and other intangible elements, such as reputation, friendship, interdependence, and trust.

When there is harmonization among CNO partners and cohesion of the network one witnesses sense of identity, high levels of solidarity, shared passion and motivation, and better opportunities for:

- balancing interests;
- complementarity and subdivision of successes and risks;
- developing social capital;
- alignment and integration across an increasingly complex network of multiple partners and collaborators; and
- exploiting creative synergies.

4.3.5 Trust

Twenty-seven of the analysed academic sources refer to **trust**. Twenty-six of them look into *trust among partners*, i.e. trust building and confidence among participants, while five reference trust into the collaborative networked organisation by external stakeholders, users, and society, including criticality of relationships and knowledge, image and reputation of the CNO and customer confidence. Four of the sources address both internal and external aspects of trust.

4.3.6 Sustainability

Seven of the academic sources reference aspects of **sustainability**, including sustenance under uncertain and rapidly changing conditions (Durugbo, 2016), that would provide for more predictable organisational behaviour and less turbulence (Noran, 2004), stability and robustness.

4.3.7 Resilience

Resilience of networked organisations is referenced in six sources. A resilient organisation preserves its key functionalities under negative impact and has a capacity to recover from disruptive and even catastrophic events by securing access to critical resources and information in an effective and timely manner (Jung, 2017).

4.3.8 Communication and engagement

Eighteen of the studied academic sources address the issue of **communication** in several aspects. First, communication among partners in the networked organisation, in particular that related to knowledge sharing, is seen as an indicator of the level of maturity of the network (Durugbo, 2016). Second is the communication with external stakeholders, more specifically the interaction with customers and customer communities, e.g. to receive feedback from users. Third, open and transparent communication and engagement of users and wider society may be of strategic nature, leading to co-creation (Krčo et al., 2019) and co-innovation, or “open innovation” (Romero and Molina, 2011). It needs to include rewarding mechanisms for involved customers and will thus reinforce the network’s social influence and support knowledge transfer.

4.3.9 Knowledge management

Fifty percent of the studied academic sources (the third highest percentage) emphasise the importance of **knowledge management**, including:

- knowledge acquisition and the organisation's capacity to transform information gathered from a vast array of diverse sources into useful knowledge;
- knowledge exchange or knowledge sharing;
- knowledge enrichment and the creation of transdisciplinary knowledge;
- knowledge representation;
- the use of knowledge (enterprise knowledge resources), e.g. for making effective decisions;
- knowledge retention or minimising knowledge loss in changes of the networked organisation.

The analysis of the literature allows also to highlight also some more specific issues of interest, such as:

- managing tacit knowledge (Crawford et al., 2009; Barchetti et al., 2012);
- the importance of aligning knowledge management with structured business processes (Barchetti et al., 2012);
- the need for systematic efforts to increase the *absorptive capacity* of the networked organisation, i.e. its "ability to acquire, assimilate, transform and exploit new knowledge" (Hovorka and Larsen, 2005);
- the conditions of performance, creativity and collaboration of *knowledge workers*, seen as central to an organisation's success (Barchetti et al., 2012);
- information and knowledge brokering and the roles a knowledge broker may play in a networked organisation (Rostek, 2015); and
- the use of active knowledge models (Pawlak and Jørgensen, 2015).

4.3.10 Long-term perspective on collaboration

Fourteen sources, or nearly a quarter of the ones under study, refer to the need for **longer-term view on collaboration**. Some of the authors emphasise prerequisites, such as having a common purpose, or coherence of the purposes of collaborating partners, and shared goals. Among the tools for achieving such long-term perspective as the collaborative predicting and planning (Serrier, Ducq, and Vallespir, 2017) and setting reasonable expectation of success (Ulbrich et al., 2011). Of particular importance is the 'strategic approach' to collaboration by establishing a long-term "network vision" (Cardoni, Saetta, and Tiacci, 2010; Saetta, Tiacci and Cagnazzo, 2013) to define the strategic mission and strategic options. In that respect some authors call for strategy-based governance and management and focusing efforts by aligning proactive strategies (Andres, Poler, and Sanchis, 2015).

4.3.11 Interoperability

The issue of **interoperability** is subject of discussion in seven academic sources. Some of them examine technical aspects, such as requirements to the technical infrastructure supporting the collaboration, including to information systems (e.g. Bilal, Daclin, and Chapurlat, 2014) and architecture frameworks that can be used to facilitate interoperability, while others refer to norms, procedures and allocation of decision-making roles to allow for smooth interoperation among network partners. Importantly, interoperability is included among key issues examined in assessing the readiness of collaborative networked organisations to effectively deliver their products and services (Durugbo and Riedel, 2013).

4.3.12 Leadership

Six of the examined sources refer to the **leadership** in collaborative organisations, including commitment, motivating and empowering members of the networks, e.g. through enhancement of their capacities, readiness of executives able to allocate resources when needed, and adhering to the principle of neutrality in network management. Some of the authors emphasise even less tangible aspects of leadership, such as fairness and capacity to effectively manage complexity, as well as the understanding and utilisation of informal leadership in the network.

4.3.13 Organisational culture

Ten sources refer to **cultural issues** in collaborative networked organisations. Bilal, Daclin, and Chapurlat (2014) examine diversity as a “crucial characteristic” of a system of systems (the “engineering twin” of a CNO). Others see differences in organisational cultures as a significant deterrent to effective collaboration (Durugbo, 2016). Yet others argue that adequate culture, in their case study—through professional peer pressure—is more conducive to shaping ideas, motivating and energising the workforce, than is the strict compliance to rules and regulations (Mabey, Wong and Hsieh, 2014). In any case, CNO leaders are advised to promote mutual respect, spirit and ethic of collaboration, culture of openness and sharing ideas, and to invest in advancing cultural competence and mutual understanding (Song et al., 2019) and “communicative culture” (Enquist, Nilsson and Magnusson, 2004).

4.3.14 Competences

Forty percent of the analysed sources address CNO **competences** and **learning**. That includes:

- understanding of and developing the CNO expertise potential, seeking to build the network mass and also multidisciplinary competences;
- building CNO competences by sharing knowledge and exchanging skills (Mortati, 2013);
- developing individual and organisational capabilities for intuitive thinking, complex data analysis and communication (Crawford et al., 2009).

The issue of network competences (along with the access to new markets) is of particular importance in the process of identification, assessment and selection of new partners (Arrais-Castro et al., 2018), as well as retaining existing partners. The purpose is to develop and maintain the requisite collaborative capability (Ulbrich et al., 2011).

Individual and organisational learning is another venue to develop the network competences. The academic literature addresses a number of learning issues, including the learning process, self-learning, agile learning, learning mechanisms for transformation, incremental learning, and the adoption of common best practices for organisational learning.

4.3.15 Risk management

The role of **risk** is referenced in 14 academic sources, covering respectively the need for:

- Identifying and quantifying existing or potential hazards, for example at the level of communication, management and sharing of knowledge (Abreu and Calado, 2017);
- major concerns related to the use of shared assets and risks of intellectual property infringement (Su, Biennier, and Ouedraogo, 2012);
- reducing uncertainty (Komanda, 2012);
- risk mitigation (Durugbo, 2016); and
- sharing risks among network partners (Romero and Molina, 2011).

4.3.16 Evidence-based decision-making

The importance of **data- and evidence-based decision-making** is referenced in nine sources. The implementation of this core principle of quality management according to the international standards (including the ISO 9000 series) requires putting in place organisational processes for systematic data collection (e.g. Pierce, Ricciardi and Zardini, 2017) and maintaining a repository of network assets (Tapia, 2009), including data, information and knowledge.

4.3.17 Competitiveness

Aspects of **competitiveness** are addressed in the highest number of the analysed academic sources – 39 sources or nearly 70 percent. This can be expected, since value, generated benefits and, for the profit-oriented organisations, market share, return on investments, etc. are the lead drivers for establishing collaborative networked organisations in the first place. This governance objective was not among those studied in the interviews and the analysis of existing networked organisations, with the assumption that a collaborative networked organisation coming out of the ECHO consortium would have the technical capacity and organisational performance to be among the top most competitive suppliers of cybersecurity services; hence the focus there was on other governance issues.

The academic literature addresses, at times very comprehensively, aspects of competitiveness like:

- effectiveness;
- involving the most suitable partners with complementary competencies and providing access to new markets;
- customer-focus;
- reduced time to market;
- lower costs;
- delivery of higher quality services and products;
- larger service and product portfolio;
- enhanced enterprise assets value;
- faster delivery;
- reliability;
- efficiency; etc.

Among the tools to achieve a differentiated competitive advantage, the academic literature suggests performance management, collaborative process management, business process alignment, effective and timely resource coordination, quality control, etc.

4.3.18 Interplay of governance issues

The academic literature reveals numerous interdependencies between two and more governance issues. The review of these interdependencies is not within the scope of the current studies. The following four examples serve only for illustration purposes.

Durugbo (2016) points out that the collaborative culture is “instrumental to openness, commitment, leadership, trust-building, self-learning, continuous training, long-term and global vision, effective communication, knowledge sharing and innovation”.

Li, Biennier, and Amghar (2012) concur underlining that a culture of openness and sharing ideas is conducive to “enhancing flexibility in business processes and innate ability to embrace innovation”.

According to Hovorka and Larsen (2006) there is sufficient data suggesting that “network organization characteristics and communication processes that reinforced social influence and supported knowledge transfer positively influenced adoption agility”.

Finally, there are also links between self-organisation, innovation and resilience: Grippa and co-authors (2018) claim that “Collaborative Innovation Networks build resilience by forming, spontaneously and without intervention on the part of the management, to creatively respond to new risks and external threats”.

4.3.19 Ranking governance requirements

Figure 12 summarises the results on governance requirements, identified in the interviews and the academic literature, presenting the number of times a governance issue has been referenced in the 60 academic publications analysed here. It shows that three of these—**competitiveness**, **adaptiveness** and **knowledge management**—are tier one requirements. Another four requirements—**innovation**, **trust**, **competences** and **risk management**—correspond to tier 2. Tier 3 includes **cohesion**, **communication**, **long-term perspective**, **culture** and **evidence-based decision-making**, as well as **decision-making** and **transparency** from the original list of governance issues. All remaining governance issues are in tier 4.

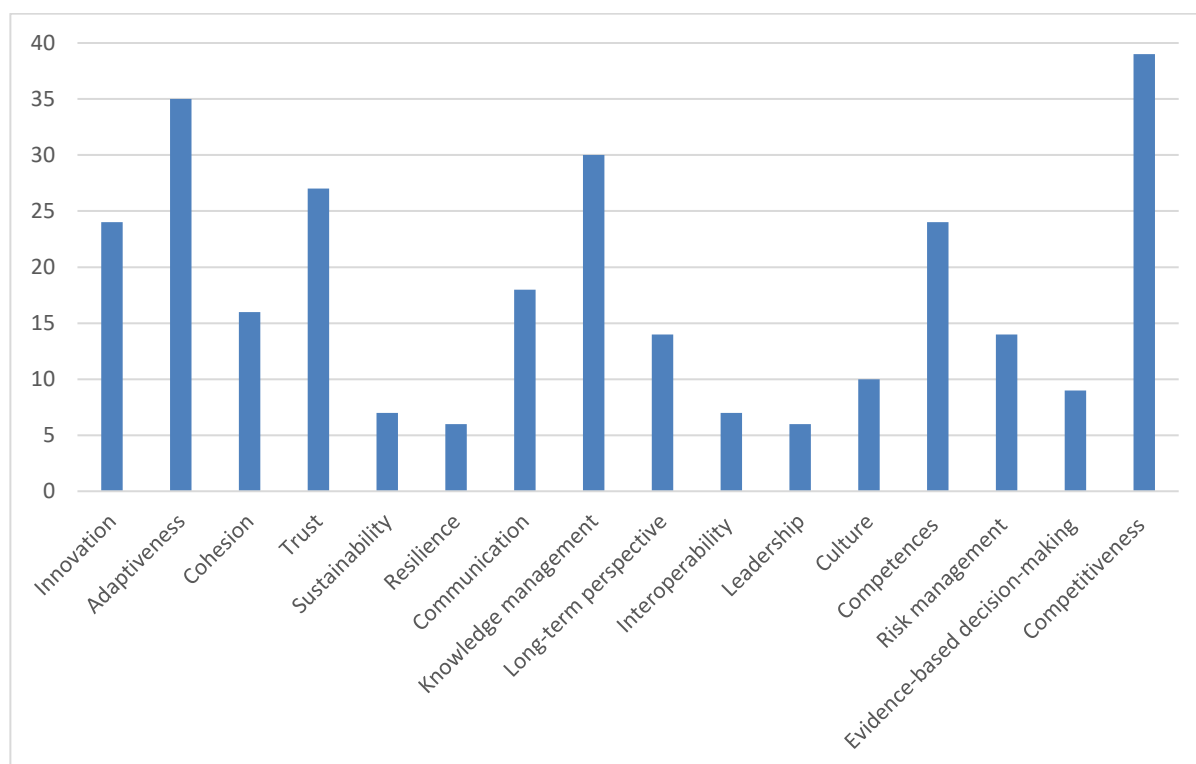


Figure 12: Ranking of additionally identified governance requirements in the academic literature.

4.4 Governance requirements in existing networks

All key information sourced from the primary analysis of the existing networks (n=92) in the Excel matrix was collated and summarised; this data is presented in the following section.

A qualitative approach was adopted wherein predominant governance needs and requirements were identified and detailed for the majority of existing networks.

First, the findings for profit-oriented CNOs are presented, followed by the findings for non-profit collaborative organisations and for CNOs, for which the profit status was not available.

4.4.1 Findings for profit-oriented networked organisations

Total number of for-profit CNOs = 7.

Geographical representation or exclusion

- Geographical representation = EU member states, all of the Asia-Pacific region; Australia; USA.
- Predominant geographical exclusion zones = Middle East (aside from Israel); Africa; South America; Russia.

Ways of involving external stakeholders

- Involvement in advisory boards or steering committees;
- Option for University research integration by commercial companies;
- Establishment of a training, education and skills platform;
- Seeking expertise from industry to strengthen cybersecurity capabilities.

Representation on the senior governance body

- Case study 1 – detailed the adoption of a steering committee which oversees the CNO's activity and reports back to European Commission. The Steering committee also has power to appoint the CEO and deputy.
- Case study 2 – establishment of a council.
- Case study 3 – the governance body consists of a Board Chair, 2 Board Members and a Board Advisor.
- Case study 4 – the governance body consists of 2 Co-Chairs, 26 commissioners and a Secretariat.
- Case study 4 – the governance body consists of a Project Management Board (PMB).

Decision making principles

- Steering boards typically have the authority with regards to decision making for the CNO in most cases. Examples include the following:
 - The Steering Committee is the CNO's key decision-making body, which regularly reviews training and education activities, approves the annual academic plan, selects and prioritises the training and education activities; decides on opening specific training activities and education, adopts the curricula for all CNO's training and education activities, etc.
- The Steering Board is the decision-making body of the Agency. The Steering Board acts within the framework of the guidelines and guidance of the Council.
- For one case study, the supreme authority of The Society was vested in General Meetings and subject to that authority of The Society which was governed by The Council. The quorum for a Council Meeting shall be half the total number of Council Members. Decisions of any Council Meeting shall be arrived at by a majority vote by a show of hands, unless secret ballot shall be demanded by a majority of members of The Council present. In the case of an equality of votes, the chairman of the Council Meeting shall have a casting vote.
- Qualified majority in in Project Management Board meetings.

Internal and/or external audits

- An audit of accounts is conducted annually. The necessary auditing services may be outsourced. The audit reports shall be made available to the Steering Committee together with the detailed report.
- The Agency shall have an internal audit function which shall be performed in compliance with the relevant international standards. The internal auditor may neither be the Authorising Officer nor the accounting officer. The internal auditors shall advise the Agency on dealing with risks, by issuing independent opinions on the quality of management and control systems and by issuing recommenda-

tions for improving the conditions of implementation of operations and promoting sound financial management. The internal auditor shall draw up an annual audit plan and submit it to the Chief Executive. The internal auditor shall report to the Chief Executive on his or her findings and recommendations.

- The Chief Executive shall ensure the regular monitoring of the implementation of audit recommendations. Each year the Chief Executive shall send to the Steering Board a report containing a summary of the number and type of internal audits carried out, the recommendations made and the action taken on those recommendations.
- The Steering Board shall examine the information and whether the recommendations have been implemented fully and in a timely manner. The reports and findings of the internal auditor shall be accessible to the public only after validation by the internal auditor of the action taken for their implementation.
- The Steering Board shall appoint a College of Auditors to perform the external audit function of the administrative and operational budgets, financial accounts and financial statements. The audit shall be conducted in conformity with accepted international standards on auditing and, subject to approval by the Steering Board, in accordance with additional terms of reference.
- A Voting Member of the Society or a member of the public shall be appointed at the General Meeting to audit the accounts of The Society as soon as the close of each financial year as possible. They will examine all books and accounts of The Society and shall certify as to their correctness or otherwise.

Dispute/conflict management arrangements

- Where a conflict of interest is found to exist, the person in question shall cease all activities in the matter. The Chief Executive, or the Head of the Agency in the event that the conflict of interest concerns the Chief Executive, shall take any further appropriate action. Before recruiting a member of temporary staff, the authority authorised to conclude contracts (AACC) shall examine whether the candidate has any personal interest such as to impair his independence or any other conflict of interest. To that end, the candidate shall inform the AACC, using a specific form, of any actual or potential conflict of interest. In such cases, the AACC shall take this into account in a duly reasoned opinion.
- Members of temporary staff intending to engage in an occupational activity, whether gainful or not, within two years of leaving the service shall inform the Agency thereof using a specific form. If that activity is related to the work carried out by the member of temporary staff during the last three years of service and could lead to a conflict with the legitimate interests of the Agency, the AACC may, having regard to the interests of the service, either forbid him from undertaking it or give its approval subject to any conditions it thinks fit. The AACC shall, after consulting the Staff Committee, notify its decision within 30 working days of being so informed.

Confidentiality

- Compliance with EU security policy regulations (i.e. Decision 2013/488/EU).

Intellectual Property management arrangements

- Users may download or print one copy of any and all materials on the site for personal, non-commercial use, provided that they do not modify or alter the materials in any way, nor delete or change any

copyright or trademark notice. None of the information on this site may be copied, distributed or transmitted in any way for commercial use without the express written consent of the organisation. For any materials downloaded from this site source and references must be acknowledged. The organisation reserves full ownership and intellectual property rights of any materials downloaded from this site.

Ethics code and its enforcement

- Devising a transparent declaration.
 - For example: The CNO endeavours to operate in a clear and open manner and is mindful of its duty of transparency towards EU citizens (see Code of good administrative behaviour and cooperation with the European Ombudsman). The CNO also strives to ensure that its staff and management do not have any interests that could affect their impartiality and has put in place specific policies to deal with any potential conflicts of interests.
- Publication information (annually) on its duty to prohibit senior members of temporary staff, during the 12 months after leaving the service, from engaging in lobbying or advocacy vis-à-vis staff of their former institution for their business, clients or employers on matters for which they were responsible during the last three years in the service.
- Notice of use of a product (e.g. CNO website). Users declare that the site will not be used for any purpose that is unlawful or prohibited by these preconceived terms, conditions, and notices. You may not use the site in any manner which could damage, disable, overburden, or impair the CNO's website or interfere with any other party's use of the site.

Specific ethical issues, e.g. policy in regard to slavery, use of labour of minors

- Not explicitly specified.

'Green' policies

- Not explicitly specified.

Gender policies and representation

- Establishment of a "Ladies in Cybersecurity" charter: aimed at promoting development, advancement, and inclusion of women in the cybersecurity field.
- Devising initiatives at a grassroots level and also in senior levels of industry.
- Each geographical chapter is responsible for fair representation/ diversity with respect to governance.
- Establishment of a female led Advisory Board.

Transparency

- Not explicitly specified.

Anti-corruption/ integrity policy (e.g. whistle-blowers protection)

- Not explicitly specified.

4.4.2 Findings for non-profit networked organisations

Total number of not-for-profit CNOs = 73.

Geographical representation or exclusion

- Geographical representation = many not-for-profit CNOs have Worldwide coverage. The majority of CNOs are based in the EU, USA and Asia.
- Predominant geographical exclusion zones = worldwide coverage indicates that no countries are excluded.

Ways of involving external stakeholders

- Establishment of coordination/ strategic/ management/ steering/ industry expertise committees.
- Establishing collaborative partnerships with private industry and policy makers (to share expertise which would benefit the CNO's members and industry partners).
- Provision of a funding scheme for cybersecurity projects.
- Coordinating networks of practitioners and researchers.
- Facilitating sessions with EU and national level funding authorities.
- Hosting cyber-security conferences and networking events.
- Provision of (cyber) training sessions specific to various external stakeholders needs (i.e. governments, academics, etc.).
- Provision of different membership classifications.
- Provision of professional certification either in conjunction with an academic institution or accredited by a professional body.

Standards or methodologies used

- Control Objectives for Information and Related Technologies (COBIT).
- Information Technology Infrastructure Library (ITIL).
- PRjects IN Controlled Environments (PRINCE II).

Representation on the senior governance body

- Case study 5 – The Association's governance is ensured by the following bodies: General Assembly; Board of Directors.

- Case study 6 – a policy body was established to carry out the mission of the organisation as well as exercise unified governance (members not specified).
- Case study 7 – senior governance body representatives include: Board of Directors (and board members), Executive Director, Committees of the Corporation (1. Audit Committee, 2. Business Practices Committee, 3. Professional Conduct (Ethics) Committee).
- Case study 8 – senior governance body representatives include: 1. Founder, 2. Chair of the Board, 3. Treasurer, and various other ordinary board members including: Senior Fellow (research orientated); Director of associated graduate school; Senior Manager of Information Security; Diversity, Inclusion & Engagement Manager; Vice-President of a Corporation, Security Director from Private Industry, a Chief Scientist from an Associated University, and an Emeritus Executive Director.
- Case study 9 – senior governance bodies include: General Assembly, Auditor, President, 2 Vice Presidents, General Secretariat, 20 Directors, 29 Secretaries, 9 Advisers and specialised Committees.
- Case study 10 – senior governance body representatives include: President, 1st Vice President, 2nd Vice President, Honorary Secretary, Assistant Honorary Secretary, Honorary Treasurer, Assistant Honorary Treasurer and up to 7 Ordinary Management Committee Members.
- Case study 11 – senior governance body representatives include: Members of Board: chairman; chief vice chairman; auditor; executive vice chairman and vice chairman.
- Case study 12 – senior governance body representatives include: 1) a Governing Board composed of high-level members experienced in higher education, research, innovation and business. It is assisted by an Executive Committee, which consists of the Governing Board Chairperson and three members of the Governing Board; 2) a Director, appointed by the Governing Board, who is responsible to the Governing Board for the administrative and financial management of the CNO and is the legal representative of the organisation; 3) an Internal Auditing Function which advises the Governing Board and the Director on financial and administrative management and control structures within the organization, on the organization of financial links with KICs and on any other subject requested by the Governing Board.
- Majority of CNOs host the following directing officers: a President, a Secretary and a Treasurer, each of whom is elected by the Board of Directors. A Chair of the Board, one or more Vice Chairpersons, one or more Vice Presidents, and such other officers and assistant officers and agents as may be deemed necessary may be elected or appointed by the Board of Directors from time to time.
- The business and affairs of the network are typically managed by or under the direction of the Board of Directors.

Decision making principles

- The Annual General Assembly and the Extraordinary General Assembly strive to adopt its resolutions by unanimous consensus of the present Members. If a unanimous consensus has not been reached and a vote proves necessary, the resolution shall be adopted if it receives a: Quorum: one third (1/3) of Members present or represented or Majority: simple majority (more than 50%) of votes of Members present or represented by proxy.

- All decisions are managed by the following (depending on the organisation): steering committee, a management board, a supervisory board, or general assembly by qualified majority (i.e. of two thirds of its members).
- Quorum and Voting: A majority, including one officer, of all Directors then in office shall constitute a quorum at all meetings. When a quorum is present, voting at any meeting shall be by majority vote except as required by law, the Articles of Organization, or these Bylaws. The number of Directors necessary to establish a quorum shall be adjusted as necessary to follow conflict of interest procedures and policies.
- Decisions are passed by qualified majority.
- At any meeting of the Directors, a majority of the Directors then in office shall constitute a quorum of the Board. At any meeting of the Directors at which a quorum is present, the action of the Directors on any matter brought before the meeting shall be decided by vote of a majority of those present, unless a different vote is required by law.
- A majority of the number of Directors shall constitute a quorum for the transaction of business at any meeting of the Board of Directors. If less than such majority is present at a meeting, a majority of the Directors present may adjourn the meeting from time to time without further notice. All decisions will be made by majority vote of those present at a meeting at which a quorum is present. If a Board of Directors vote results in a split decision, the Chairman of the Board, if present at the meeting, can decide the issue.

Internal and/or external audits

- Auditing is conducted in the following manner: 1) Roadmap Implementation Monitoring: The Association will liaise with granted projects to evaluate to which extent these projects contribute to the roadmap and what aspects of the roadmap need further commitment. 2) Metric Reports: Reports evaluating the achievements against the KPIs and monitoring industry commitments and leverage.
- According to its Charter, the International Board of Auditors (IBAN) shall audit the financial statements of the CNO. The IBAN may carry out performance audits that shall ascertain that the operations of the CNO have been implemented in compliance with efficiency, effectiveness and economy. IBAN shall have access to any information necessary to conduct its financial and performance audits.
- Internal Audit Committee – this committee is composed of the Treasurer and at least two other Members who are not Officers of the Board.
- External Audit: The network shall have an annual financial audit by a licensed Certified Public Accountant. The Board, based upon recommendation by the Audit Committee, shall appoint the auditor. The audit report shall be presented to the Audit Committee. A summary of the audit report shall be available to any Member upon written request.
- Two voting members, not being members of the Management Committee, will be elected as Honorary Auditors at each new term of the Management Committee's Annual General Meeting, and will hold office for three years only and may not be re-elected. They will be required to audit each year's accounts and present a report upon them to the Annual General Meeting. They may be required by the

President to audit the Association accounts for any period within their tenure of office at any date and make a report to the Committee.

- The Commission may appoint observers to take part in the meetings of the Governing Board.
- The Board of Directors shall appoint an Audit Committee to receive the report of the independent certified public accounting firm which has conducted the annual audit of the Association. The Chair of the Audit Committee shall report to the Chairman in writing on the results of the annual audit. The Committee is also responsible for selecting an independent certified public accounting firm to conduct the annual audit of the Association. The Committee may perform such other duties in connection with the audit of the Association as requested by the Chairman. The accounts shall be audited at least once a year by a certified public accounting firm that is independent of affiliation. Within sixty days following the end of each annual audit, the Treasurer shall furnish the Board of Directors a financial report for the year just completed. The accounts of the Chapter shall be audited annually by the Audit Committee consisting of two Chapter members, who are not current officers, as appointed by the Board of Directors.

Dispute/conflict management arrangements

- All questions not covered by Statutes or by any regulations made for their application shall be settled in accordance with law in the country wherein the CNO is based. These Statutes shall be governed by and construed in all respects in accordance with the laws of the country wherein the CNO is based. Any dispute or difference arising out of or in connection with these Statutes shall be referred to the exclusive jurisdiction of the courts.
- Arbitration tribunal.
- Quorum (board of directors) and action led by consensus.
- Written reprimand; 1-year probation; Expulsion from membership.
- In the event of a dispute arising between members, the members concerned will use all means to endeavour to solve the dispute by internal conciliation with the help of other members. If conciliation is unsuccessful, any legal dispute arising during the life of CNO or during its dissolution shall be dealt with under the law wherein the country is based unless the parties concerned agree otherwise.

Confidentiality

- In principle, no confidential information will be exchanged. If it is deemed necessary, the European Cyber Security Organisation (ECSO) will follow section 14 Confidentiality and exchange of information of the ECSO Bylaws.
- Establishment of a declaration: for example – ensure that appropriate structures exist to manage all aspects of this information and knowledge throughout their life cycle, and to ensure their identification and preservation. In the conduct of its mission, the CNO implements approved Information assurance policies, which ensure that classified and commercial information shared under the auspices of various associated agencies are duly protected in accordance with an appropriate and approved Information Management Policy. In the conduct of its mission, the CNO would also implement policies regarding the disclosure of information to non-governmental representatives to ensure compliance with the competition legislation.

- Additional example of a declaration:
Confidentiality Obligations: An Interested Person must protect the integrity of Confidential Information at all times and must not use or disclose Confidential Information in an inappropriate or unauthorized manner to unauthorized persons inside or outside the organisation. When a legitimate need for the information exists and proper authorization is obtained, the information may be disclosed. It is critical to review all policies and procedures relative to disclosure prior to releasing such information. In order to protect Confidential Information, Interested Persons should take reasonable steps to prevent intentional or inadvertent disclosure to unauthorized persons inside or outside the organisation. These steps may include keeping Confidential Information in a secure location, safeguarding electronic-based Confidential Information and not discussing Confidential Information with co-workers in public areas such as elevators and restrooms. The obligation not to disclose Confidential Information continues after termination of service of an Interested Person to the organisation. An Interested Person who is not sure about whether certain information is Confidential Information, should contact the organisation management before releasing the information.
- Maintain appropriate confidentiality of proprietary or otherwise sensitive information encountered in the course of professional activities.
- Members (individuals, academics, corporate, etc.) are required to adhere to a code of conduct (if this is breached, there is a disciplinary process).
- Establishment of binding confidentiality policies/statutes and continual updating of said policies across the lifespan of the organisation. Example of such policy includes: Confidentiality, Transparency and Publicity; each Party shall: treat all Confidential Information it receives as confidential, safeguard it accordingly and not disclose it to any other person without the prior written permission of the disclosing Party; and not use or exploit the disclosing Party's Confidential Information in any way except for the purposes anticipated under the Agreement.
- Example of a Statute: non-disclosure of communications received to third parties, unless this is necessary to fulfil a request of the party that initiated the communication or a legal obligation – using best efforts to minimise the amount and scope of any disclosure.
- Compliance with the General Data Protection Regulation (GDPR).

Intellectual Property management arrangements

- Establishing legally binding Intellectual property rights (IPR).
- Intellectual property rights, including patent rights, copyrights, proprietary technical information and other sensitive commercial or industrial matters pertaining to the CNO are handled according to CNO's Policies and Directives.
- The Secretary General shall not on behalf of the Association, except with the prior written consent of two-thirds (2/3) majority of the Board of Directors, grant any rights (by licence or otherwise) in or over any intellectual property owned or used by the Association.

- On occasions wherein the CNO relies exclusively on volunteer arrangements and Task Group members (except for the Chairs) are not paid; as a rule, IPR remain with authors of the 'product' (usually a report) while it is distributed under open access license.

Ethics code and its enforcement

- Devising a binding statute.
For example: Each Member of the Association is committed to integrity and to respect the confidentiality of the Associations' internal documents marked as confidential. Each Member shall maintain and enforce its adherence to lawful business practice and shall act in good faith and transparently with respect to other Members. The Association and its Members shall operate in full compliance with European Competition and Antitrust Law. Compliance with these rules is mandatory for everybody who participates in the Association's activities and finally serves as protection for the Association and its Members. The Members shall respect all ethics rules demanded by the European Union when a Member obtains a grant from the European Commission or one of its executive agencies.
- Ensuring an ethics committee is in place.
- Transparency with regards to the Ethics Complaint Process.
- Ensure new members sign and adhere to a code of conduct upon joining the organisation.
For example: A member shall:
 - perform professional duties in accordance with the law and the highest moral principles, be faithful and diligent in discharging professional responsibilities;
 - promote the implementation of and promote compliance with standards, procedures, controls for application security;
 - maintain appropriate confidentiality of proprietary or otherwise sensitive information encountered in the course of professional activities;
 - discharge professional responsibilities with diligence and honesty;
 - communicate openly and honestly;
 - refrain from any activities which might constitute a conflict of interest or otherwise damage the reputation of employers, the information security profession, or the Association;
 - maintain and affirm our objectivity and independence;
 - reject inappropriate pressure from industry or others;
 - not intentionally injure or impugn the professional reputation of practice of colleagues, clients, or employers;
 - treat everyone with respect and dignity.

Specific ethical issues, e.g. policy in regard to slavery, use of labour of minors

- Not explicitly specified.

'Green' policies

- Not explicitly specified.

Gender policies and representation

- Not explicitly specified.

Transparency

- Not explicitly specified.

Anti-corruption/ integrity policy (e.g. whistle-blowers protection)

- Not explicitly specified.

Additional governance matters

- Industry commitment – KPIs are monitored and, with the help of key stakeholders, regularly reviewed and, if necessary, revised to maximize the outcome of the CNO's research and innovation activities.
- Currently discussions were opened up to other stakeholders such as private sector, academia, policy making organisations.
- Transparency with regards to outputs.

4.4.3 Findings for CNOs for which information on profit status is not available

Not for profit status

Total number of CNO's for which the information on profit status is not available = 12

Geographical representation or exclusion

- Geographical representation = 2 CNOs have worldwide remit, wherein the majority have coverage for EU member states or the USA.
- Predominant geographical exclusion zones = worldwide coverage indicates that no countries are excluded.

Ways of involving external stakeholders

- Academic collaboration

Standards or methodologies used

- Not specified

Representation on the senior governance body

- Case study 13 is governed by executive management, and scientific, steering and advisory committees. The chief executives of the organisation are: the Director; the Deputy-director; the Chairman of the Scientific Committee; the Head of Research Strategy; the Head of Industry Research Cooperation; the Executive Director.

Decision making principles

- The decisions of the Steering Committee are accepted by a majority vote and are summarized in writing.
- Most often, collective bodies make decisions by simple majority. Qualified majority decisions are made only by exception, when required by law.

Internal and/or external audits

- Not specified

Dispute/conflict management arrangements

- According to the CNO's Code of Ethics, conflicts of ethical nature are resolved: 1. at the organizational level which is one degree higher than the level at which they arose; 2. with the participation of all parties to the conflict, while maintaining the maximum possible confidentiality; 3. the decision is made available to all parties concerned, including measures to restore justice.

Confidentiality

- Obligation to keep data confidential at all the circumstances, known in the procedure for registration, protection and use of the intellectual product (secret agreement), which is effective up to 3 years after termination of the contract. In the event of non-fulfilment of the obligation of confidentiality, the directors shall take measures for realization of disciplinary and property liability for the damage caused. Upon termination of the contracts, the intellectual property objects created in the course of their execution shall remain the property of the CNO.

Intellectual Property management arrangements

- Not specified

Ethics code and its enforcement

- Establishing an Ethics Code – a framework of principles for good behaviour in science and support for high moral standards in academic research.

Specific ethical issues, e.g. policy in regard to slavery, use of labour of minors

- Not explicitly specified.

'Green' policies

- Not explicitly specified.

Gender policies and representation

- Not explicitly specified.

Transparency

- Not explicitly specified.

Anti-corruption/ integrity policy (e.g. whistle-blowers protection)

- Not explicitly specified.

4.4.4 Summary of findings: analysis of governance requirements in existing networks

The following section will summarise the findings from the secondary analysis of the existing networks with respect to governance requirements.

While financial accounts for the various networks were not specifically recorded or indeed sought, profit status was noted. Findings from the analysis indicated that the majority of the CNO's surveyed operationalised as not-for-profit organisations (n=73).

Geographical representation or exclusion zone were also noted, as the remit of a cyber-CNO is a crucial parameter towards which to measure the reach of the network with respect to provision of services and products. Crucially, the jurisdictions which networks endeavour to operate within and thus can have implications on how effectively a CNO performs across country borders (and also the confines of larger governing territories – i.e. EU, USA, Asia-Pacific, etc.). A majority of networks have scope within the EU, USA and, to a slightly less extent, Asian Pacific countries; this is particularly evident when CNOs are based in these jurisdictions. Notably, however, a vast majority of networks aim to represent members on a worldwide level and are not just limited by geographic location. This is especially notable for CNOs which represent a specific profession in the cybersecurity industry (i.e. auditors, researchers, finance personnel, etc.), which endeavour to provide a base from which professionals can network and upskill (internationally). Typically, the major, more established organisations had the largest quantity of members, especially when compared to grassroots organisations. Findings from this analysis, however, did highlight that while the coverage of many organisations was at an international level – continental Africa, Russia and Middle Eastern countries were majorly underrepresented, with few or no organisations in place.

One of the key ways of progressing a CNO centres on the **involvement of external stakeholders**; hence this parameter was also recorded in the primary analysis. The most chief ways in which external stakeholders connected with CNO's included the following:

- Involvement in advisory boards or coordination/ strategic/ management/ steering/ industry expertise committees;
- Academic collaboration; engagement with training, education and skills – either as a means of upskilling, provision of professional accreditation or a host;
- Provision of a funding scheme for cybersecurity projects, or facilitating sessions with EU and national level funding authorities;
- Coordinating networks of practitioners and researchers;
- Hosting cybersecurity conferences and networking events; provision of different membership classifications.

The reviewed CNOs are highly heterogenous given that they are scattered across the globe, have a diverse range of objectives and represent a myriad of professional, industries, researchers and individuals. It was therefore crucial to record the various **standards or methodologies** utilised in the operation of these networks. Findings from the qualitative analysis highlighted that the most commonly used standards were Control Objectives for Information and Related Technologies (COBIT) and Information Technology Infrastructure Library (ITIL), and to a lesser extent project management tools such as Microsoft Project and PRINCE II.

With respect to the **representation on senior governance bodies**, the majority of CNOs host the following directing officers: a President, a Secretary and a Treasurer, each of whom are elected by the Board of Directors. A Chair of the Board, Vice Chairs and/or Vice Presidents, and such other officers and assistant officers and agents as may be deemed necessary may also be elected or appointed by the Board of Directors from time to time. Likewise, the business and affairs of the CNOs were typically managed by or under the direction of the Board of Directors. The number of personnel assigned to the board depended on the size of the CNO (i.e. what types and how many members are represented and what products/ services are offered), the funding stream of the CNO, remuneration status (voluntary or salaried positions), the geographical scope of the CNO and the coverage of the CNO.

While various officers can oversee the management of the CNO, the **decision-making** principles on which the CNO relies upon are indispensable in the successful operation of the network. In a majority of cases, steering committees or steering boards typically have the authority with regards to decision making for the CNO. Steering committees typically act within the framework of the guidelines and guidance of the Council. Consensus, when a board has reached quorum – individually determined depending on the size of the panel and the number of senior officers present, a qualified majority vote—2/3rds of the panel or above—were the

most common frameworks on which motions were passed. In some instances, senior representatives may be required to be present in order for a motion to be voted on in the first instance; a board also has the power to adjourn a vote until such a condition is met.

Regular **internal and/or external auditing** ensures the effective operation of a CNO. A majority of the reviewed CNOs had procedures in place with respect to auditing practice. A majority of the CNOs ensured that internal audits were conducted by an independent party (outsourced) to ensure no bias and transparency. Steering boards or board of directors usually appoint the auditor (either an individual or a corporation), wherein the outcome of the audit (report) and recommendations for the future are usually made available to steering committee officers and or senior officers on the board (i.e. Chief Executive). It is therefore the responsibility of the respective officer(s) to ensure the regular monitoring of the implementation of audit recommendations. An annual report containing a summary of the number and type of internal audits carried out, the recommendations made and the action taken on those recommendations is compiled and forwarded to senior executives and/or committee members (where relevant). The respective parties then examine the information and assess whether the recommendations have been implemented fully and in a timely manner. The reports and findings of the internal auditor shall be accessible by the public only after validation by the internal auditor of the action taken for their implementation.

To a lesser extent, internal audits were found to be conducted by voting members of the CNO (not board executives) or an Internal Audit Committee—composed of the Treasurer and at least two other Members who are not Officers of the Board—was devised. While this practice was less common, it can confound findings. However, this measure may have been due to financial necessity (as the CNO may have limited funds to support the recruitment of an outside party).

Primary analysis of the CNOs indicated that many networks had arrangements in place with regards to **dispute/ conflict management**. Members are required to be transparent in the first instance if they were in a position to improperly gain from the products/ services under the auspices of the CNO.

Typical procedure for when a conflict of interest is discovered first involves the respective party ceasing all activities in the matter. Senior executive personnel then determine if appropriate actions need to be taken, wherein a board of directors meets quorum and a decision is led by consensus. The following processes could then be actioned depending on the outcome: 1) Written reprimand, 2) a one-year probation or 3) expulsion from membership. Many CNOs allow for an arbitration tribunal to ensure due process.

Confidentiality practices across the CNOs vary; however, all CNOs based in the EU were General Data Protection Regulation (GDPR) compliant. Indeed, a majority of CNOs had a declaration of confidentiality in place – detailing how data was managed, processed and stored. This information was readily available to stakeholder, members and consumers alike. Binding confidentiality policies and statutes were continually updated across the lifespan of the organisation. Some CNOs were compliant with additional EU security policy regulations (i.e. Decision 2013/488/EU) depending on their remit. The CNOs which were surveyed stated in principle that no confidential information would be exchanged, and that the appropriate confidentiality of proprietary or otherwise sensitive information encountered in the course of professional activities would be maintained. Moreover, members (individuals, academics, corporate, etc.) are required to adhere to a code of conduct with respect to confidentiality practice; if this is breached, a disciplinary process is initiated.

Maintenance of **intellectual property** (IP) is integral to the effective operation of an organisation. It is therefore understandable that many CNOs have considerations in place with respect to how their IP is managed (legally binding Intellectual property rights). A majority of networks have clauses in place which state that materials are solely for personal, non-commercial use, parties should not modify or alter the materials in any way, nor delete or change any copyright or trademark notice. Likewise, materials may not be copied, distributed or transmitted in any way for commercial use without the express written consent of the organisation. All references to materials also must be acknowledged and the organisation reserves full ownership and intellectual property rights of these materials. Additionally, Intellectual property rights, including patent rights, copyrights,

proprietary technical information and other sensitive commercial or industrial matters pertaining to the CNO is handled according to CNO's Policies and Directives.

While CNOs most likely are ethically run, establishing and enforcing an **ethics code** promotes transparency, can be a positive step for retaining members, gaining future members and, overall, ensure the successful management of a network in long term. The most common ways in which ethical codes and standards were prescribed in the surveyed CNOs were as follows:

- Devising a transparent declaration;
- Devising a binding statute with respect to code of conduct/ ethics code/ framework of principles;
- Ensuring an ethics committee is in place;
- Transparency with regards to the Ethics Complaint Process;
- Prohibit personnel, during the 12 months after leaving the service, from engaging in lobbying or advocacy vis-à-vis staff of their former institution for their business, clients or employers on matters for which they were responsible during service.

Specific ethical issues (e.g. policy in regard to **slavery**, use of **labour of minors**), '**Green**' policies, **Transparency** and **anti-corruption/ integrity policy** (e.g. whistle-blowers protection) across all networks were not noted during the primary phase of analysis. This outcome could indicate that such issues were not specifically highlighted by CNOs in the first instance (i.e. not explicitly outlined on organisations' website, social media streams or governance documentation).

Some CNOs made positive steps towards ensuring gender balance (as noted under the **Gender policies and representation** heading) by establishing initiatives and charters to encourage and retain female personnel in the cyber-security domain. However, the primary analysis phase of these CNOs highlighted that the vast majority of networks did not make any significant contributions towards addressing gender balance.

Supplementary **favourable governance matters** derived from the primary analysis were limited, however the following were noted. One CNO made a commitment to industry by monitoring key-performance indicators (KPIs) and with the help of key stakeholders regularly reviewed and, when necessary, revised to maximise the outcome of the CNO's research and innovation activities. Another CNO regularly hosted discussions with other stakeholders from the private sector, academia, policy making organisations to inform operations. And lastly, one CNO placed great emphasis on being transparent with members, partners, stakeholders, and to some extent, the public, with regards to outputs and performance.

The results of the primary analysis were also processed quantitatively. Each of the governance issues identified in the analysis of norms, interviews with stakeholders and academic sources is addressed by statutory documents of at least one of the analysed networked organisations. The number of networked organisations that address a specific governance issue in their bylaws or other statutory documents is given on Figure 13 (for the governance issues included in the analysis template) and Figure 14 for the additionally identified governance issues.

Using the same approach applied in the analysis of the other three types of primary sources, the governance issues were split into four tiers.

- The **representation** on senior governance bodies and **knowledge management** have the highest score of 34. The **long-term perspective** on collaboration also fits in Tier 1.
- Tier 2 includes **geographic representation, accountability, innovation, adaptiveness, cohesion**, trust, and **leadership**.
- **Confidentiality and security, IPR management, ethics code, gender policies, transparency, sustainability, communication and engagement, organisational culture, and risk management** fit into Tier 3.

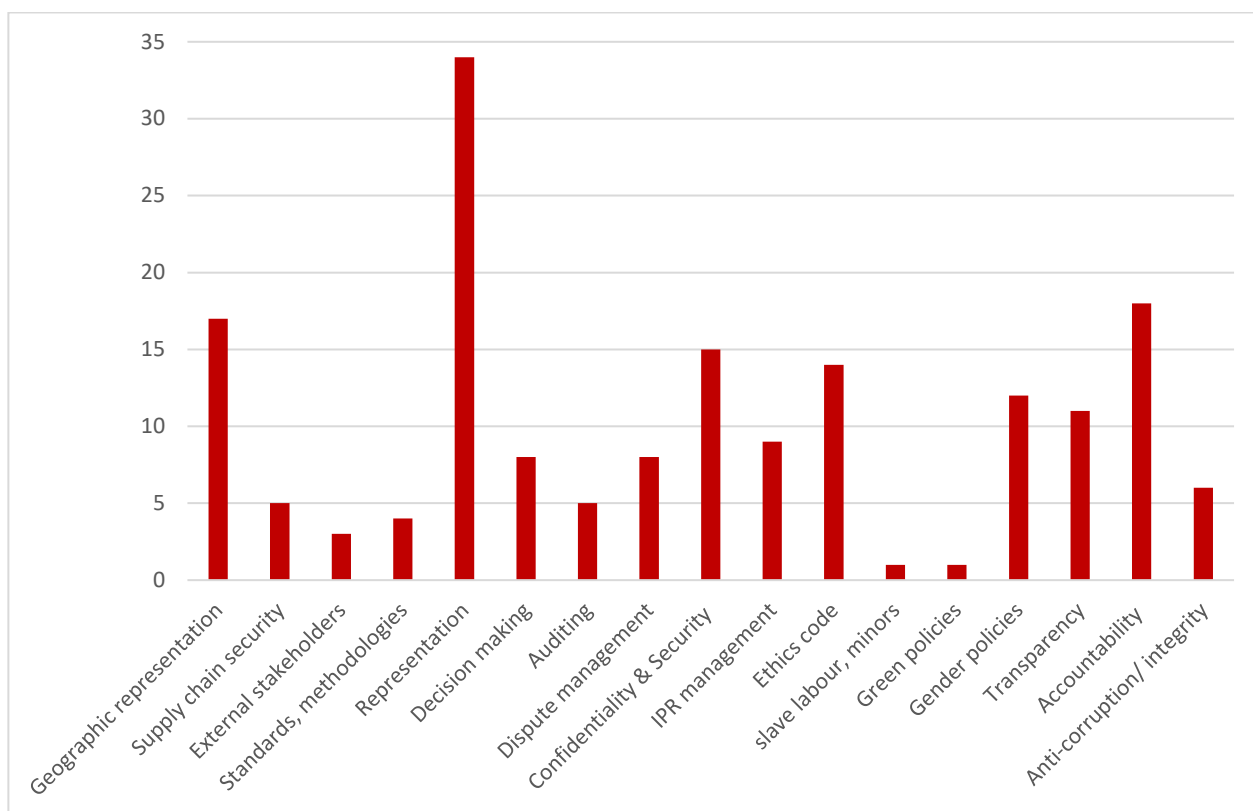


Figure 13: Ranking of initial governance issues based on the analysis of existing networks.

- The remaining governance issues have a score that is less than 25 percent of the maximum and, respectively, are placed in Tier 4.

4.5 Summary on governance requirements

Table 8 presents the prioritised list of governance needs, objectives and requirements. It was constructed adhering to the following method.

First, all governance issues were split into two groups:

- Those that can be designated as “objectives” which can be achieved by devising and effectively implementing sets of normative, organisational, procedural, technical and training measures (included in the second column of Table 8); and
- Those that depend on various intangibles and the interplay of numerous factors and contexts, and can be addressed only partially by norms, procedures, training and technical measures. These governance issues are designated as “features of CNOs” and included in the third column of Table 8.

In the secondary analysis, all these governance issues were classified in tiers depending on the number of times they have been treated in primary sources (with Tier 1 including issues of highest interest, hence possibly of highest priority; followed by Tier 2, etc.).

In Table 8 each governance issue is placed in the highest tier it appears in the secondary analysis, i.e. even if it appears only once in tier 1, e.g. engaging *external stakeholders* in the interviews, *adaptiveness* in the academic literature, and *trust* in norms and regulations, it is included in Tier 1 of the summary table below.

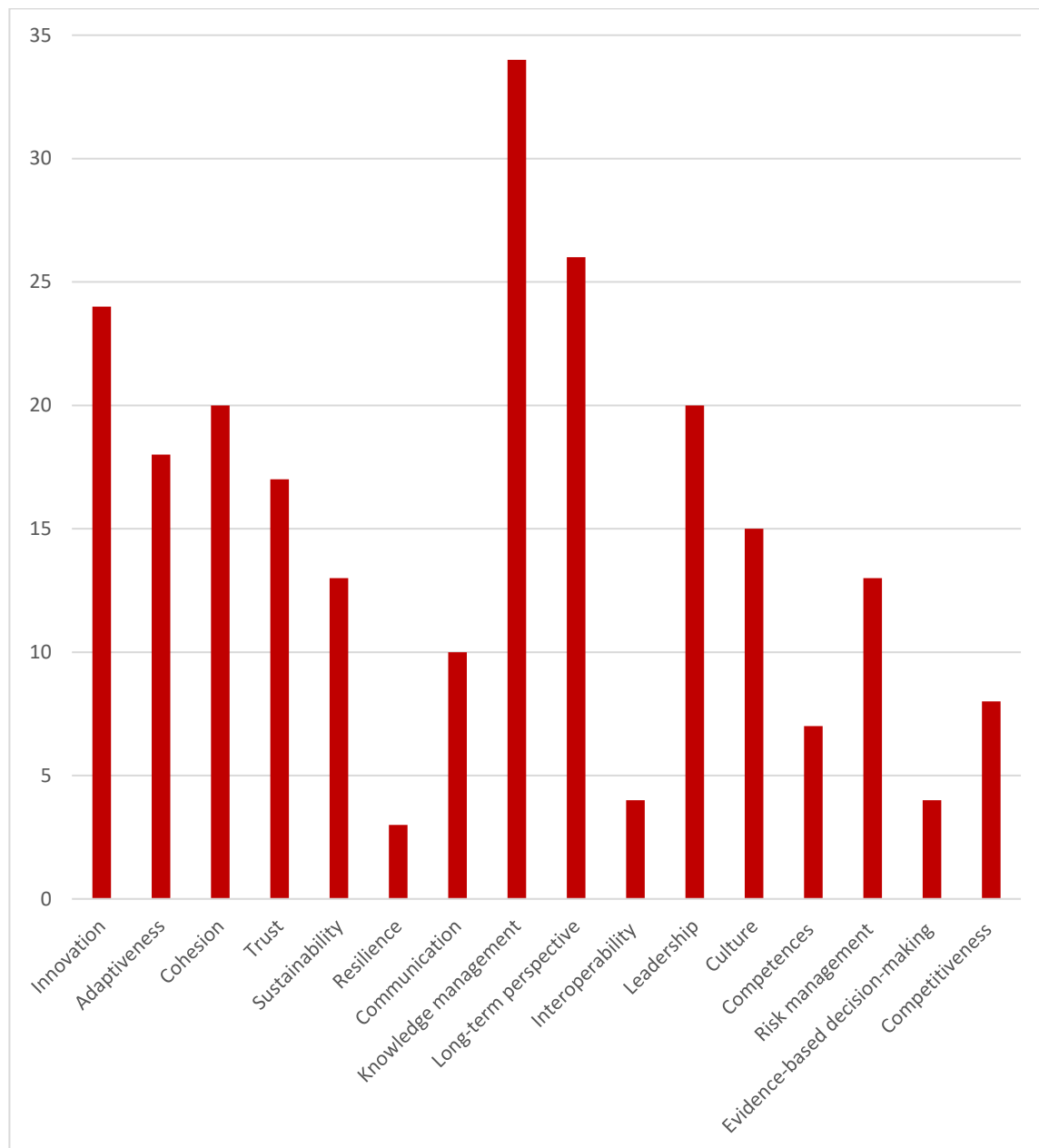


Figure 14: Ranking of additionally identified governance issues based on the analysis of existing networks.

This approach was adopted to reflect on the *complementarity of the primary sources*. For example, so far the academic literature practically does not treat networked organisations in the field of cybersecurity (which are still emerging) and hence the respective secondary analysis places *confidentiality & security* in Tier 4. When, however, cybersecurity is in the focus, e.g. in the interviews with stakeholders and in the analysed norms and regulations, it is placed in Tier 1.

Tier	Governance objectives	Features of CNOs
1	Geographical representation or exclusion Involving external stakeholders Representation on the senior governance body Decision making Auditing Confidentiality & Security Knowledge management Standards or methodologies Long-term perspective on collaboration Competences Risk management Evidence-based decision-making	Adaptiveness Cohesion Trust Competitiveness
2	Supply chain security Dispute/conflict management arrangements Intellectual Property management Ethics code Gender policies and representation Transparency Accountability Integrity/anti-corruption policy	Innovation Leadership
3	Communication and engagement	Organisational culture Sustainability
4	'Green' policies Slave labour, labour of minors Interoperability	Resilience

Table 8: Prioritisation of governance needs, objectives, and requirements.

This prioritisation is expected to *orient* the development of alternative governance models and their evaluation, and not to predetermine the actions of the ECHO research team in follow-up tasks in WP3. It is fully possible that additional consideration may come into play in the meantime, e.g. the final version of Regulation 630.

5. Governance models of network organisations

5.1 Norms and regulations on network governance models

The draft Regulation 630 (R630, 2018) will allow public authorities and industries across Member States to more *effectively prevent and respond to cyber threats by offering and equipping themselves with more secure products and solutions*. This is, in particular, relevant for the *protection of access to essential services* (e.g. transport, health, banking and financial services). The multi-sectoral nature of the ECHO network and the evolving cybersecurity landscape provide opportunities and also call for continuous *adaptation on the Network*, e.g. by adding new EU partners as well as access options available for non-EU partners. Potential partners will be reached through ECHO communication activities and members of the Advisory Board of the Consortium, as well as by providing a point of contact within the consortium for interested parties. Security of critical infrastructures (e.g., energy and water distribution and maritime transport, represented in the ECHO consortium) is essential for the safety and security of citizens and the industrial capacity across the EU.

The objective of the NIS Directive is to drive different companies to use IT security solutions and establish practices to protect IT networks and the data both their own and those of third parties. The European Commission therefore wants to stem the phenomenon of cybercrime, which has become popular in recent years: more and more companies are being violated, e.g. by data theft. The consequences of a successful attack are often very heavy both in terms of economic and reputational losses. Each Member State should have a *national strategy on the security of network and information systems defining the strategic objectives and concrete policy actions to be implemented* (NIS, 2016). The Commission, through the Connecting Europe Facility (CEF) cybersecurity Digital Service Infrastructure, is developing a Core Service Platform cooperation mechanism, known as MeliCERTes, between participating Member States CSIRTs to improve their levels of preparedness, cooperation and response to emerging cyber threats and incidents. The Commission, through competitive calls for proposals for grant awards under CEF is co-funding CSIRTs in the Member States with a view to improving their operational capacities at national level.

The draft Regulation 630 sets *indicators of results and impact of the future ECCC and Network* (R630, 2018): the four pilots should build a Governance Model with a forward-looking approach in order to facilitate the success of the considered indicators described in the regulation:

- number of cybersecurity infrastructure/tools jointly procured;
- access to testing and experimentation time made possible for European researchers and industry across the Network and within the Centre;
- number of user communities served and number of researchers getting access to the European cybersecurity facilities;
- competitiveness of European suppliers, measured in terms of global market share (target – 25 % market share by 2027) and in terms of share of European R&D results taken up by industry;
- contribution to next cybersecurity technologies, measured in terms of copyright, patents, scientific publications and commercial products;
- number of cybersecurity skills curricula assessed and aligned, number of cybersecurity professional certification programmes assessed;
- number of scientists, students, users (industrial and public administrations) trained.

5.1.1 Governance structure/ Roles and responsibilities

The proposal in Regulation 630 (R630, 2018) is to establish:

- a Network of National Coordination Centres;
- a Cybersecurity Competence Community;
- a European Cybersecurity Industrial, Technology and Research Competence Centre.

The members of the Competence Centre shall be the Union, represented by the Commission, and the Member States. The structure of the Competence Centre (Figure 15) shall comprise:

- *Governing Board* (representatives of member states, tasks set out in Article 13);
- *Industrial Scientific Advisory Board* (with ENISA playing an active part);
 - The Competence Centre should have an Industrial and Scientific Advisory Board as an advisory body to ensure regular dialogue with the private sector, consumers' organisations and other relevant stakeholders. In view of their respective expertise in cybersecurity, the Joint Research Centre of the Commission as well as the European Network and Information Security Agency (ENISA) should play an active part in the Cybersecurity Competence Community and the Industrial and Scientific Advisory Board. Functions set out in Article 20.
- *Executive Director*
 - with experience relevant for cybersecurity; the duties of the Executive Director should be carried out with complete independence: tasks set out in Article 16.



Figure 15: Hierarchical structure of R630.

Article 5 “Investment in and use of infrastructures, capabilities, products or solutions” states:

1. Where the Competence Centre provides funding for infrastructures, capabilities, products or solutions pursuant to Article 4(3) and (4) in the form of a grant or a prize, the work plan of the Competence Centre may specify in particular:
 - a. rules governing the operation of an infrastructure or capability, including where relevant entrusting the operation to a hosting entity based on criteria that the Competence Centre shall define;
 - b. rules governing access to and use of an infrastructure or capability.

2. The Competence Centre may be responsible for the overall execution of relevant joint procurement actions including pre-commercial procurements on behalf of members of the Network, members of the cybersecurity Competence Community, or other third parties representing the users of cybersecurity products and solutions. For this purpose, the Competence Centre may be assisted by one or more National Coordination Centres or members of the Cybersecurity Competence Community.

The European CCC will adhere to Cybersecurity Act (CA, 2019) and will be grounded on the EU cyber security certification scheme to be developed by ENISA.

In order to effectively disseminate and exploit the main products and services of ECHO, a kind of specific governance models should be proposed. Consortium Members, according their expertise and level of involvement, will contribute to the draft of specific governance models for ECHO products/services.

The ECHO Current Operating Mode (COM) is governed by WP1 and includes:

1. Grant and Consortium Agreements;
2. EC PO, General Assembly;
3. Project Board and supporting Committees;
4. Project Handbook and other similar type of documents;

The current governance model of the ECHO Project consists of WP1 Project Management at the Hub, and the various technological work packages as spokes, with work package 3 providing auditing, recommendations and the necessary governance model for implementing the transition from ECHO project to the future ECHO network.

5.1.2 Processes and Procedures

Governance processes and procedures need to be set up following a number of requirements identified through analysis of norms.

The draft Regulation 630 (R630, 2018) defines the need for:

- Competence Centre's work plan and multiannual strategic plan reflecting the priorities in achieving the objectives and tasks of the Competence Centre;
- Security rules;
- Financial contribution;
- Members assessing and accrediting;
- Conflict of interest;
- Protection of personal data;
- Document sharing procedures;
- Measures to prevent fraud and irregularities.

The pilot projects handbook (Pilots HB) elaborates:

- IRP;
- Document exchange methods;
- Decision making procedures;
- Licensing;
- New partners engagement;

- Eligibility and admissibility conditions;
- Quality assurance;
- Risk management;
- Ethical rules and standards;
- EUCI secure management.

The ECHO Project Handbook defines:

- Decision process;
- Project communication and communication rules;
- Periodic meetings;
- Data Management Plan;
- KPI definition and measurement;
- Contractual management;
- Administrative and financial reporting;
- Periodic EU reports;
- Periodic internal reports and internal financial reports;
- Configuration management;
- Change control procedures;
- Quality assurance;
- Risk management.

The Grant Agreement of the CONCORDIA project (CONCORDIA GA) addresses:

- Management of research;
- Quality and impact management;
- Management of legal aspects;
- Management of IT infrastructures/labs/education/ training;
- Management of internal and external communication;
- Management of finance, controlling and risk;
- Management of personnel;
- Management of compliance;
- Management of knowledge;
- Decision making process;
- Conflict resolution, consensus building and corrective action.

Table 9 summarises the needed processes and procedures.

5.1.3 Possible differentiators

By finding a position for ECHO in the future envisioned Competence Centre and Network, possible differentiators for the proposed governance model can be:

- help companies, especially Start-ups and SMEs, to become more competitive by improving their business/ production processes as well as products and services through smart innovation enabled by digital technology;
- sharing knowledge of real-life sectorial needs with the Network and the Centre to feed the reflection on the research and innovation agenda responding to industrial requirements;

Name process/procedure	Scope
Security and Privacy policies	Security and Privacy
Data Management Plan	Security and Privacy
Ethical rules and standards	Security and Privacy
EUCI secure management	Security and Privacy
Risk management	Security and Privacy
Annual Plan: objectives and projects	Governance and Management
Management of legal aspects	Governance and Management
Management of it infrastructures/ labs/ education/ training	Governance and Management
Management of personnel	Governance and Management
Internal audit	Governance and Management
Assessment and accreditation of members	Members and stakeholder
Eligibility and admissibility conditions	Members and stakeholder
New partners engagement	Members and stakeholder
Decision making procedures and management of conflict of interest	Members and stakeholder
Contractual management	Members and stakeholder
Document sharing procedures and methods	Members and stakeholder
IRP	Members and stakeholder
Licensing	Members and stakeholder
Communication rules	Internal Communication
Periodic meetings	Internal Communication
KPI definition and measurement	Monitoring
Measures to prevent fraud and irregularities	Monitoring
Administrative and financial reporting	Monitoring
Periodic EU reports	Monitoring
Configuration management	Monitoring
Change control procedures	Monitoring

Table 9: Processes and procedures needed for network governance.

- contribute to reducing skills gaps in the Union related to cybersecurity by supporting further development of cybersecurity skills, where appropriate together with relevant EU agencies and bodies including ENISA;
- aim at balanced gender representation;
- contribute to create a single digital market for ICT products, services and processes;
- provide strategic direction and guidance in consultation with ENISA and ECSO;
- business model improvement with an organisational and personnel development;
- strategic investments (possibly by combination of customer rates provided investment and central EC funding);
- engagement of partners from different regions and experience;
- assist the implementation of agile approach to management;
- create and support working groups on specific topics;

- maintain communication channels from low level (to entities – stakeholders of cybersecurity) to high level (EU Competence Centre);
- enable Member States and EU institutions (where appropriate involving private sector organisations) to systematically respond to cybersecurity incidents at national and European level, including political responses where appropriate.

5.1.4 Points of strengths

The following points of strength in terms of governance can also be inferred from the analysis of norms and regulations:

- Include a representative from any part of groups of interest in each Member State, so the representation and the opinion/requirements from most of the stakeholders is ensured;
- Identify how best to exploit the activities of existing EU-wide cybersecurity units within existing crisis management mechanisms;
- Facilitate the cooperation between Member States in responding to cybersecurity incidents;
- Establish synergies between public and private sectors;
- Strengthen business, governance and info sharing models;
- Identify research objectives and investigate promising research ideas (CONCORDIA addresses this with a governance model that combines the agility of a start-up with the sustainability of a large centre);
- Address the pillars of research and technology; for example, CONCORDIA identifies five pillars and the issues that play a role within these five pillars are not orthogonal: certain underlying concepts and technologies (such as crypto, blockchain, botnets and data analysis) are applicable to, and will be addressed in, multiple pillars (cross-pillar);
- Build Roadmaps for industrial challenges;
- Set an External Ethics Adviser, external and independent from the project;
- Set an Internal Ethics Committee. Beyond high-level activities, the Ethics Committee sets up and maintains appropriate procedures, criteria, templates, information sheets, potential opinions and approvals from relevant entities, explanations, and relevant compliance documentation as well as descriptions of technical and organizational risk-mitigation strategies and measures (including security ones) implemented to comply to the ethics requirement.

5.1.5 Points of weakness

In developing a governance model, point of weakness should be considered in advance in order to overcome the foreseen difficulty and maintain a timely and efficient transition from a consortium to a network, such as:

- rigid hierarchical structure, which slows down decision-making;
- voting procedures;
- effort required for coordination of many partners/members;
- fragmentation of research and innovation;
- data protection limitations;
- cloud-based shared environments;
- new regulatory requirements;
- interoperability and standardisation of interfaces;
- quality of services guarantees by industry domains;
- unforeseen disruptions to user acceptance;
- internal dependencies of inputs-output for the achieving of a goal/service/product;
- critical risks for the successful implementation of the project;

- internal communication;
- external communication.

With respect to the last point, an area where the NIS Directive will need to be supplemented is information flow. For example, the Directive only covers key strategic sectors. A similar approach by all stakeholders hit by cyberattacks would be necessary to provide for systematic assessment of vulnerabilities and entry points for cyber attackers. In addition, cooperation and information sharing between the public and private sectors faces a number of obstacles:

1. governments and public authorities are reluctant to share cybersecurity-relevant information for fear of compromising national security or competitiveness;
2. private undertakings are reluctant to share information on their cyber vulnerabilities and resulting losses for fear of compromising sensitive business information, risking their reputation or risking breaching data protection rules.

Trust needs to be strengthened for public-private partnerships to underpin wider cooperation and sharing of information across a greater number of sectors. The role of Information Sharing and Analysis Centres (ISACs) is particularly important in creating the necessary trust for sharing information between the private and the public sector. Some first steps have been taken in respect of specific critical sectors such as aviation, through the creation of the European centre for cybersecurity in aviation, and energy, by developing Information Sharing and Analysis Centres. The Commission aims to facilitate this approach with support from ENISA, with an acceleration needed in particular with regard to sectors providing essential services as identified in the NIS Directive (NIS, 2016).

5.2 Findings of governance models from the analysis of networks

5.2.1 Dimensions and scales for representing CNO governance models

This section will outline how data with regards to existing collaborative networked organisations (CNOs) was critiqued. Secondary analysis of the data contained within the Excel matrix was a two-step process. First, key indicators concerning the Governance models of network organisations of CNOs were assessed. Two dimensions were evaluated and compared – **dimension 1**: Representation on the senior governance body/ies vs **dimension 2**: Decision making principles.

A scale was devised in an effort to classify the two dimensions. Step two involved plotting this data and identifying prevailing models.

Dimension 1. Representation on the senior governance body/ies

1. only few core members are represented;
2. selective representation, e.g. of founding members or members above a certain 'size' or with certain roles (an example here would be a Horizon 2020 "Project Management Team");
3. broad representation, e.g. a representative of any organisation may be elected through a vote open to all CNO member organisations;
4. all CNO member organisations are represented (e.g. a General Assembly of a Horizon 2020 Consortium).

Dimension 2. Decision making principles (of CNO bodies)

Decision are taken:

1. by simple majority, i.e. over 1/2 of the weighted votes of CNO members;
2. by qualified majority (e.g. over 2/3), of the weighted votes of CNO members;
3. by simple majority (i.e. over 1/2 of the votes), with equal weight of the vote of each CNO member;
4. by qualified majority (e.g. 2/3 of the votes), with equal weight of the vote of each CNO member;
5. by consensus.

Note: votes can be weighted for example depending on the 'size' (e.g. annual turnover or personnel size) of CNO members or their financial contribution to some of the CNO expenditures.

5.2.2 Classifying governance models of existing networks

Akin to the approach adopted for the analyses for the business models and the governance requirements, CNOs were categorized in terms of profit orientation in the first instance. The total number of for-profit CNOs equated to 7 and the total number of not-for-profit CNOs = 73; information on profit orientation was not available for 12 CNOs. The following sub-sections will detail the governance models with regards to the for-profit and the not-for-profit CNOs.

Governance Models: for-profit orientated networked organisations

A crosstabulation analysis (as shown in Table 10) was conducted in IBM SPSS 25 to evaluate the spread of the CNOs across the various categories for each dimension as outlined the Excel matrix.

This analysis showed that the principal models for the 7 surveyed for-profit CNOs were: (1) selective representation of senior governance bodies with simple majority, i.e. over 1/2 weighted CNO member votes (n = 2; 29 %) and (2) complete representation of all CNO members with simple majority voting, i.e. decisions are taken with over 1/2 of the weighted CNO member votes (n = 2; 29 %). These findings are also illustrated in Figure 16.

Governance Models: not-for-profit orientated networked organisations

The majority of CNO's surveyed had a not-for-profit orientation (n=73; 79%).

Complete data with regards to governance parameters was not available for 20 CNOs; these networks were excluded from further analysis. Akin to the approach previously utilised towards critiquing the for-profit CNOs, a crosstabulation analysis (findings shown in Table 11) was conducted in IBM SPSS 25 to examine governance models for the remaining not-for-profit CNOs (n=53).

Representation on the Senior Governance Bodies vs Decision-making principles					
		Decision-making principles			Total:
		Simple majority – over 1/2 of the weighted votes	Qualified majority – over 2/3 of the weighted votes	Simple majority – over 1/2 of the votes, with equal vote for each CNO member	
Representation on the Senior Governance Bodies	Selective representation	2	0	1	3
	Broad representation	0	1	1	2
	All CNO member organisations represented	2	0	0	2
Total:		4	1	2	7

Table 10: Crosstabulation analysis for classifying governance models of existing for-profit networks.

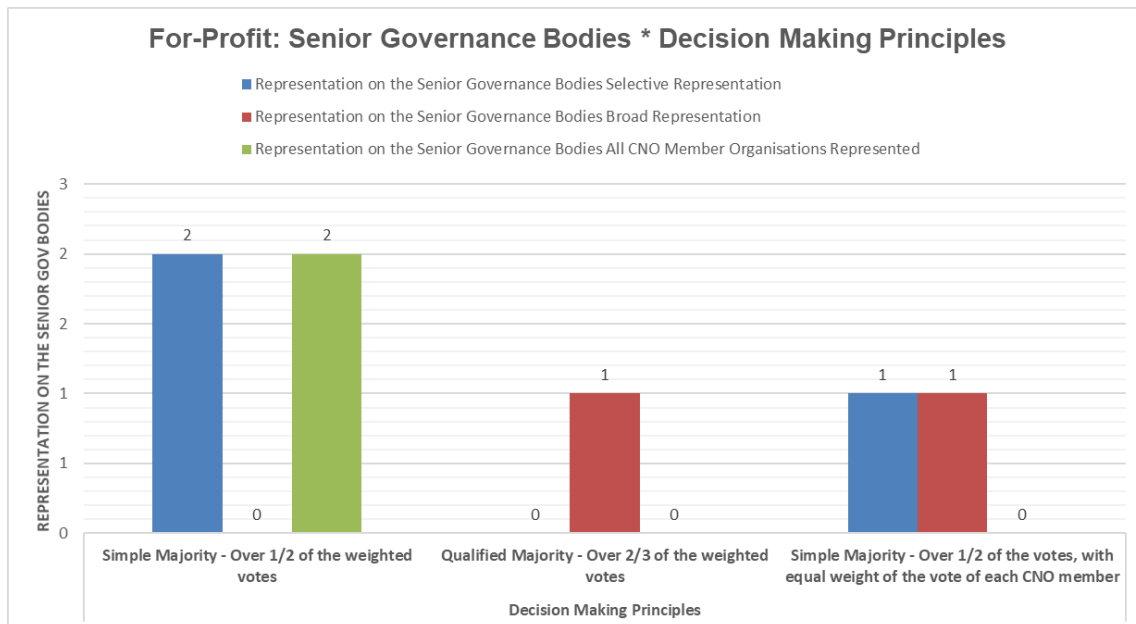


Figure 16: Bar chart demonstrating the distribution of decision-making principles vs representation on the senior governance bodies; for-profit orientation CNOs.

This analysis showed that the most common governance model adopted by not-for-profit CNOs was one which had a complete CNO representation, wherein simple majority equal-weighted decision-making principles were operationalised, i.e. taking decisions with over 1/2 of the votes. This subset accounted for 17 % of the sample (n=9). These findings are also shown in Figure 17.

Representation on the Senior Governance Bodies vs Decision-making principles							
		Decision-making principles					Total:
		Simple majority – over 1/2 of the weighted votes	Qualified majority – over 2/3 of weighted votes	Simple majority – over 1/2 of the votes, with equal vote for each CNO member	Simple majority – over 1/2 of the votes, with equal vote for each CNO member	Consensus	
Representation on the Senior Governance Bodies	Only few core members represented	4	1	0	0	0	5
	Selective representation	1	0	2	0	2	5
	Broad representation	5	4	5	2	3	19
	All CNO member organisations represented	3	3	9	3	6	24
Total:		13	8	16	5	11	53

Table 11: Crosstabulation analysis for classifying governance models of existing not-for-profit networks.

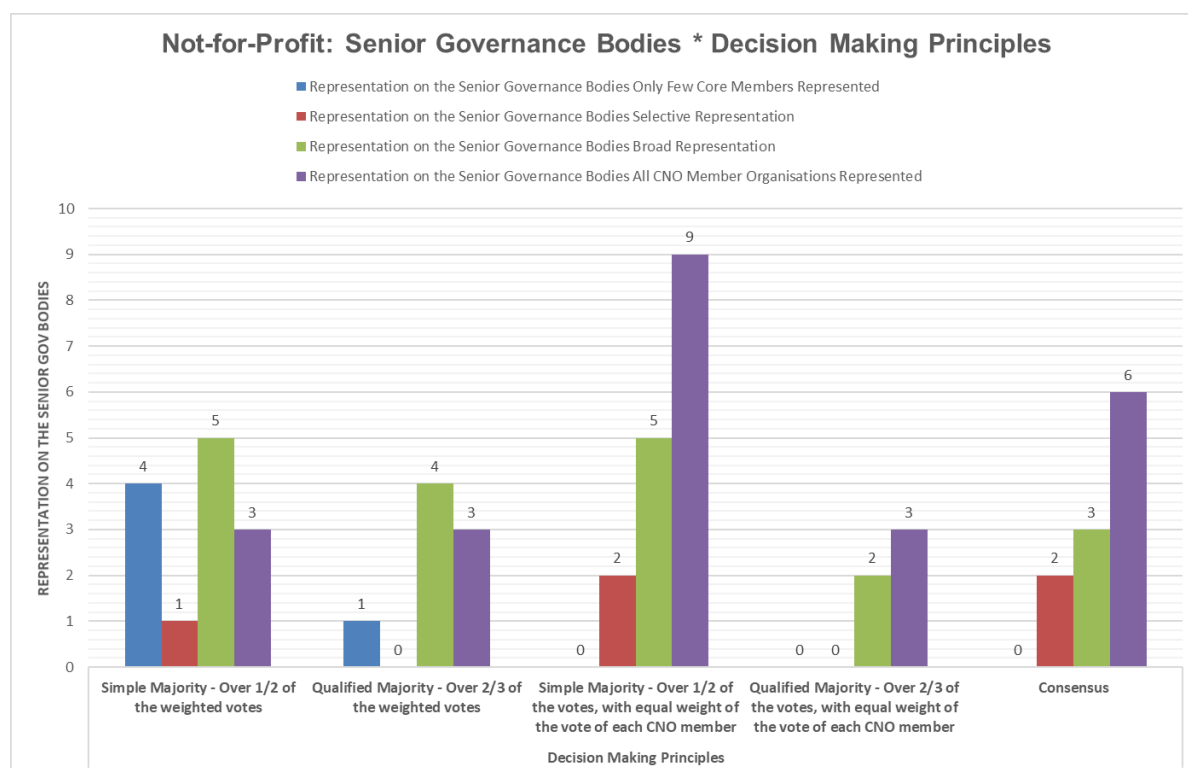


Figure 17: Bar chart demonstrating the distribution of decision-making principles vs representation on the senior governance bodies; not-for-profit orientation CNOs.

Governance Models: existing networked organisations (irrespective of profit orientation)

Combining and critiquing the findings for both types of profit orientation indicates that complete CNO representation appears to be the most common form of representation on senior governance bodies, accounting for 43 % of the sample ($n = 26$). Likewise, the most predominant means of making decisions which were adopted—irrespective of profit orientation—was the simple majority (decision-making with over 1/2 of the votes), whereby votes from each CNO member carried equal weight (as highlighted in Table 12 and illustrated visually in Figure 18).

Representation on the Senior Governance Bodies vs Decision-making principles							
		Decision-making principles					
		Simple majority – over 1/2 of the weighted votes	Qualified majority – over 2/3 of weighted votes	Simple majority – over 1/2 of the votes, with equal vote for each CNO member	Simple majority – over 1/2 of the votes, with equal vote for each CNO member	Consensus	Total:
Representation on the Senior Governance Bodies	Only few core members represented	4	1	0	0	0	5
	Selective representation	3	0	3	0	2	8
	Broad representation	5	5	6	2	3	21
	All CNO member organisations represented	5	3	9	3	6	26
Total:		17	9	18	5	11	60

Table 12: Crosstabulation analysis for classifying governance models of existing networks (irrespective of profit orientation).

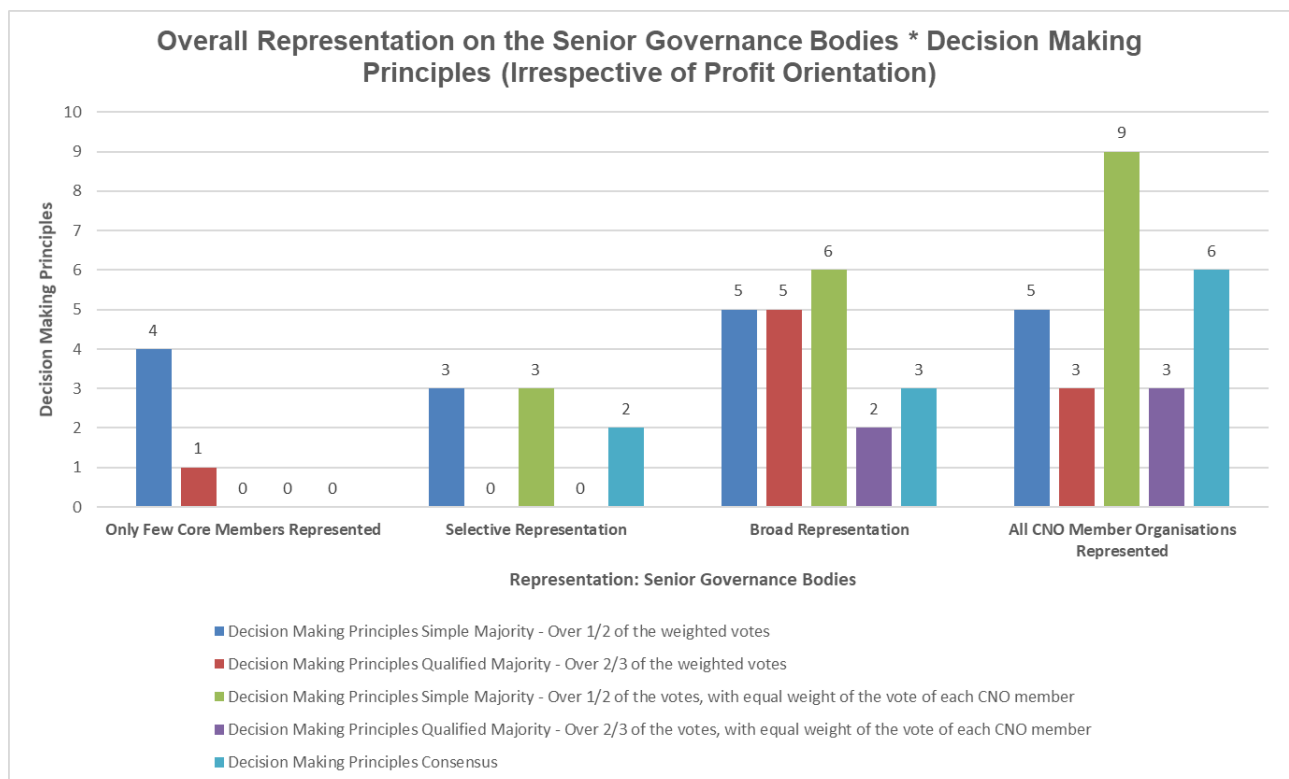


Figure 18: Bar chart demonstrating the distribution of representation on the senior governance bodies vs decision-making principles (irrespective of profit orientation).

5.3 Findings on governance models from the academic literature

5.3.1 Approaches to creating and maintaining a CNO

The creation of collaborative networks has been the subject of several studies. According to a recent publication by Arrais-Castro et al. (2018), a network may be configured as (1) VBE with a broker company; (2) Virtual Enterprise (VE) with a broker company; (3) VE without a broker company; or (4) Collaborative supply chain network. Next, partner roles are revisited, and the CNO role assignments are defined. This may include defining the companies that may assume the broker role, and which companies may coordinate outsourcing initiatives, among other options.

More than a simple hierarchical network, a VBE is characterised by numerous repeated connections between companies that constantly shift and expand. A VBE is, in fact, a type of CNO, representing an association of organisations adhering to a base long-term agreement and adoption of common infrastructures and operating principles (Camarinha-Matos et al., 2013). Typically, a VBE includes a *single Broker* that assumes the responsibility of acquiring and processing business opportunities. As a response to new business opportunities, a new VE may be dynamically created in the VBE. Those VEs may be terminated after the corresponding orders have been fulfilled.

5.3.2 Identified Governance Models of CNOs

Camarinha-Matos, Afsarmanesh, and Ollus (2008) present a *VBE Governance Model*. They argue that Collaborative Networked Organisations represent one of the most relevant organisational paradigms in industry and services. *VBE ethical values* represent a guide to stakeholders to consider whether decisions are right or wrong when facing situations that pose a dilemma in action courses. Having an ethical code will help VBE stakeholders to regulate their behaviour and promote fairness in value exchanges among them.

Collaboration needs to be governed to look over the *fairness between individuals, groups and/or organisations in collaborative endeavours and value exchange to avoid opportunistic behaviours*. Governance models are aimed at defining collective actions where several actors negotiate and collaborate to achieve common and compatible goals. Governance models intend to provide a set of guidelines to adapt, coordinate and safeguard autonomous actions collectively while working in a joint plan where risk, resources, responsibilities, and rewards are shared among actors to achieve a mutual goal.

Three main elements are defined when describing the governance model of a CNO, as follows:

- *Principles* are the values that govern an individual's or an organisation's behaviour. There are some important principles to be followed to assure value creation, maintenance, and development;
- *Bylaws* are generally understood as the document adopted by an organisation to regulate its affairs; they may be formally referred to as the *rules of operation*. When bylaws, or rules and regulations, are adopted by a corporation for its internal governance, they usually contain provisions relating to shareholders, managers, officers and general corporate business;
- *Rules* refer (formally or informally) to various types of guidelines (i.e. direction, standard, method, operation) or standard (i.e. definition, fact, law, code, truth, etc.). Rules are often divided into two groups related to (a) Behavioural Rules as rules for good acting and conducting, including ethical behaviour (e.g. ethical code) and culture, and (b) Functional Rules that support both operational and administrative procedures along the *VBE lifecycle stages* – creation, operation, evolution, metamorphosis, and dissolution.

Camarinha-Matos et al. (2008) offer a template of an ethical code of virtual breeding environments (VBEs) that covers responsibilities of VBE actors to partners, clients and society and declares certain values, including:

- Collaboration;
- Sharing Attitude;
- Fairness;

- Quality and Reliability;
- Competence;
- Innovation; etc.

In the chapter on VBE value systems, business models, and governance rules, the same publication (p. 87, figure 14 “VBE Governance Model”) offers sets of:

- *Principles*, including Collaboration, Honesty, Trust & Integrity, Openness, Performance Orientation, Responsibility & Accountability, Mutual Respect, Commitment to the VBE;
- *Bylaws*: Rights & Duties policies; Membership policies; Incentives; Sanctions; Security issues; ICT Use Guidelines; Conflict Resolution Policy; Financial policies; amendments to bylaws; IPR policies; and
- *Rules*: VBE behaviour (VBE culture, VBE Ethical Code) and VBE function (VBE lifecycle functions; VBE internal/administration functions; Opportunity-based /emergent/ functions).

Three different forms of CNOs are considered in the publication by Cardoni, Saetta, and Tiacchi (2010): the *Virtual organisations Breeding Environment* (VBE), the *Virtual Development Office* (VDO) and the *T-Holding*. Their publication presents a comparative study of three approaches to creating and maintaining a CNO, namely:

1) The *VBE (Virtual organisations Breeding Environment)*. VBE is an ampler concept than that of an industry cluster, industry district, business echo system, virtual laboratories, and crisis management that operates only to the regional level; VBEs are essentially focused on a product or service;

2) *VDO (Virtual Development Office) model*. The model provides a *central entity*, namely the Virtual Development Office (VDO), which is tasked to create, coordinate and manage the network of enterprises, supplying some interface with the market and guaranteeing the consolidation of relations of mutual confidence between the actors of the community in a strategic alliance for a long period. The VDO acts as a unique interlocutor toward the ecosystem of business; it favours both the wish of cooperation and the collaboration every time that a collaboration opportunity appears. If one makes a comparison between a VDO and a VBE, a higher degree of coordination can be observed due to the presence of the VDO entity. VDO is also proactive because it promotes research, innovation, marketing within the network, in particularly due to its nature of a for-profit company and the collaboration needs to reach a profitable dynamic. The VDO does not wait for a business opportunity from the single members but is itself the proactive broker. Also, the VDO always plays the role of VO/VEE planner and coordinator;

3) *T-Holding model*. The model was created towards applications to SMEs that are facing a deep financial and economic crisis. However, the model can be utilised also to aggregate companies that do not necessarily face a crisis, and can be viewed as the model with a stronger degree of integration compared to the other two models, the VBE and the VDO. The mechanism is the following: the entrepreneur transfers the ownership of his/her firm (both tangible and intangible assets) to the T-Holding and becomes a shareholder of this new company, acquiring several shares (or stocks) on the basis of the value of the asset that is brought to the new company. The entrepreneur can also assume an operative role of partner-entrepreneur who is responsible for example for the production function of the plant. In other cases, the entrepreneur could just participate as a financial partner, without executive responsibilities. The strategic and operative governance is assigned to an “industrial manager”, who is responsible for the industrial strategy and the general management, while a “financial manager” is responsible for the financial and economic planning.

The concept of Governance in Networked Enterprises (GNE) is treated by Rabelo, Costa, and Romero (2014). The authors define governance as the “specification of rules, criteria for decision-making, responsibilities, and boundaries of actions and autonomy for the involved actors”. A GNE is created by the set of constituent organisations to regulate the networked enterprise. The fundamental role of governance is not managing, but to delimitate/ guide the management instead. Actors can use their knowledge within the defined governance framework in a way to help organisations to best reach their common goals.

Networked enterprise governance has to consider two complementary dimensions: one related to the coordination of the economic activities, and the other one to the network structure. The essential rationale is that the market and power influence directly the way a network should execute and manage its processes and all related information, and hence on how it should be internally organized to correctly and efficiently respond to market pressures (Rabelo, Costa, and Romero, 2014).

Four key aspects are behind the rationale of the proposed VE governance reference model. The first one refers to the consideration of the two fundamental dimensions of governance: economic and structural. The second one refers to considering governance at its essentials, i.e. that it itself does not manage, but rather restrains the limits of management. The third one refers to the influence the VBE governance model has on the VE governance. The fourth considers the requirements to governance of VEs, which are different from those applicable to non-dynamic networks (the latter are not necessarily driven by the need to capture emerging market opportunities).

The developed reference model is generic and can be instantiated for different VEs and various business scenarios. The value proposition of this model reflects several perspectives, like faster VE deployment and confidence among VE partners and customers in more formal procedures to minimize VE risks in the accomplishment of its goals.

From a scientific perspective, its main contribution refers to the *integration of the economics governance dimension* and that the model is very concrete, more formally expressed, and indicates how its elements can be instantiated.

The *governance model with a Virtual Development Office (VDO)* is treated also by Saetta, Tiacci and Cagnazzo (2013). The network analysed by the authors is constituted by 21 companies belonging to the paper converting, packaging and logistics sectors. Saetta, Tiacci and Cagnazzo define the VDO model as a “strategic association/ alliance of organizations and the related supporting institutions, adhering to a base long-term cooperation agreement and adoption of common operating principles and infrastructures, with the main goal to create innovative BOs [business organisations]. This goal is accomplished by introducing a new for-profit company, the VDO, operating as a permanent network management/coordination entity. In pursuing these business opportunities, the VDO realizes VOs and VEEs of network members and/or external partners”.

The *network enterprise* (or *collaborative enterprise*) structure is presented by Serrier, Ducq, and Vallespir (2017). This is a network of legally independent companies linked to each other by the production cycle (of one or several products or a range of products). They are thus mutually dependent on a network of selected partners that revolves around a central core or a pivot company. Despite this central core, the authors speak of “de-hierarchization” in the sense that the purchaser/ supplier relationship shifts from a traditionally hierarchical relationship to collaboration.

Not all companies in the network have the same importance. The “*pivot company*”, which is usually a large manufacturer, does not collaborate in the same way with all the companies of the network. At least three different levels can be identified. One then speaks of the shift from capacity subcontracting (linked to the market) to specialty subcontracting (hierarchical) and eventually to intelligence subcontracting (network): “First of all, one finds capacity subcontracting whereby the subcontractors meticulously comply to the specifications given by the contractor, [...] then there is the specialty subcontractor who participates, to some degree, to the definition of the specifications of the ordered product [...] and at a third level one finds the subcontractor of ‘intelligence’ who systematically attempts to design and develop the product best suited to meet the needs expressed by the contractor”.

The article by Su, Biennier, and Ouedraogo (2012) suggests to examine *business governance* as an *extension of the Service Oriented Architecture (SOA) governance*. The development of a collaborative business process relies mostly on software services spanning multiple organisations. Therefore, uncertainty related to the shared assets and risks of Intellectual Property infringement brings major concerns and hampers the development of inter-enterprise collaboration. This paper proposes a governance framework to enhance trust and assurance in such a collaborative context, coping with the impacts of cloud infrastructure. First, based on a collaborative

security requirements analysis of assets sharing relations in the business process, authors identify risks and uncertainties and, thus, elicit partners' security requirements and profiles. Then, a 'due usage' aware policy model supports negotiation between the asset providers' requirements and consumer profiles. The enforcement mechanism adapts to dynamic business processes and cloud infrastructures to provide end-to-end protection on shared assets. The foundation of the framework suggested in the publication includes a *collaboration-oriented security requirements' engineering method* and a domain knowledge base to define partners' security policies and profiles. The application of the method is coupled with a negotiation strategy between the policies and profiles, as well as enforcement of decisions, to achieve end-to-end protection for assets.

According to Li, Biennier, and Amghar (2012) governance is still *one of the most important challenges for collaborative enterprises*. Some studies on collaborative networks just *focus on technological aspects, often neglecting other business-related issues*. Business process management, performance management, and business process alignment are key questions to be solved to increase the global synergy of the collaborative organisation. The publication suggests a flexible, efficient collaborative governance framework: Governance as a Service framework (GaaS) which supports dashboard mashups and autonomous strategy to govern globally the collaborative environment.

The authors argue that various barriers (decentralised organization, uncertainty, dispersed IT infrastructure, etc.) obstruct the development of collaborative governance. Due to the *geographical distribution of collaborative enterprises*, the suggested Governance as a Service framework deploys local key performance indicators to govern the performance of each participant organization and activates local action engines to reduce wastes and errors. They further suggest to use a cross-platform virtual resources repository to share governance information and make full use of existing resources to establish mashup-based dashboards and improve the efficiency of display governance reports. Even if each component can be geographically distributed according to users' needs, they all closely collaborate to comprehensively monitor the performance of the collaborative environment.

5.3.3 Arrangements for collaboration in CNs

Truptil et al. (2015) present a *framework of CNO Governance* divided into three main layers to support all previously identified functionalities and thus reach the aim to "instantaneously transform information gathered from a vast array of diverse sources into useful knowledge for making effective decisions". The layers are:

- Agility layer, including model comparison, detection, and collaborative process design;
- Simulation layer; and
- Updating layer, including Trust Management; Information function; Model Adaptation; Compare to process deduction; Process state; Information added by the user; and Semantics reconciliation.

The idea of establishing HUBS—*actors with high centrality or influence*—is treated also by Durugbo (2016). Such hubs are important in CNOs due to their abilities to act as gatekeepers to link partners. Besides, the beneficiaries of network outcomes and intermediaries who mediate between participants as brokers or supporters are also presented on the hub, as well as stakeholders (e.g. from government, community and industry sectors).

Collaboration arrangements may correspond to one of three main *topologies*:

- A *star topology* in which the hub (the leading partner) dictates or dominates interactions between individuals and groups;
- A *tree topology* where specific problems are solved through mutual work with other collaborators, and hubs are also present but act as connectors to other parts of the collaborative network; and
- A *torus topology* in which uni-, inter- or multi-disciplinary goals are achieved through working exclusively and negotiating with other partners for advice/ updates. Durugbo (2016) explains the torus configuration as "project-oriented federated network".

CN typologies and interfaces may also be *horizontal*, with a *focus on complementary competencies* of partners, or *vertical*, where the *concentration is on close competence fields* that increase capacities or negotiation powers.

A number of authors have conducted literature reviews of CN publications and have identified *governance* (also studied as *regulation* or *orchestration*) as central to value creation and distribution, coordination and leadership of geographically dispersed teams (for this and the remaining statements in this paragraph see Durugbo, 2016 and the references therein). Orchestration may be shared, led by an organisation, and/or administrated by networked organisations that are self-governed or planned and, as a result, involves finding a balance between internal discussions and external liaisons not only for organisations within the collaborative network but also with external entities. It entails using mechanisms such as goal intertwinement and compensation, balance scorecards, projects, delegated roles (e.g. initiator, mediators, moderators, and facilitators), as well as checklists, assessments, prompts and templates to ensure that “opportunities are effectively considered through consultations and reviews, and to encourage more collaboration”. Hence, orchestration offers the means for actors to be supported through advice and advocacy and for exchanges and education that builds capacity. The conclusion is that *optimality in collaboration* is enhanced through *relations* and implies a *relationship-dominant logic for collaborations* that fosters mutual value in CNs.

An idea of interest on the distribution of the processes in CNOs, geographically and culturally, is presented by Enquist, Nilsson and Magnusson (2004) who focus on creating a *good communicative culture*. This communicative culture is functionalistic, which is highlighted by the communication often focusing exclusively on the product of the network.

With the main objective for the network management of the Supply-chain Network (SN) being cost reduction through optimisation of joint processes, the usage of goals, checkpoints, forecasting and follow-ups are important instruments. Since the Business Network (BN) hub-company acts as an initiating partner and thereby attracts other partners on the notion that their participation will lead to success, the overall responsibility for the outcome is directly attributed to the hub-company.

The importance of the (potential) role of a “*network coordinator*” for the governance of CNOs is addressed by Obidallah, Raahemi, and Alaieri (2014). The authors suggest a structure to govern change, where each VO business partner has a representative in the *Change Advisory Board (CAB)* – a governance body that oversees a number of processes through change related management interfaces:

- Process management;
- Performance management;
- Knowledge management;
- Problem management;
- Release management;
- Configuration management: VOs need to evolve to meet the market and customer demands by changing their business processes and services.

The authors of the cited article focus on the *technical aspect of change management*, which is “a process whereby changes to service are formally introduced, approved before deployment into the next testing or production stage”. They focus on changes to service through its whole life-cycle to ensure efficient handling of all changes through the use of standardized methods and procedures based on industry best practices. The goal is to support the process of change, enable the traceability of changes, minimize the impact of change and gradually improve the day to day operations.

Six layers of change processes are identified, covering respectively:

- change initiation;
- identification and assessment;
- communication and collaboration;
- planning and authorisation;

- coordination and implementation; and
- evaluation and closure,

and the use of the responsibility matrix to identify the Responsible, Consulted, Accountable and Informed (RACI) participants in the process of change.

The process of *change management in CNOs* is also in the focus of the publication by Andres, Poler, and Sanchis (2015) who emphasise the need for flexibility in the process of recovering from disruptions. According to the authors, to be successful, CNOs have to: (1) restructure their internal operations; (2) make information systems interoperable; (3) coordinate their production processes and align their strategies; (4) share goals; (5) achieve suitable levels of trust; (6) reach agreements on practices; (7) align values; and (8) be more agile and resilient.

An interesting view on *Collaborative Networked Organisations as a System of Systems (SoS)* is presented by Bilal, Daclin, and Chapurlat (2014). The authors postulate that there is a parallel between CNOs and SoS. In this context, and as demonstrated by the literature in the system engineering domain, *interoperability takes on its full meaning* and has to be fully considered as a decisive factor when organisations set up a CNO.

SoS is seen as a group of, in most cases, existing entities assembled to interact, during a timeframe, to produce some kind of capabilities, products or services and to achieve a global mission that a system alone cannot fulfil. From the SoS point of view, there are seven crucial characteristics for the SoS: *operational independence, managerial independence, evolutionary development, emergent behaviour, geographic distribution, connectivity, and diversity*.

At the macroscopic level, a CNO life cycle comprises at least four phases known as *creation, operation, evolution, dissolution* or, eventually, *metamorphosis*. During the Creation phase (corresponding to the Assembling phase of the SoS), the entities that will form the CNO are selected depending on their capacity to participate in performing the global mission and their abilities to interoperate. In the Operation phase (Connectivity phase of the SoS), entities are supposed to be able to exchange, cooperate and interact together. In the Evolution and Metamorphosis (when objectives or principles are changed in major ways) phases (equivalent to the Evolution phase of the SoS), the CNO changes by adding, removing or updating entities. In the Dissolution phase, the CNO ceases to exist and each entity returns to its mission.

A lack of *interoperability* of one or several CNO entities can impact the CNO's analysis perspectives:

- *Stability*: the CNO ability to maintain its viability and to adapt to any change in its environment. A CNO shows both homeostasis and adaptive behaviour, as it can constructively respond to disturbances or novel environmental conditions. Therefore, improving the interoperability helps to ensure and to increase the CNO stability over its lifetime even if none of the existing architectural styles of self-adaptation for SoS guarantees the SoS' stability;
- *Integrity*: the CNO ability to maintain its viability and to adapt to any change in its environment when facing a local modification, e.g. modifying or removing one of the existing entities;
- *Performance* is the perspective that reflects the CNO ability to reach its performance objectives. The goal here is not to guarantee a maximum level of performance but to become able to meet more rapidly a sufficient level of performance.

The challenge of operating across professional, cultural, regional and linguistic boundaries in the context of a CNO, where ways of sharing knowledge differ markedly, is discussed by Mabey and Zhao (2017).

Some articles focus on possible *technological solutions to build and sustain CNOs* (e.g. Ardakani, Hashemi, and Razzazi, 2019), for example the transition from the traditional methods of creating and operating inter-organizational collaborations towards cloud-based solutions. The authors of the cited article present an adaptation of the Scrum methodology to enhance its usability with the specific characteristics of *cloud-oriented collaborations*. In the article, they present a reference architecture for a system deployed on a cloud provider offering the *creation* phase of CNOs life cycle as a service. The goal is to show that the Cloud is a potentially

reliable, scalable, and cost-effective IT solution for the exploitation of external knowledge resources, skills and production facilities in the CNO domain.

5.3.4 Collaborative and absorptive capacity of networked organisations

The publication by Ulbrich et al. (2011) discusses the *collaborative capability of teams in networked organisations*. The authors present a comparative study on CNOs in Austria and Switzerland. They maintain that, so far, the collaborative capability has mostly been conceptualised on an organisational or individual level as a set of attributes that actors employ to collaborate successfully. They argue that this view of collaborative capability needs to be enlarged. The collaborative capability of teams is characterised by at least two components: (1) an attribute-based perspective that focuses on capabilities of single actors or organisations, and (2) a perspective on group dynamics that describes how teams successfully develop collaborative capability. Also, *neutrality and confidentiality of network management* have been underlined as important factors for successful collaboration in all three studied networked organisations.

In their publication, Durugbo and Riedel (2013) suggest a '*holistic*' view of a CN that assesses how the entire network is impacted by admitting or omitting participants. An overall assessment process has been developed based on five main activities:

- A network *trigger* that may be internal (existing partners), external (potential partners), or ad-hoc (requested review to assess the relevance of CN for product-service systems /PSS/ delivery);
- A network *competence assessment* phase which is used to inform the process of analysing the expected and actual CN topology and determining the collaborative impact of a potential/ existing partner on the existing CN;
- A network *delivery assessment* phase which guides the process of analysing internal and interoperability competences and establishes the values for the performance barometers of a potential partner or existing partners;
- A *motivation identification* phase to establish the rationale for admitting a potential partner into an existing CN or for the formation of CN from potential partners; and
- An *intervention* phase that incentivises, penalises, or (in serious cases) performs the process of omitting partners (termination and departure) from the networks.

The proposed model offers a *holistic, network-oriented approach to assess the readiness of CNOs* based on two main themes: expertise potentials and network mass.

Two different vertices (or partners) can be identified. The first type of partners are human entities that include entities within an organisation such as staff members, management personnel, or stand-alone entities such as consultants, or entities external to an organisation such as professionals, consumers, and end-users. The second type of partners are organisations such as firms, universities, and charities along with the value and supply networks.

To assess the impact of admitting and omitting entities and organisations into/from a CN, the authors introduce *indicators for 'collaborative impact'*. The collaborative impact is used in this context to mean how the CN would change if a partner is admitted in or omitted from the network. By studying the network topology, it is associated with two values: a social collaborative density measure that determines the actual edges formed by directly linked collaborators about possible edges, and an activity collaborative density measure that compares edges formed by activities associated with a potential collaborator and possible activity edges.

The topic of the *absorptive capacity of CNOs* is discussed by Hovorka and Larsen (2005). Absorptive capacity (ACAP) is defined as a set of *organizational abilities to manage and use new knowledge* and has four distinct dimensions: (1) acquisition; (2) assimilation; (3) transformation; and (4) exploitation of knowledge. ACAP relies on both external connections and internal social networks that link the dimensions within and between organisations, thus facilitating the distribution and exploitation of knowledge.

The four dimensions of the *absorptive capacity* are defined as follows:

- *Acquisition* is the ability to recognize, value and obtain external knowledge;
- *Assimilation* is the incorporation of external knowledge and combination with existing capabilities to increase internal knowledge;
- *Transformation* is the ability to adapt and integrate new knowledge with current business practices; and
- *Exploitation* is the ability to utilise new knowledge for commercial purposes.

The time and resources dedicated to acquiring and distributing information are also critical components in achieving increased ACAP.

Further, Hovorka and Larsen (2005) outline three theoretical perspectives: strengthening the network; social and informational influence, and homophily to facilitate communication in the consortium and increase members' ACAP. The respective activities and interactions of the consortium are implemented in order to (1) increase knowledge acquisition and sharing related automation; (2) accelerate the distribution and installation of the system, and (3) increase adoption. The respective knowledge flows and social communication network processes are highly intertwined and can reinforce the acquisition and assimilation of knowledge. The organisational network form, network processes of social and informational influence and homophily can all lead to increased absorptive capacity.

Hovorka and Larsen (2005) outline *key characteristics of a networked organisation*:

- flexibility, decentralised planning and control, and lateral ties with a high degree of integration of multiple types of socially important relations across formal boundaries;
- they consist of autonomous organisations that come together to reach goals that none of them can reach separately;
- CNOs are particularly suitable for circumstances in which there is a need for efficient, reliable information;
- the most useful information does not flow down the command chain; it is obtained from someone with whom one has had prior dealings and has found to be reliable.

The respective communications network includes both central ties, e.g. from local departments to the lead department or from SMEs to the pivot company or broker, and lateral ties between members of the network. Research has demonstrated that direct connections between organisations are most effective in the transmission of knowledge, particularly if the knowledge is not codified as a set of formal documents (Hovorka and Larsen, 2005).

An important consideration in this regard is *homophily*, or the tendency of organisations to engage in direct contact with other organisations they view as similar. The selection of others who are similar is thought to ease communication, increase the predictability of behaviour and foster trust and reciprocity and is a motivation for communication and knowledge sharing. In addition to motivating direct contact, organisations may mimic the attitudes, beliefs, and behaviours of other organisations viewed as similar (Hovorka and Larsen, 2006).

5.3.5 Organizational resilience and value systems alignment of CNOs

Important findings on *organisational resilience*; *self-organized collaborative networks* and *sustainable communities* are presented by Jung (2017). The publication provides evidence for the general argument that *organisations holding a central position between two other actors perceive a higher level of organisational resilience*, thus supporting the bridging hypothesis. The finding implies that organisations with a bridging strategy can enhance their capacity to recover from a catastrophic event by securing access to critical resources and information in an effective and timely manner. Besides, the current trend towards flattening organisational hierarchies can be described by maximising regulatory abilities of personnel and organisations, using better education and empowerment, management and technical support.

Macedo and Camarinha-Matos (2017) present *assessment of value systems alignment*. The authors maintain that it can play an important role in the formation and evolution of collaborative networks, contributing to the reduction of potential risks of collaboration. Towards this purpose, they propose an assessment tool as part of a collaborative network's information system, supporting both the formation and evolution of long-term strategic alliances and goal-oriented networks.

5.3.6 Trust relationships and trustworthiness in CNOs

The topic of the necessity for the pre-existence of Virtual organisations Breeding Environments (VBEs) to support the fluid creation of dynamic opportunity-based Virtual Organisations (VOs) is addressed by Msanjila and Afsarmanesh (2007). While collaboration among organisations provides the promise of better success, a big remaining challenge and risk are related to the choice of trustworthy partners to be pulled closer and included in VOs in order to address a market/society opportunity.

To assess and manage trust in VBEs, trust and trust relationships must be properly characterised and modelled. This paper addresses the modelling of trust relationships in VBEs, seen as very important for industry-based but also other VBEs.

For the specific case of VBEs, trust is essential on three main counts:

- *Trust among members.* The main aim of establishing trust relationships among VBE members is to enhance the efficiency and success both of their cooperation within the VBE and their potential collaboration in VOs that will be configured within the VBE;
- *Trust between the member and the VBE administration.* Trust of VBE members to the VBE administration enhances the chance of members remaining loyal to the VBE, increases their willingness for active involvement in VBE, and encourages VBE members to invite and bring other valuable organisations into VBE;
- *Trust between the customer and the VBE:* VBEs must be trusted by their customers. Customers that create opportunities in the market (to which VBE can respond by creating VOs) must recognise and trust the VBE to accept its proposed bid. Consumers (end users) must trust the VBE to decide positively on purchasing VBE's products and services.

The important elements that must be included in models of trust relationships among members in VBEs are actors, trust perspectives, and time.

1. *Actors: trustor and trustee.* The two parties of the trust relationship are very important for defining, modelling and establishing trust relationships. Generally, a variety of factors might be required by different trustors for assessing the trust level of the same trustee, even with the same 'trust objective'. Therefore, both trustor and trustee must be represented in the trust relationship model distinctively.

2. *Trust perspectives for trust relationships among organisations.* Trust perspectives preferred by the trustor guide the process of collecting and deciding on the kind of information that a trustor or trust expert can use to assess the trust level of a trustee. Each of Trust-Need is characterised in different trust perspectives. For trust relationship among member organisations, the following trust perspectives were identified: organisational perspective; social perspective; financial/ economic perspective; technological perspective; behavioural/ managerial perspective.

3. *Time.* Trust relationship (and its intensity) between two organisations is a time-dependent issue, which may differ considering yesterday, today, and tomorrow. In other words, the trust level of trustees is not static and may vary depending on changes in the factors as well as the specific assessment approaches. Thus, time is an important factor and must be addressed in modelling trust relationships in VBEs.

5.3.7 Key performance indicators of CNOs

The idea of *CNOs key performance indicators (KPIs)* is presented by Rodríguez-Rodríguez, Alfaro-Saiz, and Verdecho (2015). Among the KPIs the authors include:

1. Number of knowledge strategies' changes;
2. Improvement of the degree of contextualisation of multi-disciplinary knowledge;
3. Improvement of the service level;
4. Improvement of the customer involvement level;
5. Improvement of the customer fidelity degree;
6. Improvement of the delivery time;
7. Decrement of the life cycle time-to-market;
8. Improvement of the customer satisfaction degree;
9. Improvement level of the GRI indicators related to sustainable production;
10. Number of collaborative product designs;
11. Improvement of the number of additional business services offered;
12. Improvement of the degree of collaborative innovation;
13. Improvement of the degree of perceived quality;
14. Improvement in of sales achieved (% turnover);
15. New business opportunities discovered.

5.3.8 New directions for CN studies

An area of research that could offer new directions for CN studies involves the *analysis of longitudinal relationships within the context of CN logic* (Durugbo, 2016). The notion of longitudinal relationships in CNs extends the horizontal and vertical interfaces that have been examined by researchers by considering the time factors and nature of dynamism for interactions between actors. This has an impact on the configurations of partners which are often overseen by different policy or problem domains. In effect, longitudinal relationship analysis is a network design issue that evokes transitions between network structures, structural change over time (especially due to changing reputations) and efficiency-exploitation trade-offs (see Durugbo, 2016 and the references therein). Further work is also recommended to improve understanding of how novel processes such as outsourcing or transitional relationships are factored into longitudinal relationships. Inevitably, ownership and stewardship are factors that impact how longitudinal relationships are managed in line with the overall CN goal and future work can help explain these factors in CN settings. The role of networking in facilitating such relationships can also be examined. In this regard, researchers may look beyond the social networking that influences promotion of other forms such as 'technological networking' that may take place at trade shows, or 'economic networking' for contracts, takeovers, and memoranda of understanding between partners.

The CN logic is reflected in *structures and behaviours that enable learning, networking and sharing* in collaborative networked environments. It was also highlighted that design methodologies for this logic need to reflect complex factors that contribute to aspects such as the information search capacity, creativity, and productivity of actors – as opposed to entities. CN arrangements require a blend of configurations that are organic in terms of the competencies that provide favourable network positions against the competition. Exchanges within CNs are determined by the mutual trust as partners develop durable and pervasive relationships. From a management perspective, the review, through an exposition of management strategies and mechanisms, emphasised

the imperative for maximising advantages on collaboration and minimising collaborative inertia. Against this backdrop are potential constraints on operational autonomy and amplified dependence on partners.

* * *

To summarize, the analysis of academic literature, presented in this section of the report allows to identify some important characteristics of governance models that can be useful for the definition of the ECHO governance needs and objectives. Among the most important findings are the following.

First, three different forms of CNOs are considered: 1) the Virtual organisations Breeding Environment (VBE), the Virtual Development Office (VDO) and the T-Holding. A Virtual Organisation (VO) is defined as an association of independent organisations that come together to share resources and skills to achieve a common goal such as acquiring and executing a collaboration opportunity. A closely related terms is *Virtual organisations Breeding Environment* VBE, defined as an association of organisations and related supporting institutions adhering to a base long-term cooperation agreement and adopting common operating principles and infrastructures, with the main goal of increasing both their chances and preparedness towards collaboration in potential VOs.

Second, in the process of CNO creation the network may be configured as (1) Virtual organisations Breeding Environment with a broker company; (2) VE with a broker company; (3) VE without a broker company; or (4) Collaborative supply chain network. Then, partner roles are revisited, and the CNO role assignments are defined.

Third, the VBE Governance Model should focus on VBE ethical values, fairness between individuals, groups and organisations in collaborative endeavours and value exchanges. Three main elements are defined when the governance model of a CNO is described: principles, bylaws and rules. The VBE lifecycle stages include creation, operation, evolution, metamorphosis, and dissolution.

Fourth, one of the central options in thinking about CNOs governance is to use HUBS – actors with high “centrality or influence”.

Fifth, several arrangements of collaboration in CNO are possible in terms of network topology: 1) *star topologies* in which hubs, or leading partners and points of contact for other collaborators (termed ‘spokes’) dictate or dominate interactions between individuals and groups, 2) *tree topologies* where specific problems are solved through mutual work, and 3) *torus topologies*.

Sixth, CN typologies and interfaces may also be horizontal, with a focus on complementary competencies of partners, or vertical, where the focus is on close competence fields that increase capacities or negotiation powers.

Seventh, some authors have identified governance (also studied as regulation or orchestration) as central to value creation and distribution, coordination and leadership of geographically dispersed teams; Orchestration may be shared, led by an organisation, and/or administrated by networked organisations that are self-governed or planned.

Eighth, the topic of the *absorptive capacity* of CNOs is defined as a set of organizational abilities to manage and use new knowledge and has four distinct dimensions: 1) acquisition; 2) assimilation; 3) transformation; and 4) exploitation of knowledge.

Ninth, the most important characteristics of the Collaborative Network Organisations are: 1) flexibility, decentralised planning and control, and lateral ties with a high degree of integration of multiple types of socially important relations across formal boundaries; 2) they are autonomous organisations that come together to reach goals that none of them can reach separately; 3) they are particularly suitable for circumstances in which there is a need for efficient, reliable information; 4) the most useful information does not flow down the command chain; rather, it is obtained from someone with whom one has had prior dealings and has found to be reliable.

Tenth, the assessment of value systems alignment can play an important role in the formation and evolution of collaborative networks, contributing to reducing potential risks of collaboration.

Eleventh, trust relationships are very important for VBEs: trust among members; trust between the member and the VBE administration; and trust between the customer and the VBE.

Twelfth, the governance model with the Virtual Development Office (VDO) can be instrumental. VDO is defined as a newly created company operating as a permanent network management/ coordination entity for a strategic association/ alliance of organisations and the related supporting institutions, adhering to a base long-term cooperation agreement and adoption of common operating principles and infrastructures.

Thirteenth, in the process of CNO building it is important to focus on the issues of the collaborative capability of teams in networked organisations, alignment of organisational values and cultures, interoperability, stability, integrity, and performance of CNOs.

Fourteenth, the examination of a CNO as a System of Systems deserves attention; among others the SoS perspective allows to see a CNO as a group of, in most cases, existing entities assembled to interact, during a timeframe, to produce some kind of capabilities, products or services and to achieve a global mission that a system alone cannot fulfil, and to study self-organisation and emergent behaviours.

6. Conclusions and way ahead

This report presented the results of a comprehensive study of governance needs, objectives and requirements to collaborative networked organisations and their business and governance models. It was based on four types of primary sources: norms and regulations relevant to networked organisations in the field of cybersecurity; existing networks; academic sources; and interviews with stakeholders.

The comprehensiveness and the complementarity of the primary sources allowed to:

- Treat the subject of governance comprehensively - all aspects of governance referenced in the primary sources were structured in 34 “governance issues”;
- Identify and describe good practices in the elaboration and implementation of business and governance models of collaborative networked organisations;
- Cluster examples of business and governance models of existing networks and thus indicate possible alternative models in the follow up studies in WP3;
- Prioritise governance needs and objectives (see Table 8).

In terms of CNO business models, the analysis of existing networks identified two prevailing patterns, respectively relying on *balanced funding streams* or *primarily on public funding*, while in both patterns CNOs are not-for-profit and both operational and network development decisions are taken in a single process or through a central decision point.

The respective picture of the governance models is more diverse. The model where all CNO member organisations are represented on senior governance bodies and decisions are taken with a simple majority, i.e. over 1/2 of the votes, with equal weight of the vote of each CNO member, has some prevalence, but other models are also of use, as illustrated in the analysis of existing networks.

Identified best practice, clusters of business and governance models and the prioritised list of governance needs and objectives are expected to *inform* and *orient* the development of alternative governance models and their evaluation, and not to predetermine the actions of the ECHO research team in follow-up tasks in WP3. It is fully possible that additional consideration may come into play in the meantime, e.g. the final version of Regulation 630.

The current deliverable D3.1: “Governance needs and objectives” will be updated twice during the lifetime of the project, respectively in M36 (in D3.8) and M48 (D3.9).

These updates are needed to reflect on the evolving cyber threat landscape and the anticipated proliferation of models, including networked models, of developing solutions and organising for cybersecurity, and more general economic and societal developments (and perceptions and attitudes more specifically) that will have an impact on the governance needs and requirements, as well as the evolving understanding of ECHO partners in the process of implementation of the developed ECHO governance model.

Some of these requirements will likely be reflected in EU and national legislation.

The accumulated experience will be subject of academic scrutiny that may lead to identification of new trends and best practice models.

The study of these developments and the definition of new requirements and priorities will allow to enhance and adapt the ECHO governance model accordingly.

In the fourth year of the project, the ECHO consortium will get back to the subject so that we can deliver a current and consistent package of documents presenting in detail governance requirements, analysis of practice, and the final (within the project duration) ECHO governance model.

Annexes

Annex 1 – Glossary of main terms

Term	Definition
Collaborative Network (CN)	A network consisting of a variety of entities (e.g. organisations and people) that are <i>largely autonomous, geographically distributed, and heterogeneous</i> in terms of their operating environment, culture, social capital and goals, but that collaborate to better achieve common or compatible goals, thus jointly generating value, and whose interactions are supported by computer network (Camarinha-Matos et al., 2009)
Collaborative Networked Organisation (CNO)	Network of profit-and-loss responsible organizational units, or of independent organisations, connected by IT, that work together to jointly accomplish tasks, reach common goals and serve customers over a period of time (Tapia, 2009) The second type—of independent organisation—is of primary interest in this report.
Governance	Specification of rules, criteria for decision-making, responsibilities, and boundaries of actions and autonomy for the actors involved in the CNO (based on Rabelo, Costa, and Romero, 2014)
Homophily	Organisational similarity; the tendency for organisations to engage in direct contact with other organisations they view as similar (Hovorka and Larsen, 2005 & 2006).
Value System (VS)	A voluntary cooperation that creates value through the flexible reconfiguration of the resources and competences of its participants (da Silva and de Almeida, 2017)
Virtual Development Office (VDO)	A new for-profit company operating as a permanent network management/ coordination entity for a strategic association/ alliance of organisations and the related supporting institutions, adhering to a base long-term cooperation agreement and adoption of common operating principles and infrastructures, with the main goal to create innovative business organisations (based on Saetta, Tiacci and Cagnazzo, 2013).
Virtual Enterprise (VE)	A temporary alliance between companies for managing business opportunities (Camarinha-Matos and Afsarmanesh, 2004). A relatively temporary network of formally independent companies or individuals uniting their means, skills or resources in order to achieve together a project that could have exceeded the capacities of each involved entity if considered alone (Serrier, Ducq, and Vallespir, 2017).
Virtual Organisation (VO)	An association of legally independent organisations that come together (often temporary, for a certain period of time) to share resources and skills to achieve a common goal such as acquiring and executing a collaboration opportunity. VOs are configured constituting suitable VBE members that are selected based on requirements of the opportunity, such as competence, trust level, etc. (based on Msanjila and Afsarmanesh, 2007).
Virtual organisations Breeding Environment (VBE)	The Virtual organisation Breeding Environment (VBE) is defined as an association of organisations and related supporting institutions adhering to a base long-term cooperation agreement, and adopting common operating principles and infrastructures, with the main goal of increasing both their chances and preparedness towards collaboration in potential Virtual Organisations (Msanjila and Afsarmanesh, 2007).

Annex 2 – List of norms and regulations

EU regulations

- Regulation of the European Parliament and of the Council establishing the European Cybersecurity Industrial, Technology and Research Competence Centre and the Network of National Coordination Centres (R630, 2018);
- Cybersecurity Act (CA, 2019);
- EC Recommendation on Coordinated Response to Large Scale Cybersecurity Incidents and Crises
- Joint Communication to the European Parliament and the Council “Resilience, Deterrence and Defence: Building strong cybersecurity for the EU” (RDD, 2017);
- Directive (EU) 2016/1148 of the European Parliament and of the Council of 6 July 2016 concerning measures for a high common level of security of network and information systems across the Union (NIS, 2016).

Pilot projects’ regulations

- ECHO: Grant Agreement, Consortium Agreement, Project Handbook
- CONCORDIA: Proposal; Grant Agreement Part B
- CYBERSEC4EU RIA - IA Part B
- SPARTA Description of Activity - Part B

Annex 3 – List of analysed academic sources

Short reference	Full bibliographic information
Aagaard, 2019	Annabeth Aagaard, “The Concept and Frameworks of Digital Business Models,” in <i>Digital Business Models: Driving Transformation and Innovation</i> , edited by Annabeth Aagaard (Cham, Switzerland: Palgrave MacMillan, 2019), 1-26, https://doi.org/10.1007/978-3-319-96902-2_1 .
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Arrais-Castro et al., 2018	António Arrais-Castro, Maria Leonilde R. Varela, Goran D. Putnik, Rita A. Ribeiro, José Machado, and Luís Ferreira, “Collaborative Framework for Virtual Organization Synthesis Based on a Dynamic Multi-criteria Decision Model,” <i>International Journal of Computer Integrated Manufacturing</i> 31, no. 9 (2018): 857-868, https://doi.org/10.1080/0951192X.2018.1447146 .
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Annex 4 – List of interviews and a questionnaire

Representatives of two types of organisations were approached – funding organisations and potential major customers, located in Estonia, Finland, Greece, Hungary, Italy, and Spain, including CEDEFOP – European Centre for the Development of Vocational Training and NATO's Cooperative Cyber Defence Centre of Excellence.

Funding organisations

- Cyber Coordinator of Hungary, Ministry of Interior
- National cybersecurity coordinator, Bulgaria
- Centro Nacional de Excelencia para las Fuerzas y Cuerpos de Seguridad del Estado, Ministerio del Interior, Spain

Potential major customer organisations

- Mektory Estonia (Modern Estonian Knowledge Transfer Organisation For You)
- CEDEFOP – European Centre for the Development of Vocational Training
- CyberIreland
- Balasys IT
- Distretto Tecnologico Aerospaziale (Brindisi)
- NATO Communications and Information Agency

Questionnaire for an interview with a representative of potential major customer

NAME	
SURNAME	
ORGANIZATION	
ROLE	

Major customer

1. According to you, what are the governance requirements a network organization needs to meet with respect to the following topics to be considered as **a supplier of services to you**?
 - 1.1 Profit or non-profit arrangements
 - 1.2 Certain geographical representation or exclusion
 - 1.3 Ways of involving external stakeholders
 - 1.4 Certain standards or methodologies used
 - 1.5 Supply chain security concerns
 - 1.6 'Fair' representation on the senior governance body
 - 1.7 Decision making by consensus or qualified majority, with equal weight of the vote of each partner in the network
 - 1.8 Regular and rigorous internal and/or external audits
 - 1.9 Dispute/conflict management arrangements
 - 1.10 Confidentiality
 - 1.11 Intellectual Property management arrangements
 - 1.12 Ethics code and its effective enforcement
 - 1.13 Specific ethical issues, e.g. policy in regard to slavery, use of labour of minors
 - 1.14 'Green' policies
 - 1.15 Gender policies and representation
 - 1.16 Other good governance issues, e.g. transparency, integrity policy, whistleblowers protection (or anti-corruption policy more generally)
2. Do you have more governance issues you consider important not yet taken into account?

Annex 5 – List of analysed network organisations

Four types of exiting network organisations were analysed:

- Networks dedicated to information/cybersecurity research and services
- Cybersecurity incubators/ accelerators/ tech parks/ ecosystems
- Other research-intensive networks
- Networked organisations providing (among others) information services

The respective lists are presented below.

Networks dedicated to information/cybersecurity research and services

1. European Cyber Security Organization (ECSO)
2. STO Information Systems Technology panel (IST)
3. Singapore Cybersecurity Consortium (SGSC)
4. Distributed Network of Battle Labs (DNBL)
5. Cooperative Cyber Defence Centre of Excellence (CCDCoE)
6. Cyberwatching
7. NSW Network for Cyber Security and Engagement
8. Cloud Security Alliance (CSA)
9. International Information System Security Certification Consortium (ISC2)
10. Women in CyberSecurity (WyCyS)

11. SANS Institute
12. Information Systems Security Association (ISSA)
13. Forum of Incident Response and Security Teams (FIRST)
14. Center for Internet Security
15. Anti-Phishing Working Group
16. Cyber Defense Labs
17. Cyber, Space, & Intelligence Association
18. Information Security and Forensics Society (ISFS)
19. Executive Women's Forum (EWF)
20. International Association of Security Awareness Professionals (IASAP)
21. Australian Information Security Association (AISA)
22. Association of Information Security Professionals (AISP)
23. Information Security Research Association (ISRA)
24. The Credit Union Information Security Professionals Association (CIUSPA)
25. The Association for Executives in Healthcare Information Security (AEHIS)
26. Federal Information Systems Security Educators' Association (FISSEA)
27. National Cyber Security Alliance (NCSA)
28. ISACA (previously Information Systems Audit and Control Association)
29. Internet Security Alliance (ISAlliance)
30. National Association of ISACs (NA-ISACs)
31. International Association for Cryptologic Research (IACR)
32. CSIRTs network (the network of European CERTs)
33. ETSI Technical Committee Cyber
34. Red de Excelencia Nacional de Investigación en Ciberseguridad (RENIC)
35. Cyber Ireland
36. UN GGE - United Nations Group of Governmental Experts on Developments in the Field of Information and Telecommunications
37. European Network for Cyber Security (ENCS)
38. Australian Cyber Security Growth Network (AUSTCyber)
39. Japan Network Security Association (JNSA)
40. Association for Information Security (ISECA)
41. Asian Professional Security Association (APSA)
42. Korea Information Security Industry Association (KISIA)
43. International Cyber Security Protection Alliance (ICSPA)

Cybersecurity incubators/ accelerators/ tech parks/ ecosystems

44. Blavatnik Interdisciplinary Cyber Research Center (ICRC)
45. Ben-Gurion Advanced Technologies Park (ATP)
46. CyRise Cyber Security Accelerator
47. European Institute of Innovation and Technology (EIT)
48. EIT Digital
49. CyLon Limited
50. Innovation Cybersecurity Ecosystem at Block71 (ICE71), Singapore
51. Cyber NYC
52. CyberNorth
53. Mektory, Estonia
54. Startup Estonia

Other research-intensive networks

55. GÉANT 'community' of National Research and Educational Networks (NRENs)
56. Crisis Management Innovation Network Europe (CMINE)
57. Community of Users in Secure, Safe and Resilient Societies (CoU)
58. Partnership for Peace Consortium (PfP-C)
59. European Security and Defence College (ESDC)
60. European Natural Hazard Scientific Partnership
61. Network of European Hubs for Civil Protection and Crisis Management (CivPro-Hubs)
62. Programme for peer reviews in the framework of EU cooperation on civil protection and disaster risk management (CivPro-peers)
63. Bulgarian Academy of Sciences (BAS)
64. Identity Management Institute (IMI)
65. Shmoo Group
66. African Information Security Association (AISA)
67. Security Analysis & Risk Management Association (SARMA)
68. The Institute of Internal Auditors (IIA)
69. International Association of Privacy Professionals (IAPP)
70. AFCEA (Armed Forces Communications and Electronics Association)
71. Publishers International Linking Association (PILA)
72. Object Management Group (OMG)
73. European Digital SME Alliance
74. AeroSpace and Defence Industries Association of Europe (ASD)
75. Cyberpsychology network (CyPsy)
76. Serenity – Irish Security Research Network
77. EDA CapTechs
78. Atlassian Corporation
79. National Inter-University Consortium for Telecommunication (CNIT)
80. Consorzio Interuniversitario pEr il Calcolo Automatico (CINECA)
81. Associazione Italiana per la Sicurezza Informatica (CLUSIT)
82. The Apache Software Foundation
83. The Guild of European Research-Intensive Universities
84. League of European Research Universities (LERU)
85. Supercomputing Expertise for Small & Medium Enterprise Network (SESAME)
86. European Institute of Innovation and Technology – Health (EIT-Health)
87. Global Digital Health Partnership (GDHP)
88. International Forum to Advance First Responder Innovation (IFAFRI)

Information service providers

This is a list of analysed networked organisations that provide *inter alia* information services.

89. International Cybersecurity Dialogue
90. The Global Commission on the Stability of Cyberspace (GCSC)
91. Open Web Application Security Project (OWASP)
92. Information Security Forum (ISF)